



Redruth Civic Centre, Alma Place, Redruth, Cornwall TR15 2AT

Tel No: 01209-210038 e-mail: [admin@redruth-tc.gov.uk](mailto:admin@redruth-tc.gov.uk)

**Town Mayor: Cllr A Biscoe**

**Town Clerk: C Caldwell**

See Distribution

*Our Reference:*  
Community Committee  
*Date:*  
30<sup>th</sup> July 2025

Dear Councillor

**Meeting of the Community Committee – 4<sup>th</sup> August 2025**

You are summoned to attend a Meeting of the Redruth Town Council Community Committee which will be held in the Langman Room, Redruth Civic Centre, Alma Place, on Monday 4<sup>th</sup> August 2025, commencing at 7:00pm.

The Agenda and associated documentation are attached for your information.

Yours sincerely

Charlotte Caldwell  
Town Clerk

Enclosures: Agenda and associated documentation.

Distribution:

Action:

Cllr I Thomas  
Cllr J Morrison  
Cllr A Biscoe  
Cllr P Broad  
Cllr E Allen  
Cllr H Biscoe  
Cllr B Ellenbroek  
Cllr K Cunningham  
Cllr R Jolly  
Cllr R Major  
Cllr D Reeve

Information:

All other Town Councillors  
Cornwall Council Members  
Redruth & District Chamber of Commerce  
Totally Locally  
Press & Public  
Twinning Associations

**Redruth Town Council**  
**Community Committee Meeting – 4<sup>th</sup> August 2025**  
**AGENDA**

**PART I – PUBLIC SESSION**

1. To receive apologies for absence.
2. Members to declare any disclosable pecuniary interests or non-registerable interests (including details thereof) in respect of any item(s) on this Agenda.
3. To allow the public to put questions to the Committee relating to any Town Council matters.
4. To confirm the minutes of the meeting of the Community Committee held on 27<sup>th</sup> May 2025. [Minutes attached]
5. To receive correspondence – Lowender festival email (see attached)
6. To receive an update from the Redruth & District Chamber of Commerce and Totally Locally.
7. Reports from Officers:
  - 7.1 Report from the Senior Library Officer. (See report attached)
  - 7.2 Report on the work of the Strategic Projects Officer. (See report attached)
  - 7.3 Report on the work of the Community Liaison Manager. (See report attached)
  - 7.4 Report on the work of the Communications Team. (See report attached)
8. To consider the following issues carried forward from the last meeting;
  - To consider the Civic Centre as a wedding venue.
  - To receive an update on the letter to the Cornwall Wildlife Trust regarding a red squirrel colony.
  - To discuss the cleaning of the Redruth Welcome signs.
9. To receive a short presentation by Cllr Kim Cunningham on an E-Rickshaw project for Redruth (papers for information are attached).
10. To receive short verbal updates from the three Twinning Associations, Real Del Monte, Plumergat and Mineral Point.



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**Town Mayor: Cllr A Biscoe**

**Town Clerk: Ms C Caldwell**

Minutes of the Redruth Town Council Community Committee held at Redruth Civic Centre, Alma Place, Redruth on Monday 27<sup>th</sup> May 2025

**Present:**

Cllr I Thomas  
Cllr J Morrison  
Cllr E Allen  
Cllr A Biscoe  
Cllr H Biscoe  
Cllr P Broad  
Cllr B Ellenbroek  
Cllr R Jolly  
Cllr R Major  
Cllr D Ragan  
Cllr D Reeve

Chair  
Vice Chair

**In attendance:** Ms C Caldwell  
Mrs H Bardle  
Ms C Welsh  
Ms J Turner  
Ms R Pearce  
Ms L Akerman  
Miss K O'Dell  
Mr D Westby  
Mr A Jewell

Town Clerk  
Responsible Finance Officer  
Strategic Projects Officer  
Senior Library Officer  
Communications Manager  
Community Liaison Manager  
Administrator  
Sculpture Project  
Representing Twinned Towns: Plumergat and Mineral Point  
Totally Locally

Ms S Sullivan  
5 members of the public were also in attendance

**PART I – PUBLIC SESSION**

**1622.1 To receive apologies for absence.**

Apologies were received from Cllr Cunningham.

**1622.2 Members to declare any disclosable pecuniary interests or non-registerable interests (including details thereof) in respect of any item(s) on this Agenda.**

Cllrs A Biscoe, H Biscoe, Jolly and Reeve all declared an interest and signed the register accordingly.

1622.3      **Public participation session – to enable the public to put questions to the Committee relating to any items on this agenda.**

Mr Westby introduced himself as the gentleman responsible for ‘Ruth the Bal Maiden’ sculpture. He explained that he attended a previous meeting of the former Engagement Committee in October last year to gauge interest in setting up a working party to find a place for a permanent piece of artwork celebrating the mining women and children of Redruth. The previous committee had seemed very keen, and he hoped this committee would also be as interested. He gave an update on the future of ‘Ruth the Bal Maiden’ saying she had received a mixed reception on her journey to various sites and is now looking for a permanent home. He planned to speak to the Senior Library Officer and Community Liaison Manager to get their ideas. He is happy to donate her. Cllr Thomas thanked him for returning to us and asked for any interest in a working group. Cllr Jolly asked Mr Westray to send the background information on the sculpture to new council members.

Cllr Major arrived at the meeting at this point.

1622.3.1      **RESOLVED by Majority to set up a working group to decide where a permanent sculpture of the mining women and children of Redruth [Proposed Cllr A Biscoe; Seconded Cllr Broad. Cllrs Allen and Jolly abstained]**

A member of the public said herself and a colleague had been looking through the HHAZ report and was interested in a piece about the public realm. The new planters are great but there is a lot more that could be done. Her idea was to put banners up in pedestrianised areas citing Falmouth and Penzance as good examples to draw people in and welcome them to the town. Cllr Thomas pointed out that banners could interfere with any CCTV so need to keep that in mind. The Town Clerk said that this idea had also been brought up internally and agreed Penzance is a good example. She said Penzance ran banner making workshops and it would be useful to see the practicalities of doing something similar. She suggested investigating the Grant scheme. Cllr Ellenbroek said that this used to be under the Town Team but wasn’t sure if it was still going ahead and suggested the Cultural Consortium might be interested.

1622.3.2      **RESOLVED by Majority to take the proposed idea of erecting banners in the pedestrianised areas of Redruth town centre to the Cultural Consortium to see if they can take it on and if not bring it back to this committee for further discussion [Proposed Cllr Reeve, Seconded Cllr Ellenbroek. Cllrs Ragan and Jolly abstained and Cllr Allen voted against]**

Cllr Allen said she had some questions from a member of the public regarding Murdoch Day. They wanted clarification on what is happening with the Children's Dance, when flags and bunting would be put up and would be on the stage this year. The Communications Manager replied that the children could still dance but RTC were not providing workshops as they had in previous years and that next year the music would be sensitively re-worked with Redruth Town Band and workshops would then be provided by groups such as Lowender. The flags and bunting are scheduled to be put up tomorrow (Wednesday 28<sup>th</sup> May). The Communications Manager added that the Town Council have organised the stage this year and the full timetable would be published in the festival guide and lots of local acts would be performing. Cllr Ellenbroek wanted to point out that the team organising Murdoch Day this year are brand new and have had to pick up the relay baton mid race and are doing a wonderful job and this should be acknowledged. Cllr Allen thanked the Communications Manager.

Cllr Jolly had a message from Mr Ross Wheeler from Hotchpotch saying he would appreciate a more joined-up approach to festivals from RTC and other key organisations within the town such as The Buttermarket; The Ladder; Kresen Kernow and the Drapery. He believed that Redruth does a great job of promoting its heritage but needs to be attracting young people and teenagers. The Communications Manager said that Mr Wheeler was among many people who she had been speaking with and would be working with going forwards. Cllr Allen suggested that Mr Wheeler would benefit from joining the Cultural Consortium. The Town Clerk stated that feedback is always welcome as it helps us with growth and development.

Cllr Thomas thanked everyone for their time and participation.

**1622.4 To receive correspondence.**

None received.

Mr Westby and another member of the public left the meeting at this point.

**1622.5 Verbal reports from the business forums: Redruth & District Chamber of Commerce, and Totally Locally.**

Cllr Reeve gave a verbal report on the Redruth & District Chamber of Commerce; she said that she is not the secretary for the Chamber, but Mel Martin is. They have a new website up and running and a new brochure printed. They recently held their AGM, and it was decided to increase the membership subscription for existing members to £40 but kept the existing £20 for new members. They are sponsoring the Murdoch Day window dressing competition. Meetings of the Chamber would be held on the first Thursday of each month and invitations would be sent to Cllrs.

Ms Sullivan gave a verbal report on Totally Locally. She handed out some maps that showed all local independent businesses in the town. There are 116 at the present time. They have been holding regular meetings that a variety of businesses, town councillors and Redruth Revival attend. Most recent meeting had an air of tiredness around it as all businesses have been struggling. She thanked the new events team at RTC and Redruth Revival for their support. RTC's Business Liaison Manager has been investigating what practical help can be offered. Ms Sullivan said they would like to have a larger copy of the current map and are hoping to apply for a grant to get this done. They want to increase footfall from the Buttermarket. Cllr Thomas thanked her for her report and said that the three Cornwall Councillors for Redruth have a community chest that can be applied for and there may be other funding streams available. The Town Clerk stated we are not a business support organisation, but things such as events, signage and marketing benefit the wider town and support regeneration and that is where we could get involved. Several other Cllrs offered ideas such as better promotion of the town tenner; using the Town Crier on market days; getting a place where larger posters could be put up and possibly setting up a working group dedicated to finding funding.

**1622.5.1 RESOLVED** by Majority to help set up a working group dedicated to funding applications [Proposed Cllr Reeve; Seconded Cllr Jolly. Cllr Morrison abstained.]

**1622.6 To receive reports from the Twinning Associations (Real del Monte, Mineral Point and Plumergat)**

Cllr Reeve gave a verbal report from the Real del Monte Twinning Association. She said the date of the AGM had changed and would now take place on 24<sup>th</sup> June at Murdoch House at 6.30pm. A short film celebrating the 200<sup>th</sup> anniversary of the Cornish miners arriving in Mexico would be shown at Kresen Kernow on Thursday 29<sup>th</sup> May at

6.30pm. It is free to attend. There is currently an attempt to raise funds to purchase some Cornish tartan to make uniforms for the St Piran Pipe and Drum band out in Mexico. Cllr Reeve added that the Cornish MPs have been invited to dinner with the Mexican Ambassador and she has encouraged the MP for Redruth to invite the Ambassador to visit Redruth in the next twelve months.

Mr Jewell gave a verbal update from the Mineral Point Twinning Association. Things have been quiet but there is a group visiting later in the year who are very keen to investigate their heritage. They have a student exchange with Redruth School and Mr Jewell gets a day with them to show them Redruth and the surrounding areas. Cllr H Biscoe offered to secure a trip to Geevor Tin Mine and asked Mr Jewell to send him the dates of the visits so he could arrange. The Town Clerk added we hosted a Civic Reception for them last time and we would be happy to facilitate again.

Mr Jewell gave a verbal update from the Plumergat Twinning Association. A group of twenty-seven are arriving tomorrow afternoon for several days. They will be shown around Redruth and the local area but less large group visits so that the host families can show them their favourite places too. A Civic Reception with a pasty lunch has been arranged for Friday 30<sup>th</sup> May at the Redruth Community Centre. There would also be a concert at the Wesley Chapel in the evening which is a celebration of Twinning, there would be Mexican and American representation there.

Mr Jewell and another member of the public left the meeting at this point.

## **1622.7 Reports from Officers:**

### **1622.7.1 Report from the Communications Manager**

A report was circulated prior to the meeting. The team have been working extremely hard on Murdoch Day and the Communications Manager reminded Cllrs that there would be a briefing all about the day on Wednesday 28<sup>th</sup> June and they were all welcome to attend. Cllr Thomas said he had noticed the bus shelter displays are looking fantastic. She elaborated on the 'Stories Surrounding the Pasty' theme she hoped Cllrs would approve for the International Mining and Pasty festival. Cllr Reeve said that there is a film that was made in Mexico narrated from the perspective of the pasty and they have an ambition to follow it up with a prequel. She would be happy to show the film to this committee. Cllr Broad added he felt it was important to be supportive to the new events team.

**1622.7.1.2 RESOLVED by Majority to accept the proposed theme of 'Stories Surrounding the Pasty' for the International Mining and Pasty festival [Proposed Cllr Broad; Seconded Cllr Ragan, Cllrs Allen, Jolly and Morrison voted against]**

Cllr Allen asked about the timescales for the Communications Strategy and making the minutes more accessible. The Communications Manager replied that she would have more time after Murdoch Day to focus on the strategy, and it would be complete by the end of this year. The Town Clerk added it would take four to six weeks to get the minutes into a more accessible format. Cllr Allen also asked the definition of youth in relation to the Youth Festival. The Town Clerk explained when she applied for the funding, she kept the parameters loose to make it inclusive and positive so it would be for all ages up to approximately 25 years.

The remainder of the report was noted.

**1622.7.2 Report from the Community Liaison Manager**

A report was circulated prior to the meeting. Responses to the Volunteer Network and Socialisation Event have already started coming back. Cllr Ellenbroek named some organisations and asked if they had been invited. The Community Liaison Officer replied that she would send out the list of invitees in case she had missed anyone. Cllr Ellenbroek said she was aware of a Cornwall-wide survey of young people that might be worth looking at called Let's Talk Cornwall.

The remainder of the report was noted.

The Community Liaison Officer introduced the new Strategic Projects Officer – Cheryl Welsh who gave a presentation to Cllrs about 'Match my Project' and asked Cllrs to approve a version of this for Redruth to make it the first one in Cornwall.

- 1622.7.2.1 Unanimously RESOLVED to set up the 'Match my Project' model for Redruth [Proposed Cllr Allen; Seconded Cllr Reeve]

**1622.7.3 Report from the Senior Library Officer**

A report was circulated prior to the meeting. Since the report went out, she has two further updates. The first one is to report that Cornwall have been selected to participate in the national Poverty Proofing project, only the second authority to be awarded this pioneering work funded by the Arts Council. The project is a partnership between Libraries Connected (LC), the membership body for public libraries, and charity Children North-East. The project will be looking at how the library service can poverty proof their service by identifying barriers to accessibility and opportunities for engagement. Redruth has been identified as an area that would benefit from the project, along with Penzance, Newquay, St Austell, Bodmin and Launceston. The Children North East Team will be visiting the library on Wednesday 18<sup>th</sup> June and some of the team will be attending training on the methodology of the study the following day where we will find out more about how the study will work. The second update is that the Writer's Block have asked Redruth Library to be a partner in their Arts Council Grant. This would be a collaborative project and a great opportunity.

- 1622.7.3.1 Unanimously RESOLVED to accept the offer from the Writer's Block to be a partner in their Arts Council Grant [Proposed Cllr Allen; Seconded Cllr Jolly]

Cllr Ellenbroek referred to report point 4.1 and said that regarding safeguarding she had signed herself up for Suicide Prevention training and wondered if it would be useful for the library staff. The Senior Library Officer said she is arranging training as appropriate with the HR Manager.

The remainder of the report was noted.

Two members of the public left the meeting at this point.

**1622.7.4 Report on the use of Tik Tok**

A report was circulated prior to the meeting.

- 1622.7.4.1 Unanimously RESOLVED to allow the use of Tik Tok accounts to increase awareness and engagement of Redruth Town Council and the Library and Information Support Service with a Young Adult Audience [Proposed Cllr Reeve; Seconded Cllr Allen]

## Charlotte Caldwell

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**From:** [REDACTED]  
**Sent:** 03 June 2025 08:31  
**To:** Charlotte Caldwell  
**Subject:** Introduction to Lowender  
**Attachments:** About Lowender 2025.pdf

You don't often get email from jowdy@lowender.onmicrosoft.com. [Learn why this is important](#)

Dear Charlotte,

Forwarding a message which has also been sent to all the Town Councillors, staff team and Cornwall Councillors locally. I know you're already aware of Lowender and the work we do. I'm getting in touch with Cheryl as well, we are exploring the idea finding a permanent home for ourselves in the town and have had initial discussions / viewings with the Rose Cottage about whether this would be a possibility. Its location, spaces and heritage features certainly lend themselves well to our ambitions. If I may, I'll keep you updated with project progress.

I hope Murdoch Day is a great success!

I wanted to write to say congratulations / keslowena on your new post at Redruth Town Council, and to introduce a local organisation called Lowender.

I attach further details for you. Lowender celebrates Cornwall's rich cultural heritage and its Celtic connections. We have supported a number of local events and initiatives and hold an annual Celtic festival in Redruth in October.

We have held the festival in Redruth for the last 3 years but are taking a fallow year this year to allow ourselves time to get the foundations right to properly establish and grow the festival in the town.

We greatly look forward to making the festival a real success in Redruth and working with the Town Council to achieve this.

Oll a'n gwella

**Jowdy Davey**  
**Chair of Trustees**

Lowender CIO | [www.lowender.co.uk](http://www.lowender.co.uk)

**LOWENDER IS A REGISTERED CHARITY CELEBRATING CORNWALL'S  
RICH CULTURAL HERITAGE**

We run a festival, put on events, support projects, working with musicians, schools, community groups, to make sure Cornish culture is accessible and celebrated in Cornwall and beyond.



**ONLINE PORTAL**

A developing one-stop-shop featuring event listings, performer directory, learning resources and a community archive of Cornish music, song and dance.

**EVENTS**

Our ambition is to be a booking agency for Cornish performers, creating a regular programme of concerts and supporting the Cornish cultural community to build networks and develop skills.

**YOUTH**

We visit schools, run the Cornwall Youth Folk Ensemble and work with young people to programme events which are relevant to them, putting the youth voice at the heart of our activities.



**PROFESSIONAL DEVELOPMENT**

We want to act as an ambassador for Cornish performers, giving Cornish culture a national and global platform.



**ANNUAL FESTIVAL**

A focal point of celebration, our annual festival brings communities together in Redruth to celebrate Cornish culture and its Celtic connections. We welcome international and local performers. We want to grow the festival as a major event in the Cornish calendar with high profile touring acts, street entertainment, family activities and venues buzzing with music, dance and song.



**A HOME**

We want to create a Cornish cultural centre where you can discover Cornwall's rich performance heritage all year round.



lowender.co.uk  
@lowenderkernow

jowdy@lowender.co.uk  
charity no.: 1200724

**REPORT FOR: Meeting of the Community Committee on Monday 4<sup>th</sup> August 2025**

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**1.0 SUBJECT OF REPORT: To update the Committee on the work of the Redruth Library and Information Service**

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**2.0 SUMMARY OF IMPLICATIONS**

- |    |           |   |    |
|----|-----------|---|----|
| a. | Policy    | - | No |
| b. | Financial | - | No |
| c. | Legal     | - | No |

**3.0 TERMS OF REFERENCE**

- 3.1 To provide the committee with information of the work carried out by the Redruth Library and Information Service since the last report (5th May 25).

**4.0 REPORT**

**4.1 General Library & Information Service Updates**

In response to the increase in requests for digital support to access online services, we are piloting an appointment system to manage the workload alongside other library services. As part of this we will be requesting certain information as part of the booking to help us gather additional data on place of residence and where they are being referred from, to see if there are gaps in provision elsewhere. This will see an increase in support provision with appointments available Monday – Friday during library opening hours.

We are delighted to announce the recent installation of a digital screen in the library window to enable us to better promote services and provide updates both from the inside and outside of the building, which is already receiving very positive feedback from customers.

**4.2 Discover Redruth Hub**

We are putting the final touches to the Discover Redruth Hub over the next month with a mural and map with local attractions. We are also looking to introduce some themed information boards and promote local information and activities. The revamped space is already proving popular with regular users and we have also seen new clientele coming in to use the space for quiet working and study. There will also be Redruth TC merchandise on sale in the library, including Tolgus toys, Tolgus T shirts, beanie hats, key rings, notebooks, tote bags and more. This will generate income and also help promote the brand in the wider community. I will be working on the installation of heritage artefacts in due course, as previously discussed by Council.

**4.2 School Visits**

Undertaken to promote the Library Service and the Summer Reading Challenge.

Trewirgie Infants School; Treleigh Early Years; Treleigh Infant School; Pennoweth School; Illogan School; Chacewater School; St Day School; Treloweth School; Cusgarne School; Trewirgie School; Lanner School; Portreath School; Pencoys School.

#### 4.3 **Summer Reading Challenge**

The Summer Reading Challenge launched on 5<sup>th</sup> July and runs to September with this year's theme being 'Story Garden'. We have seen a flurry of signups as schools have finished for summer with over 400 children registered for the challenge as of 25<sup>th</sup> June.

#### 4.4 **Regular Events & Support Delivered by the Library or Partners**

Digital Coach; Rhymetime; Lego Club; Get Crafty; Games Club; Reading Clubs; Read Easy; Police Surgery; Veterans Hub; Writers Club; Healthy Cornwall themed Drop In. We have also piloted some Family Learning sessions with the Family Learning Team at Cornwall Council (maths, coding, photography) and are looking at how we can further support this provision for the 25/26 school year.

#### 4.5 **Special Events**

The Library delivered a special Rhymetime event in St Rumon's gardens on 20th June with support from partners at National Literacy Trust in Cornwall and Healthy Cornwall, and of course the Hungry Caterpillar himself. Gifted with exceptional weather we had higher than expected numbers for the event with over 100 attendees consisting of preschool age children and their parents/guardians.



#### 4.6 **Summer Activity**

In addition to the regular activities, the Library Team have also scheduled a series of children's activities themed as 'Wonderful Wednesdays'. These include Rhymetime, Storytime and crafting activities both in the library and in venues around town including the Buttermarket and East End Park.

#### 4.7 **Funding Proposals**

We are currently working with Kresen Kernow to submit a small joint funding bid for Family outreach activity, with a specific focus on engaging teens and young adults. Expected submission in September.

A project proposal is currently being drawn up looking at Community Bookshelves. The Library generates 'dead stock' (books that can no longer be used in the library), which we can now dispose of how we wish. We would like to investigate where Community Bookshelves are currently located and identify gaps/needs where they don't, and how Redruth Town Council can support in making books accessible to everyone in our communities. We have had interest in the initial idea from the University of Exeter Social Innovation Group, particularly around the potential for volunteering and wellbeing, and also the National Literacy Trust in Cornwall. Possible sources of funding are also being looked at.

#### **4.8 Outreach and External Engagement**

The Senior Library Officer has visited Torpoint and Bodmin Libraries to see how and what services are delivered. They have also met with the new Operations Manager at Camborne Town Council for initial discussions on how the two libraries could look at collaborating.

A meeting took place with CN4C regarding support services available that could be referred to and also promoting Library support. We have also been invited by CN4C to their family event on Friday 1<sup>st</sup> August at Wheal Harmony.

The Library will be joining the Cornwall Libraries van at the Family Fun Day, Carn Brea Leisure Centre on Thursday 14<sup>th</sup> August to promote service, in particular the Home Library Service and Digital Support.

An initial discussion has taken place with Cornwall Council Health Determinants Research team about how the library could support a project looking at Council Tax Debt.

#### **4.9 Performance Report**

<b>April 25</b>	<b>May 25</b>	<b>June 25</b>
6025 books borrowed	5966 books borrowed	5417 books borrowed
83 new borrowers	69 new borrowers	100 new borrowers
354 accessing computers	300 accessing computers	346 accessing computers

#### **4.10 For Decision**

As members are aware, it was resolved at the last Community Committee that a Public Realm Working Group be established to firstly help decide where a sculpture called 'Bal Maiden Ruth' (to celebrate the mining women and children of Redruth) should be located. It is proposed that the remit of this Working Group could encompass public realm and any future proposals for community artwork. I am therefore seeking suggestions from the Committee for people who should be invited to consider sitting on this Working Group from the Council, arts/creative organisations/individuals or from the public.

It is noted that a request was made at the last meeting for background information on the Bal Maiden sculpture to be circulated to the new Council Members, which has been actioned as part of the meeting papers.

#### **5.0 Recommendation**

To note and accept the report of the Senior Library Officer.

To make recommendations of Working Group membership under item 4.10.

Josie Turner, Senior Library Officer

## **REDRUTH TOWN COUNCIL**

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### **REPORT FOR: Meeting of the Community Committee on Monday 4 August 2025**

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#### **1.0 SUBJECT OF REPORT: To update the Council on the work of the Strategic Projects Officer**

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#### **2.0 SUMMARY OF IMPLICATIONS**

- |    |           |   |    |
|----|-----------|---|----|
| a. | Policy    | - | No |
| b. | Financial | - | No |
| c. | Legal     | - | No |

#### **3.0 TERMS OF REFERENCE**

To provide the Committee with an update on Strategic capital projects.

#### **4.0 REPORT**

#### **5.0 CCTV Control Room and CCTV monitoring service**

As Members will be aware, the Council will be embarking on an exciting new project, to deliver CCTV provision for Redruth Town Council and also Truro City Council, Camborne Town Council and Perranzabuloe Parish Council. This will position Redruth as the leader of a new service which will be enhanced and replace the provision previously delivered by Cornwall Council at Tolvaddon, which has ceased. Each Council is paying a fee to Redruth Town Council commensurate with the cost of providing the service, and the two new CCTV operators start work on 4<sup>th</sup> August 2025. The contract will initially run for a period of 5 years.

- The refurbishment of the top floor of The Chambers was completed on Wednesday 23 July 2025.
- Deep clean of the area on Friday 25 July 2025.
- Installation of Control Room equipment commenced Monday 28 July 2025.
- Installation of an "interim" Wi-Fi connection to support the Control Room Operators laptop connection to be installed Tuesday 11 August 2025 with leased line installation to be September-October 2025. The leased line will replace the interim measure which will be cancelled.
- Control Room Operators (2) start date Monday 4 August 2025.
- All legal and Data Protection sharing agreement documents compiled and signed off.

#### **6.0 Lease of Alma Place Property**

An opportunity has arisen for the Council to explore renting the ground floor space in the building opposite the Library. A full report will be brought to Full Council in September at this stage, we are exploring the opportunity and potential uses of the property to complement the Town Council offering and also to plug gaps in local provision of public services.

#### **7.0 Up-and-Coming Projects**

We are awaiting the outcome of the Council's TRIP applications with regards to future projects September-December 2025.

## 8.0 **Recommendation**

It is recommended that this report be noted.

Cheryl Welsh, Strategic Projects Officer

## REDRUTH TOWN COUNCIL

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**REPORT FOR: Meeting of the Community Committee on Monday 4<sup>th</sup> August 2025**

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**SUBJECT OF REPORT: To update the committee on the work of the Community Liaison Manager**

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### **SUMMARY OF IMPLICATIONS**

- |    |           |   |    |
|----|-----------|---|----|
| a. | Policy    | - | No |
| b. | Financial | - | No |
| c. | Legal     | - | No |

### **1.0 TERMS OF REFERENCE**

1.1 To provide the Committee with an update on the work carried out by the Community Liaison Manager.

### **2.0 REPORT**

#### **2.1 Volunteer network**

Along with the Business Liaison Manager, I led and delivered the first Volunteer Network and Socialisation event on 20th June 2025. The event was well attended, and we successfully gathered an overview of the work being carried out by participating organisations, the communities they serve, and their current needs.

Feedback on needs generally fell into three key areas: volunteers, funding, and space. Post event, we emailed organisations that were unable to attend requesting the same information. This information has now been collated into a summary document, which will have been shared by the time of this meeting.

The next network meeting is scheduled for 26th September, from 10:30am to 1:00pm, and will take place in the Langman Room at the Civic Centre. With input from participating organisations, we aim to determine the focus of future meetings and explore the best ways to support these groups in their ongoing efforts.

In addition, we will work with the Library team to translate the summary document into a public signposting resource to be held in the Information Centre. The deadline for this work is end of September 2025.

## 2.2 **Residents Survey**

Following the preparatory stages outlined previously, the project has moved into its next phase. The budget was approved at the Finance Committee on 7th July, providing the necessary resources to proceed with implementation.

Work is now underway to build the survey instrument in the software: Qualtrics, and practical arrangements are progressing in parallel. A laptop has been ordered to support the analysis phase, and the mailshot has been booked. This will be distributed during the week commencing 18th August. A communications plan is currently in development and will support a staggered promotional rollout—beginning with an online presence and expanding into local media and radio coverage midway through the campaign.

A detailed sampling quota has been developed with guidance from Professor Malcolm Williams. This quota will guide our work ensuring that we collect data that is as representative as possible.

Although not a formal requirement, we have committed to including an ethics overview, risk assessment, and GDPR compliance statement to support the project's integrity and transparency.

A significant element of the engagement strategy will involve in-person interviews, with Councillors playing a key role in data collection. Training in interview techniques is booked for the 27<sup>th</sup> of August with more than 50% of Councillors attending. We are producing a communications package outlining the purpose of the research, key messages, and timeline for all participating Councillors, to be distributed in the coming weeks, ahead of the formal launch date. This will be discussed at the forthcoming Working Group meeting.

## 2.3 **In person liaison**

As work on the resident survey has intensified, in-person community liaison has, for the time being only, taken a back seat. However, I am in the process of setting up a system to record interactions, which will help track engagement activity and identify emerging themes.

Looking ahead, I will begin exploring ways to share more regular information with the resident population about what the council is working on and issues affecting the town. Current discussions include the potential for public events that provide space to explore key local issues—bringing in subject matter experts to support understanding of complex challenges facing Redruth. Topics could include everything from flood protection to the future of the Bonded Warehouse.

From September, I will also start reviewing engagement models that are working effectively in other rural and urban areas, with a view to identifying approaches that could be adapted to fit the Redruth context.

## **2.4     Emergency Plan**

**For decision:** We are now moving into the next phase of developing the Emergency Plan. I have established working relationships with the relevant agencies and organisations to provide guidance and support throughout the process. With this foundation in place, the next step will be to form a Working Group, which will also comprise members of the public. I request that interested Councillors nominate themselves to join this working group with a view to meeting in September 2025 (date to be agreed by poll of availability).

## **2.5     Climate change Action Plan**

**For decision:** I have attended three meetings with Coastline Housing Ltd, to discuss their long-term plans to increase biodiversity in their property portfolio and whether there are opportunities for us to work in parallel. I am also attending a separate climate group hosted by Coastline with The University of Exeter, Camborne Town Council, Cornwall Council, Plymouth Community Homes and Trewin. The previous climate change plan has been audited, and I am proposing we develop a new plan that is thematically divided into two key focus areas: reducing carbon and increasing biodiversity. The rationale behind this proposal is as follows, carbon reduction will in some cases involve long-term work to assess and implement mitigation measures into Redruth Town Council's property portfolio and general activities. Nature recovery and biodiversity can be developed via a series of small-scale activities that lend themselves very well to encouraging community action and engagement in Redruth's green spaces. This activity aligns well with Cornwall Council's Nature Recovery Strategy and various funding streams that are currently available. I request that interested Councillors nominate themselves to join this working group, with a view to meeting in September 2025 (date to be agreed by poll of availability).

## **3.0     RECOMMENDATIONS**

To accept the report of the Community Liaison Manager and to make decisions as appropriate under points 2.4 and 2.5.

## **SUMMARY OF IMPLICATIONS**

- |    |           |   |    |
|----|-----------|---|----|
| a. | Policy    | - | No |
| b. | Financial | - | No |
| c. | Legal     | - | No |

## **1.0 TERMS OF REFERENCE**

- 1.1 To provide the Committee with information on the work carried out by the Communications Manager and her team.

## **2.0 REPORT**

### **2.1 Organisation of community events**

#### **Dates for 2025**

- Youth Festival – 30<sup>th</sup> August
- International Mining & Pasty Festival – 19<sup>th</sup> & 20<sup>th</sup> September
- Remembrance Sunday – 9<sup>th</sup> November
- Redruth in Lights – 29<sup>th</sup> November
- Festive Saturdays – 6<sup>th</sup> and 13<sup>th</sup> December

### **2.2 Communications Update**

The Communications Team have been busy getting stuck in with the planning of upcoming events, our regular publications schedule, and supporting the wider team with communications. As a part of this support, I am currently working with the Community Liaison Manager to create a Communications plan for the upcoming residents' survey.

As a part of my role, I have been identifying more opportunities where we can promote what is happening in Redruth. I am pleased to say that as a part of this, we have been a part of a feature called 'Redruth Rocks' in the Blackbird Pie magazine. Following Murdoch Day, the Falmouth Packet Newspaper put together a digital photo gallery and a feature in the newspaper about the event.

With the team settled in their roles, I am now able to dedicate time to creating Redruth Town Council's Communications Strategy and accompanying Toolkit. I am currently in the research phase of this document, looking at examples from other councils and businesses. Following my research, I intend to first create a structure based on the conclusions from my findings, before I approach the wider team including Members, to support the completion of this draft document.

In addition to my Communications responsibilities, I have also been attending a weekly Leadership and Management Skills Bootcamp. The weekly sessions have been supporting my development in management.

### **2.3 Marketing Co-Ordinator Update**

Following the decision of the last Community Committee meeting, the Marketing Coordinator has set up a TikTok account for Discover Redruth. In addition to this, he is continuously updating all of our other social media accounts.

He has also been working hard to create and execute a series of marketing plans for upcoming events. In his plans, he has been mindful of how we are going to reach different audiences, particularly those who face digital poverty.

The marketing coordinator is also creating a detailed content calendar, to be shared with the wider team to ensure that all key posts relating to Council meetings, smaller events and Library activities are shared more widely. He has also been active in promoting the festivals to a range of community groups, stakeholders and partner organisations.

## **Facebook**

**Redruth Town Council** 1K Likes, 1.5K Followers

**Discover Redruth** 5.6K Likes, 6.8K Followers

## **Instagram**

**Discover Redruth** 2565 Followers

## **LinkedIn**

**Redruth Town Council** 329 Followers

### **2.4 Events Co-Ordinator Update**

The Events Coordinator has been working hard to implement new systems to streamline the event planning process for all of our upcoming events. She has also been creating skeleton plans for each festival, which will significantly support the planning process so we as a team can work to longer lead times.

In addition to this, the Events Co-Ordinator has been working hard to create new connections and curate each festival to give each event its own distinct identity. She has worked with the Marketing Coordinator to create posts on social media, to attract a wide range of new stallholders and musicians, with a great number of responses from prospective musicians and festival traders. We are pleased to report that these posts have been shared by Members and other followers to extend the reach of our communications.

### **2.5 Past Events**

On Saturday, 7<sup>th</sup> June, we joined in with national celebrations for 'Railway 200' with our Murdoch Day Festival. The festival was opened at 10:30 am by Mayor Cllr Alison Biscoe, Deputy Mayor, Cllr Paul Broad, and Town Crier Max Morrison. Shortly after the opening, the parade took place, featuring local school children, community groups and dignitaries. This year, we trialled a new parade route, taking the parade along Fords Row and Green Lane, where we were greeted by many residents who had come to see the carefully crafted floats reflecting the railway theme.

Following the parade, the weather unfortunately took a turn for the worse, so we had to partially enact our emergency plan, moving musicians into the Library Foyer and the Circus Skills undercover in the stage area of St Rumon's Gardens. Fortunately, the stalls were able to continue trading outside, and many reported in their trader feedback form that they had a successful event.

As a team, we have created a festival report, which has been attached as a separate report for the Community Committee to note and comment on. I would like to thank all Councillors who contributed to the feedback and hope you will find the report a composite of views.

On Wednesday, 9<sup>th</sup> July, the Annual Town Meeting took place at Kresen Kernow. The event involved speeches from the Mayor, Cllr Alison Biscoe, Redruth Youth Council, and grant recipients, including Redruth Memory Café and Incredible Edible. Following this, Councillors

took part in a 'Question Time' panel, chaired by the Town Clerk. This was an opportunity for the public to pose questions to the Redruth Town Councillors. We have received very positive feedback about the event and hope to attract more of the public next year. We did contract with a local children's nursery to provide creche facilities should any parent(s) wish to attend the meeting to remove access barriers and will be promoting this further next year to attract more take up.

## **2.6 Youth Festival**

Redruth's first-ever Youth Fest is shaping up to be an exciting event for the young people of Redruth. Taking place in East End Park, the day will be packed full of activities for everyone. The highlights include a main stage with musical performances from young talent, Team Rubicon taking over the skate park with a skate jam and Krowji-based artist Olga Owczarek facilitating a community weaving project.

The festival activities have been programmed based on the ideas that Redruth Youth Council have come up with in their monthly meetings, which is in line with the bid for the National Lottery Community Fund and we have also ensured that all Councillor and staff input has been taken on board in the designing of the suite of activities on offer.

## **2.7 Redruth International Mining and Pasty Festival**

This year, following a festival brainstorming meeting with Councillors, the theme focus is on the international elements of Redruth's International Mining and Pasty Festival. We have put a call out on social media and have contacted different networks, with the hopes of curating an international market to be held in Market Hall.

On Friday 19<sup>th</sup>, the storytelling walk from Redruth Town Centre to Wheal Uny mine will be taking place, led by Cobweb Tours. The stacks will be smoked by a specialist pyrotechnics company, then St Euny Church will be open for refreshments and entertainment.

The Town Clerk and I attended a meeting with the Mining Villages Regeneration Group, to formally invite them to participate in Redruth's International Mining and Pasty Festival. I am delighted to say that they will have a presence at the festival, holding a stall on Fore Street to showcase social mining history in the villages of Chacewater, Gwennap, St Day, Lanner, Carharrack, Stithians and others.

We have also coordinated a shuttle bus to run from the town to notable locations, including the Moseley Heritage Museum and the Tolgus Mining Museum at Cornwall Gold on Saturday 20<sup>th</sup> September, the Mining and Pasty Celebration Day.

## **2.8 Proposed 2026 Festival Dates**

- St Piran's Festival – Saturday 7<sup>th</sup> March 10am – 4pm
- Murdoch Day – Saturday 13<sup>th</sup> June 10am – 4pm
- Youth Fest – Saturday 29<sup>th</sup> August 12pm – 6pm
- Redruth's International Mining and Pasty Festival – 18<sup>th</sup> September 4:30pm – 6:30pm and 19<sup>th</sup> September 10am – 6pm
- Redruth in Lights – Saturday 28<sup>th</sup> November 12pm – 5pm

## **3.0 RECOMMENDATION**

3.1 It is recommended that this reported is noted.

Rebecca Pearce – Communications Manager



REDRUTH

THE HEART OF CORNISH MINING

2025

# MURDOCH DAY

SATURDAY 7 JUNE, FROM 10.30AM



REDRUTH

Organised by

REDRUTH  
TOWN  
COUNCIL



[DISCOVERREDRUTH.CO.UK](http://DISCOVERREDRUTH.CO.UK)

# Executive Summary

## Table of Contents

<b>Executive Summary .....</b>	<b>2</b>
<b>1. Introduction .....</b>	<b>3</b>
<b>2. Murdoch Day 2025.....</b>	<b>3</b>
2.1. Festival theme: 200 years of steam .....	3
2.2. The programme .....	3
2.2.1. Pre-Murdoch day events .....	3
2.2.2. Reflection .....	4
2.3 The team .....	5
<b>3. Marketing .....</b>	<b>7</b>
3.1. Marketing objectives .....	7
3.2. Marketing strategy 2025 .....	8
3.2.1 Branding, design and communications .....	
3.2.2. Social media channels .....	8
3.3 Promotional strategy .....	8
3.3.1. Flyering and print .....	8
3.3.2. Press.....	9
<b>4. Administration .....</b>	<b>10</b>
4.1. Project plan.....	10
4.2. Stall Holders .....	10
4.3. Budget .....	10
<b>5. Operations .....</b>	<b>10</b>
5.1. First aid.....	11
5.2. Insurances and licenses .....	11
<b>6. Feedback.....</b>	<b>12</b>
6.1. Team Feedback.....	12
6.1.1. Pre-event planning .....	12
SWOT .....	13
Actions .....	13
6.1.2 Stalls .....	14
6.1.3. Set up.....	15
6.1.4. Parade .....	15
6.1.5. Music and entertainment .....	17
6.1.6. Pack down.....	17
6.1.7. Marketing and Comms .....	18
6.2.1. Overview .....	18
6.2.2. Engagement with Traders .....	26
6.3. Feedback from traders.....	26
<b>7. Actions for 2026.....</b>	<b>278</b>

<b>Appendix.....</b>	<b>29</b>
i. Feedback from Treleigh CP School.....	29

## **1. Introduction**

Murdoch Day 2025 took place on 7th June 2025. This report covers all areas of the festival planning, marketing, the promotional strategy, project plans and the operations of the festival. The final part of the report covers the festival feedback and the actions for Murdoch Day 2026.

## **2. Murdoch Day 2025**

### **2.1. Festival theme: 200 years of the Railway**

The 2025 theme for Murdoch Day is 200 Years of the Railway. This connects to the Railway 200, a national celebration of the modern railway. Events are being held all over the country to celebrate this monumental occasion. William Murdoch helped to develop 'high-pressure non-condensing steam road locomotives,' Scottish Engineering Hall of Fame [2025]. Murdoch's apprentice Richard Trevithick later developed the steam engine further, which was used for the modern railway. Redruth's strong connection to William Murdoch and his amazing inventions will be celebrated on Murdoch Day.

## 2.2. The programme



### 2.2.1. Pre-Murdoch day events

For this year's festival, we ran a series of workshops with artist Rosi Jolly. The objective was to create eye-catching artworks for the schools to carry during the festival parade. All the schools in the local area were invited to participate in the workshop, but only three schools responded to the callout. The workshops were an hour and a half long, and they were completely free for the schools to attend. The workshops were carried out in the community centre, which cost £120 to hire. The location was perfect for all of the schools to attend, the venue had parking and it was within walking distance for two of the schools.

The workshop used scrap and recycled materials that were gathered by the festival team and Rosi. Due to a miscommunication during a council office clear-out, some of the materials were disposed of as they were not clearly labelled. Despite this, the team was able to gather new materials that could be used for the workshops.

The first workshop was a railway lantern-making workshop with year six children from Treleigh CP School. The school rated the workshop 10/10 stars. See Appendix I for the feedback questionnaire. The second workshop was with Treloweth Primary School; the year 3 students created steam train hats. The students enjoyed making these for the parade. The final workshop was with Redruth School, these students were tasked to make Railway posters to celebrate the 200 years of steam, the students used a mix of media including pens, pastels and painting. All of the schools enjoyed the workshops, rating them 10/10 stars. Please see Appendix II and III for the feedback forms. The children from the first two workshops were asked to write some words about how they felt about it, they wrote words such as Joyful, happy and amazing. See Appendix III, V, and VI for the children's feedback.

### 2.2.2. Reflection

All of the schools would be interested in participating in future workshops. We aim to use other local artists to explore different practices and art styles. We will work within a smaller budget. The total for the 2025 workshop was £920. For the next one, we would aim to run it for under £600. In addition, we aim to start planning for this in the early autumn to enable a much longer lead time of working with the schools and ensuring the event is timetabled in their schedules.

### 2.3 The team

The primary Officer team working on Murdoch Day were the Communications Team, comprising the Communications Manager, Marketing Coordinator and the Events Coordinator. The collective team included many other staff team members including the

Facilities team, Library team, Town Clerk, Responsible Finance Officer, Strategic Projects Officer, Community Liaison Manager, Business Liaison Manager and Administrators. The Councillors played an important role in supporting the stall set up, Information Desk, interaction with customers, leafleting and volunteering across a range of activities, walking in the parade, with the Town Mayor and Deputy Mayor officiating in the opening ceremony. All team members played an important role in the festival planning, delivery and execution on the day from emergency management, stall set up and pack down, road closure staffing, information point etc.

## **Marketing**

### **3.1. Marketing objectives**

The primary objectives of marketing Murdoch Day were to effectively promote the event in a manner that would resonate with the residents of Redruth, while simultaneously celebrating and honouring the theme '200 Years of the Railway.' Acknowledging that a substantial portion of Redruth's population places value on tradition and may exhibit resistance to change, deliberate efforts were made to address these sentiments in the lead-up to Murdoch Day.

Between May 13, 2025, and June 9, 2025, during the Murdoch Day festival, our social media platforms—Instagram and Facebook—accumulated a total of 123,000 views. A significant portion of these views was generated by local residents who engaged with our content organically, largely facilitated by the algorithm's promotional reach. This highlights the crucial role of effective hashtag utilisation during Murdoch Day (e.g., #MondayMotivation, #ThrowbackThursday). Notably, 72% of these views were from non-followers, suggesting that our content successfully extended its reach to new audiences.

Moreover, it is important to emphasise that Murdoch Day saw a substantial increase in overall reach. Specifically, our reach expanded by 143%, with a 16.6% increase in engagement from followers and a remarkable 167.2% rise in engagement from non-followers. Additionally, interactions across both Facebook and Instagram grew by 46.3%.

The marketing efforts were specifically tailored to the local demographic of Redruth, which predominantly consists of residents aged 40 to 64, with 64% of the population being 65 years or older. This age group is known for its strong sense of community and pride in local heritage. In keeping with the event's theme, '200 Years of the Railway,' this year's campaign focused on celebrating Redruth's rich historical association with the railway industry.

This initiative was well-received by residents, as evidenced by our most popular post, which garnered over 200 likes across both Instagram and Facebook. This indicates the effectiveness of our themed posts leading up to the event, including *Throwback Thursday* and *Monday Motivation*. Throughout the Murdoch Day social media campaign, running from May 16th to June 7th, Discover Redruth generated a total of 1,434 content interactions.

### 3.2. Marketing strategy 2025

#### 3.2.1 Branding, design and communications

Consistency remains a crucial element in branding, particularly in the development of a brand kit for social media in anticipation of Murdoch Day. The emphasis was placed on historical context, aligning with the theme for this year, '200 Years of Railway.'

Extensive research was conducted on the history of the railway in Redruth, with particular attention given to the Chacewater to Redruth line, which garnered significant engagement on social media, as well as to the history of Redruth railway station. Our residents tend to engage more actively and respond positively to posts that emphasise tradition. The most popular post, a 'Throwback Thursday' feature, garnered 200 likes on social media.

#### 3.2.2. Social media channels

The majority of our target audience primarily engages with Facebook. Consequently, our marketing efforts were predominantly directed toward this platform, with Instagram serving as a secondary channel based on audience demographics. Consistency is a key factor in effective social media content production, and this principle was strategically applied throughout the campaign. We actively leveraged trending hashtags—such as **#MondayMotivation** and **#ThrowbackThursday**—to enhance visibility and engagement during the promotional buildup.

### 3.3 Promotional strategy

#### 3.3.1. Flyering and print

In addition to the digital promotion on the website and social media, we made sure to promote the event physically with the following:

- 500 copies of Murdoch Day Festival Guide - advertising for this generated £53 of income

- Four banners were placed in strategic locations throughout Redruth
- Posters on all of the noticeboards and bins throughout the town
- Advertisement in Cornwall 365 Early Summer Guide
- Advertisements in Lanner, Tolgus Hill and Agar Road bus shelters



### 3.3.2. Press

Murdoch Day made its way into the newspapers and the airwaves. In an interview with BBC Radio Cornwall, Cllr Deborah Reeve mentioned Murdoch Day. Following this interview, Murdoch Day was featured in the 'News' segment of BBC Radio Cornwall in the run-up to the event.

Following the event, the Falmouth Packet published an article about Murdoch Day, with some of the wonderful images from the day.

## Photos of 2025 Murdoch Day celebration in Redruth, Cornwall

18TH JUNE EVENTS LEISURE REDRUTH



By Bobby Angelov  
Reporter  
RCAngelov

Share



0 Comments



## 4. Administration

### 4.1. Project plan

The festival team used a Gantt chart to help keep track of tasks and deadlines. For future festivals, a longer-term chart will be used to keep track of when road closures need to be submitted and all other hard deadlines.

### 4.2. Stall Holders

The stallholders for this year's Murdoch Day applied through an online expression of interest form. The team worked to categorise them and follow up on the paperwork that they needed to submit. Such as their public liability and their risk assessment.

**Action - For 2026 the team will change the booking form. There will be one for each type of stall. This will lead to less confusion.**

### 4.3. Budget

This year's Festival Budget was £13,000. The team worked to spend only 50% of the festival budget. The leftover budget will be spent on gaining essential equipment for the Festival team, such as two-way radios. This will mean that we will not have to hire radios for future festivals. The budget was spent across a number of different things, such as Bus Shelter Advertising, musicians, workshops, and a generator. See the appendix VII for the full budget breakdown.

## 5. Operations

### 5.1. First aid

St John Ambulance provided first aid at Murdoch Day; they were stationed in Alma Place. A central location to the festival, so they could attend to any emergencies. Key members of the Officer team are fully qualified first aiders. The staff members were stationed around the festival site, so they were also available to attend to any emergencies.

## 5.2. Insurances and licenses

To attend the Murdoch Day festival, all traders were required to provide the following documentation:

- Public Liability - All traders
- Risk Assessment - All traders
- Food Hygiene Certification - All food traders
- CPSR certification - all traders selling homemade beauty products
- Gas Safety Certification - where applicable
- Electrical Certification - where applicable

In order to support the traders, we provided a risk assessment template and a comprehensive example.

## 6. Feedback

### 6.1. Team Feedback

Team feedback was gathered in a wash-up meeting. All staff and councillors were invited to the meeting; if they could not attend, they were invited to send feedback via email.

Comments have been shared with the Communications team, in addition to the wider team.

#### 6.1.1. Pre-event planning

The Communication and Festival team had very little time to organise Murdoch Day. The Communications Manager had a minimal handover from the previous Engagement team and was working solo before the Marketing Coordinator joined the team less than two months before the festival. The Event Coordinator then joined the team in May, one month before. Given the circumstances, the team pulled together to successfully deliver Murdoch Day. There was significant concern about the change in date from previous years. It was previously held on the second weekend of June. This year it was held on the 7th June to prevent a clash with the Sea Shanty festival in Falmouth. This was a decision that was made by the previous Council Committee.

**Action:** Next year's festival is proposed to be moved back to the second weekend of June and will be held on the **13th June 2026**.

The pre-event road closure signs need to be updated, and a new map needs to be created.

**Action:** Create a directory of what signs we have and if any new ones need to be

purchased. Concern was also raised about having only one person on the road closure; at key points, security will support the team at these road closures.

This year, there was also an issue of cars that were left parked in areas of the road closure.

This stopped the stalls from being in the layby, and it created difficulty in getting the Murdoch Flyer into place.

**Action:** Include 'no parking cones' in the event notification form and the traffic management plan so they are enforceable.

**Action:** Get the police involved in the pre-event planning so they can tow or fine any cars that are parked when the road closure is in place.

**Action:** Sweep the area the night before and put notes on cars that need to move before the festival starts.

### SWOT

<b>Strengths</b> <ul style="list-style-type: none"><li>- The team created a successful festival in very little time</li><li>- Giving everyone an individual schedule for the day. Clear timings and tasks.</li></ul>	<b>Weaknesses</b> <ul style="list-style-type: none"><li>- Road closures - All of the roads on the parade route need to be closed. No stop works sign for future festivals.</li></ul>
<b>Opportunities</b> <ul style="list-style-type: none"><li>- Gantt charts will be used 12 weeks in advance. This will help the team to see the project plan and improve delegation.</li><li>- Work more closely with the police to stop cars from parking within the road closure.</li><li>- Work in partnership with the Councillors at an earlier stage so they can help deliver the pre-event notifications.</li></ul>	<b>Threats</b> <ul style="list-style-type: none"><li>- Crossover with other festivals could pull attendance away from Murdoch Day.</li><li>- The weather can affect attendance.</li></ul>

## **Actions**

- **Move the festival back to the second weekend of June.**
- **Create a directory for the road closure signs that we have available.**
- **Get the police involved in the pre-event planning to support the road closures.**
- **Sweep the areas of the road closures the night before and take note of any cars that are parked.**
- **Close all roads that are in the parade.**

### **6.1.2 Stalls**

Murdoch Day had a wide variety of stalls, including jewellery, arts and crafts and charity stalls. Stallholders used a Festival pitch expression of interest form, and the fees increased modestly from previous years. There were two handovers regarding the stallholders, which created a little confusion, and some stalls were missed due to the crossover of information. The Events Coordinator worked to create a stallholder master to keep track of them. This master spreadsheet will be used for all festivals going forward.

At Murdoch Day, the team had zone leaders. There were five zone leaders, and they were the main contact for the stallholders on the day and were responsible for their zone. This was very successful, and it allowed the stall owners to channel any enquiries through their zone leader.

**Action:** Use the zone leaders again.

**Action:** Zones should be walked through before the festival to take note of any obstructions, and this can help to adjust the map.

A new booking form can be created to help make it clear what is included in a festival booking with RTC equipment. It can also ensure that stallholders who have their own gazebos need to bring weights.

<b>Strengths</b> <ul style="list-style-type: none"><li>- Zone leaders worked really well, and the stallholders had a clear point of contact</li></ul>	<b>Weaknesses</b> <ul style="list-style-type: none"><li>- Booking form. Unclear as to what is included in the pitch</li></ul>
<b>Opportunities</b> <ul style="list-style-type: none"><li>- Zone leaders were notified much earlier, before the festival</li></ul>	<b>Threats</b> <ul style="list-style-type: none"><li>- Stallholders not having the correct equipment.</li></ul>

<ul style="list-style-type: none"> <li>- Work with small businesses in Cornwall. Use their directory to reach out to new businesses.</li> </ul>	
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### **Actions**

- **Zone leaders - this was really successful and can be used again**
- **New booking form for next year's festivals. Separate ones for charity, trader and food**
- **Work on curating more quality stalls with a much longer leadtime.**

#### **6.1.3. Set up**

The set-up process for the zones went well. The stall markers were washed away by the rain overnight, so finding the positioning of the stalls was a little difficult.

**Action:** find markers that will withstand the rain.

The stage was limited to its position in Green Lane. The speeches and the music were not heard from other locations and had to be packed away during the heavy rain.

**Action:** hire the much larger professional stage from Truro City Council, which has a covered roof and a larger PA system.

**Action:** Consider moving the stage to a new location such as Alma Place.

<b>Strengths</b> <ul style="list-style-type: none"> <li>- Zone leaders helped with the set-up. They were responsible for their area</li> </ul>	<b>Weaknesses</b> <ul style="list-style-type: none"> <li>- The stage was not in a good location and was badly affected by the wet weather</li> </ul>
<b>Opportunities</b> <ul style="list-style-type: none"> <li>- To hire a new stage from Truro City Council for all future festivals</li> </ul>	<b>Threats</b>

### **Actions**

- **Use stall markers that will withstand the rain**
- **Move the stage from Green Lane to Alma Place**
- **Hire the stage from Truro City Council - rain protection**

#### 6.1.4. Parade

The parade is an essential draw to the festival for many people; it brings the festival together and helps to create a wonderful sense of community. It is a long-standing tradition for many people and a spectacle.

The parade took on a new route this year from Lemin's Court up Fore Street, along Shoots Row and down Ford's Row and then onto Green Lane. The parade ended at the Regal Cinema. Fords Row was not added to the road closures; the previous route had taken the parade through the Flowerpot Chapel car park, which cut the parade short, and there was a high risk when going through the funfair of slips, trips and falls.

**Action:** close Fords Row as part of the new parade route.

The muster point in Lemin's court had many cars parked in it so it made it difficult for all of the school children to gather and get in the right position in the parade line up.

**Action:** look at alternative spaces for the muster point and any additional roads that need to be closed.

In previous years, Lemin's court has had polls/cones for the groups to stand behind to help get everyone in order before the parade started.

**Action:** use the numbering system again, giving the school a spot to stand behind.

The pacing of the school children's dancing alongside the town band was incohesive.

**Action:** sensitively rework the town band tune to make it easier for the children to dance to.

This can be a collaborative project.

<b>Strengths</b> <ul style="list-style-type: none"><li>- The new parade route which enabled more residents to watch the parade inc those with disabilities</li><li>- Floats from the schools</li><li>- The enthusiasm brings everyone into town</li></ul>	<b>Weaknesses</b> <ul style="list-style-type: none"><li>- Pacing - Difficulty keeping everyone close together</li></ul>
<b>Opportunities</b> <ul style="list-style-type: none"><li>- New route. Close Fords Row</li><li>- Procure a parade marshal such as the person who marshals the Remembrance parade</li></ul>	<b>Threats</b> <ul style="list-style-type: none"><li>- Cars parked in Lemin's court. Makes it difficult to get everyone in line.</li></ul>

## **Actions**

- **Close Fords Row as part of the parade route**
- **Co-opt a Parade marshal for the mustering**
- **Look at alternative places to have the muster point and close additional roads**
- **Rework the town band tune so that it matches the dancing**

### 6.1.5. Music and entertainment

The programme contained diverse entertainment such as music performances and circus workshops. Due to the wet weather, much of the entertainment that was on the main stage had to be moved inside. Performers moved to the library to sing.

**Action:** Wet weather signage needs to be put into place to signpost people to the wet weather venue.

There was also a clash of music between the Buttermarket and Market Hall.

**Action:** have alternative slots to combat this in the future.

Children also enjoyed circus workshops delivered by Cirk Hes outside the Regal cinema.

Much of the entertainment was inside partnership venues such as the Rumon's club and the Drapery.

## **Action**

- **Wet weather signage on the main stage**
- **Alternate slots with the Buttermarket so that there is no music clash.**

### 6.1.6. Pack down

The stalls stopped trading from 3pm. This could be extended later in future festivals. Due to a misunderstanding, there was some confusion about the stall owners' cars coming through the road closure. As it is a dynamic risk assessment stallholders could not be given a set time as to when the cars could be brought through.

**Action:** give stallholders a defined time when they can safely bring their cars through the festival site.

### 5.1.7. Marketing and Comms

Murdoch Day was promoted across our social media, Discover Redruth, bus stops, banners and paper programmes. The marketing campaign lasted 1 month, starting on the 17th of May. The week before was focused on Murdoch Day, highlighting different aspects of the event.

Real-time promotion on event day needs to be improved for future festivals. There was a lack of a real-time portion on our social media.

**Action:** When the team has phones, they will be able to have much better coverage.

Paper programmes arrived the week of Murdoch Day.

**Action:** these need to be ordered earlier and in higher quantities. They can be distributed to local businesses and the library for people to pick up. Again this is back to the need for a much longer leadtime, we suggest 8 months.

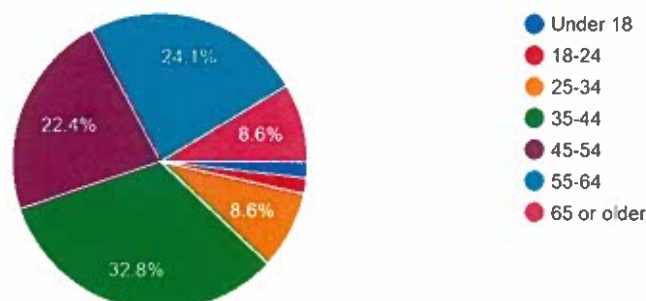
## 6.2. Feedback from the audience

### 6.2.1. Overview

A public survey following Murdoch Day 2025 gathered feedback on public satisfaction, engagement with traders and entertainment, clarity of signage and information, and the event's significance to the Redruth community. This part of the report only analyses the online response to the survey. A member of the team gathered paper responses and verbal feedback while the festival was taking place.

### A Graph Depicting the Age Range of the Audience

What is your age range  
58 responses

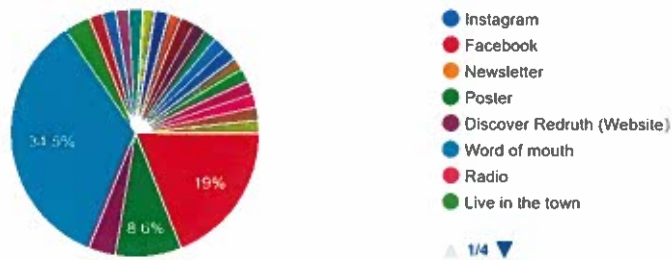


The largest age group represented in the survey was **35–44**, making up **32.8%** of respondents. This was followed by **55–64 (24.1%)** and **45–54 (22.4%)**. The **25–34** and **65+** groups each accounted for **8.6%**, while **under 18s** and **18–24-year-olds** made up just **1.7%**

**each.** This spread suggests that the event primarily appeals to middle-aged adults, with some engagement across younger and older age ranges.

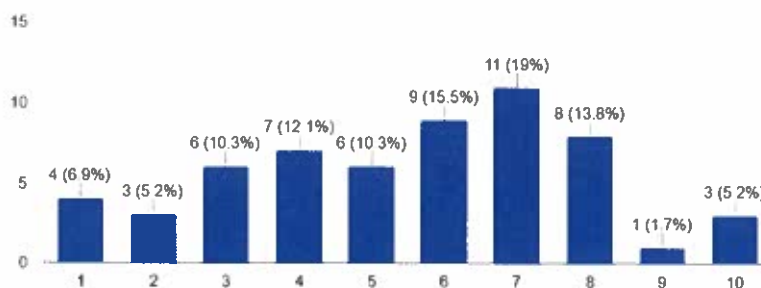
## Sources of Awareness for Murdoch Day Among Respondents

How did you hear about Murdoch Day?  
58 responses



When asked where they had come from to attend Murdoch Day, the majority of respondents (69%) indicated they were from Redruth, including areas such as Redruth/Lanner and the town centre. This highlights the strong local support for the event. Other notable locations included Camborne (5.2%), Illogan Highway (3.4%), and various other nearby towns and villages, each contributing smaller percentages. This distribution underscores the event's appeal within the local community and nearby areas.

## A Graph Illustrating Attendee Satisfaction with the Event



- The most common rating was 7, chosen by 19% of respondents.
- 15.5% gave it a 6, and 13.8% gave it an 8.
- The mid-range score of 5 was selected by 10.3%, and 10.3% also gave it a 3.
- Higher ratings included 10 (5.2%) and 9 (1.7%), while lower ratings included 1 (6.9%), 2 (5.2%), and 4 (12.1%).

These figures show that while there was a notable level of appreciation for the event, overall enjoyment skewed toward the middle of the scale, highlighting opportunities for enhancement.

### What did they enjoy at Murdoch Day?

The people who filled out the survey noted a number of things that they enjoyed.

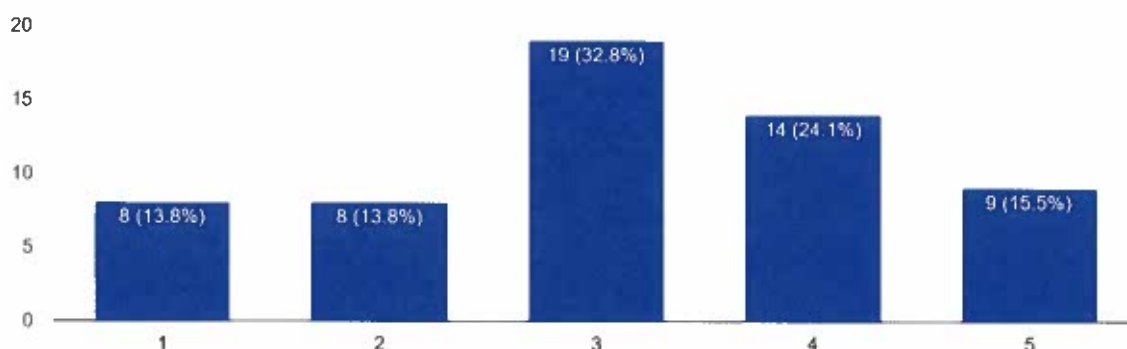
- **25** respondents enjoyed the parade
- **10** enjoyed the atmosphere and the community feel
- **8** mentioned the Buttermarket
- **10** enjoyed the music and the entertainment at the festival and local venues such as the Drapery and St Rumon's Club.
- **8** mentioned the market and the stalls
- **5** enjoyed the children's activities and entertainment
- **2** enjoyed the steam engines on Alma Place

Murdoch Day brings a strong sense of community to Redruth, and many people who attend particularly enjoy the parade. It is a large draw for people into the town and is a great spectacle.

### How would you rate the organisation of Murdoch Day?

How would you rate the organisation of Murdoch Day?

58 responses



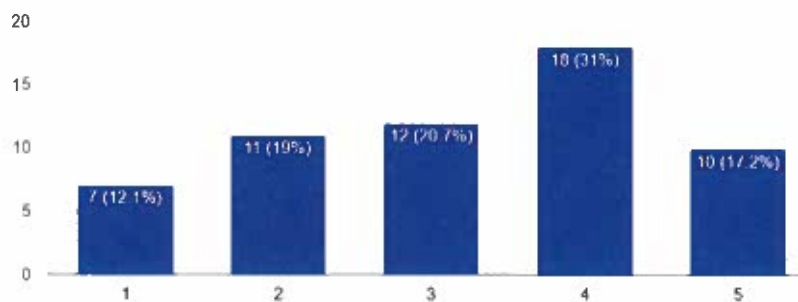
The most common response was 3 out of 5 showing neutral or moderate stratification to the organisation of Murdoch Day. A sizable portion rated **4 or 5** (34%), showing good levels of

satisfaction. About 29% gave lower ratings (1 or 2), suggesting room for improvement or dissatisfaction among a minority.

### A Graph Depicting Attendee Feedback on Information Clarity and Accessibility

How clear and informative did you find signage, program information and social media posts for Murdoch Day?

58 responses



Clarity and accessibility of information via signage, event programmes, and social media received a mixed response:

- 31% rated it 4 out of 5, and 17.2% gave it a 5, indicating many attendees felt well-informed.
- However, 20.7% gave it a 3, while 19% rated it 2, and 12.1% rated it 1 (not informed).

These results suggest that while efforts to communicate information were largely successful, there is room to enhance visibility and clarity across channels.

We collected both in-person and online feedback.

### What does Murdoch Day mean to you?

Theme	Description	Example Quotes
Community & Togetherness	A recurring and dominant theme. Many view it as a way to connect with friends,	'It means community. Where all walks of life come together,' 'Bringing local

	neighbours, and family.	community together,' 'Chance to meet friends.'
Tradition & Heritage	Seen as part of Redruth's identity and annual rhythm. References to Redruth's history and the inventor William Murdoch.	'A day to remember and celebrate the inventor,' 'Local Tradition,' 'Nostalgia, I danced as a child.'
Celebration & Fun	Highlighted as a joyful, energetic town-wide event — even in the rain.	'A great celebration of the town,' 'A fun day out,' 'A great day out and meeting up with friends.'
Pride in Redruth	Many responses reflect pride in the town's industrial and cultural legacy.	'To be proud of the town we choose to live in,' 'Being proud of Redruth,' 'A celebration of man who brought gas lighting...'
Education & Schools	Several mention the importance of teaching children about local history and involving schools in the parade.	'Celebrating important historical events, teaching new generations,' 'My girls go to Trewirgie School so love it.'
Criticism / Concerns	Some dissatisfaction with the event's current form: lack of stalls, missing attractions, or a shift from its roots.	'It felt more like advertising,' 'Poor stalls and rain,'

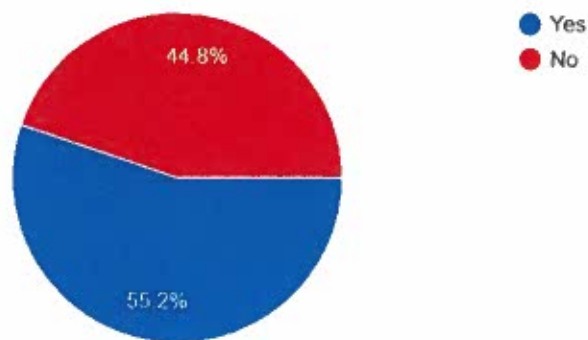
40 of the responses had a positive sentiment. 8 had a neutral sentiment, and 6 had a negative sentiment. Respondents mentioned the lack of a fair (which is not run by Redruth Town Council) and the shift of entertainment due to the rain.

**Action: have signs for the stage if the entertainment is moved to the wet weather location.**

## A Graph Depicting Attendee Purchases from Traders

Did you buy anything from the traders at the festival?

58 responses

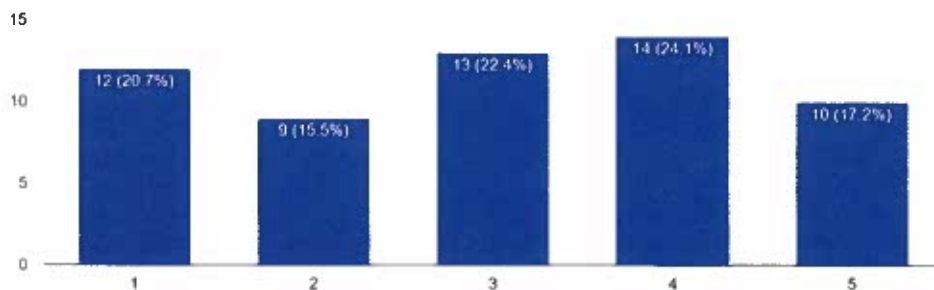


More than half of attendees – **55.2%** – reported that they had made a purchase from one of the festival's traders, while **44.8%** had not. This level of engagement demonstrates commercial viability and highlights an opportunity to further promote and position traders across the event area.

## How much did you enjoy the entertainment at the festival?

How much did you enjoy the entertainment at the festival?

58 responses



### What would you like to see at next year's Murdoch Day?

Theme	Description	Approx. Mentions	Sample Quotes	Action
Funfair	A top priority for many. Seen as vital to the festive spirit, especially for children.	20+	'The fair back,' 'The funfair. My children were disappointed...'	<b>The Funfair had booked Flowerpot Chapel carpark and decided not to attend the day before due to the weather forecast, so this message needs to get out.</b>
Better Variety & Quality of Stalls	Strong desire for more independent traders, less repetition (e.g., sweets/jewellery/tombolas), more food/crafts.	25+	'Proper craft stalls not tombolas,' 'More variety in stalls.'	<b>More variety of stalls. A limitation on charity stalls and curating more quality stalls.</b>
Live Entertainment & Music	Want more live, original music, performances, theatre, and proper stages with sound equipment.	20+	'Another live music event supporting original bands,' 'The stage in Green Lane.'	<b>A new stage will be hired from Turo City Council. This is a covered stage and will have much better capacity.</b>
More for Children	Need for engaging and diverse children's activities (beyond just walking in parade).	10+	'More children's entertainment,' 'Bring back the	<b>More clear marketing on the children's entertainment on the day.</b>

			children's dance.'	
Longer Event Hours	Requests for activities to run into the evening (7–8pm) rather than fizzling out early.	5–7	'Make it all day,' 'Continue into the early evening.'	<b>Repost evening entertainment on social media.</b>
Better Signage & Information	Lack of clear maps, schedules, and signage especially affected visitors.	6–8	'Map/schedule given out,' 'More signposts for out-of-towners.'	<b>Use A-frame signage around town.</b>
Correct/Traditional Date	Many frustrated by the change of date and its clash with Royal Cornwall Show.	10+	'Should be day before Father's Day,' 'Why try to compete with RCS?'	<b>Move it back to the second weekend of June.</b>
Wet Weather Plan	Desire for a backup plan and better communication in case of rain.	2–3	'A clear wet weather plan'	<b>Emergency signage for the wet weather plan.</b>
More School Involvement	Some want all schools involved and better recognition of children's participation.	4–5	'Why are not every Redruth School invited?' 'Kids not even thanked'	<b>Email schools further in advance for the parade. Links back to lead time of planning event</b>

Central Focus or Compère	Some felt there was no anchor point or engaging figure guiding the day.	3–5	'Compère for bands,' 'Felt like it lacked a central focus.'	<b>Work with BBC Radio Cornwall to host the main stage.</b>
Educational / Heritage Aspects	People want more about Murdoch, Cornish culture, history, language, etc.	5–6	'Cornish language workshops,' 'Learn more about Murdoch.'	<b>Highlight the heritage and legacy of William Murdoch with a talk.</b>

### All other comments.

Many comments wish for Murdoch Day to succeed. The sense of community pride and passion for Redruth's heritage is very strong. Actions from this report can be carried through to Murdoch Day 2026.

## 6.2.2. Engagement with Traders

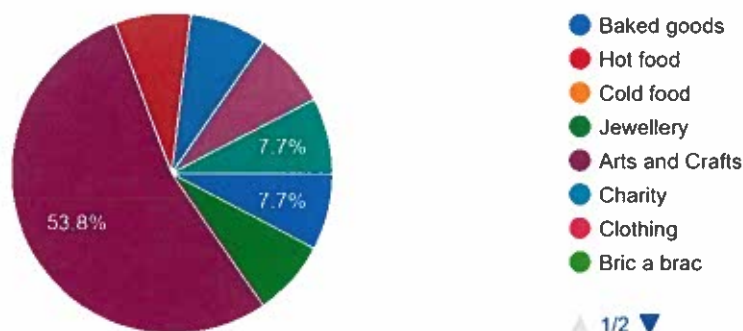
### 6.3. Feedback from traders

We were able to gather 13 responses from the traders' feedback form. The team also gathered verbal feedback from all traders on the day.

### What type of stall do you have?

What type of stall do you have?

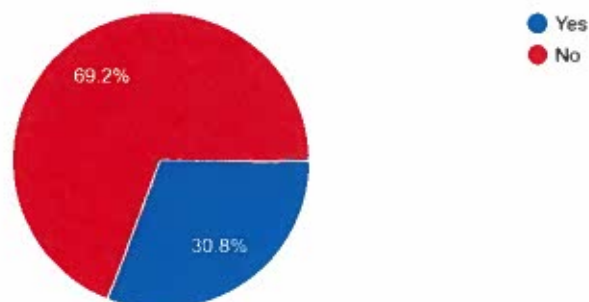
13 responses



The majority of our traders were selling arts and crafts. In future festivals, we can have more variety of stall holders selling a wider variety of items.

### Have you previously been a trader at a Redruth Festival?

Have you previously been a trader at a Redruth Festival  
13 responses

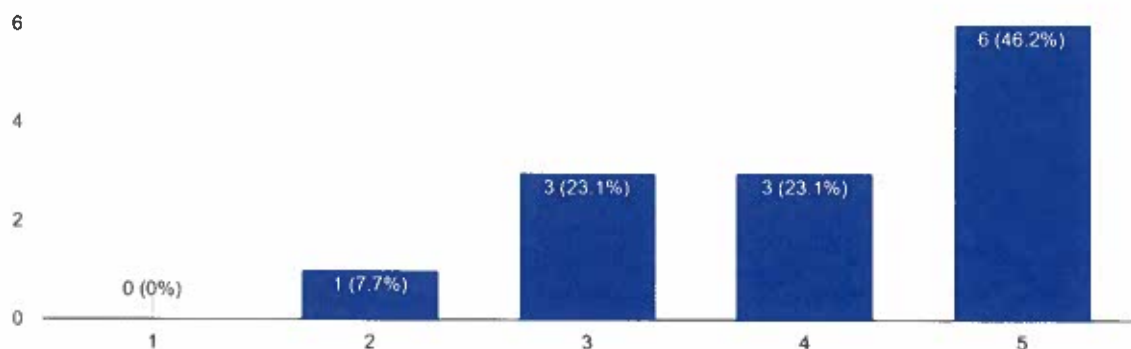


69.2% of stallholders had not previously been a trader at a Redruth Festival. This shows that the festival marketing appeals to new traders and new stallholders.

### How would you rate your point of contact during Murdoch Day?

At Murdoch Day, all traders had a Zone Leader during the day. This was their main point of contact throughout the festival. All questions and queries could be directed to the zone leader and passed on to the event team if needed.

How would you rate your point of contact during Murdoch day?  
13 responses



The majority of the traders had a positive experience with their zone leader.

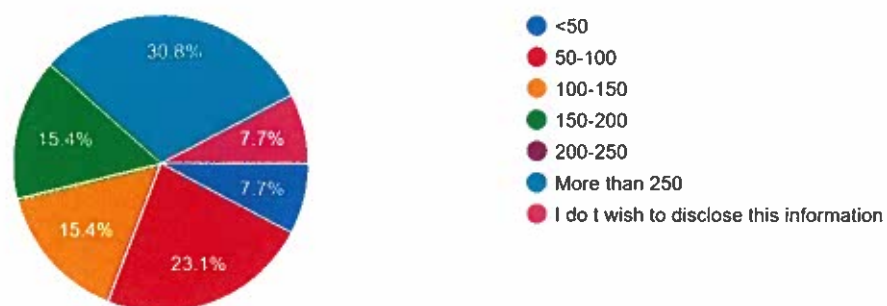
**Action:** Use Zone leaders as the main point of contact for all festivals.

### How much revenue did you generate at this event?

This year, the festival stall prices increased from the previous years. Based on the earnings that the traders reported, this was a fair increase in price.

Approximately how much revenue did you generate at this event?

13 responses



- Around 46% of respondents made over £150.
- About 31% earned more than £250, suggesting some high-performing stalls despite poor weather.
- Roughly 23% earned modest takings (£50–£100).

Some traders did very well, suggesting that the event can be lucrative given the right location and weather. However, the spread indicates uneven performance, possibly due to pitch placement, stall type, weather, and visitor turnout.

#### Actions:

- New booking form for 2026 - make a clear distinction between each type of stall and what it contains. The price difference between a charity stall with equipment and one without.
- Have a larger variety of stalls. Limit the number of charity stalls.
- Use marketing to attract new stallholder applications.
- Use the Zone leaders for future festivals.

## **7. Actions for 2026**

The main actions for 2026 will be:

- Pre-event activities - explore different art styles for the workshops.
- Update the stall holder application forms for 2026 - Different stall applications for general trader, charity and food.
- Close all the roads on the new parade route.
- Work with the police and highways to enforce the road closures. Sweep the areas the night before and make a note of any cars that are parked in this zone the night before.
- Use the Zone leaders again - this was a very effective way of communicating with the traders.
- Hire the Truro City Council stage. The stage is covered, so it will be weatherproof.

## **Appendix**

### **I. Feedback from Treleigh CP School**

### School Making day questionnaire.

School Redruth

1. Overall, did your school enjoy the workshop?



2. If another workshop were to be held in the future, would your school like to attend?

Very much so

3. How would you rate the community centre as a venue? Was it easy for your school to get to?

couldn't be better.

4. How did you find the communication from the festival's team?

perfect, friendly and made to  
feel very welcome.

5. What would be the ideal notice period for workshops like this in the future?

2 months.

6. Do you have any other comments?

No all good



# Redruth Community Rickshaw

Increasing Town Centre and Other Local Access  
for the elderly and disabled;

Increasing footfall and an added attraction for Redruth  
visitors.

Presented by Cllr K Cunningham, Redruth North Ward, Redruth Town  
Council

# What's An E-Rickshaw?



Bicycle Powered Passenger Transport – Electric Power Assistance Options:-

# How Can Redruth Benefit from an E-Rickshaw

- A town can benefit from a rickshaw service through increased tourism, community engagement, and enhanced mobility for residents, especially those with mobility challenges. Rickshaws can also offer a unique, environmentally friendly transportation option and serve as a tourist attraction.
- Economic Benefits – Tourism Attraction
- Local Business Support
- New Revenue Stream
- Social Benefits
- Accessibility
- Health and Wellbeing



- **Environmental Benefits:**
- Environmentally Friendly – zero-emission
- Clean Air

#### **Other Benefits:**

- Unique and memorable experiences for residents and tourists
- Community Pride and Engagement leading to increased mental and physical wellbeing
- Promotional Tool



# Who Can Benefit From a Redruth Rickshaw?

- Extract from Buckshaw Retirement Village article ...

A large number of the residents at the retirement village are unable to walk far or cycle so this provides a perfect way for them to travel around their local village. The rickshaws enable them to get out and about and integrate with other members of the community who are being encouraged to volunteer to drive the rickshaws, chauffeuring residents and their carers to the park, local supermarket, or simply a ride out to enjoy some sunshine.

- In Redruth we can help people get to the top of our hilly High Street, take people to Kresen Kernow, the Train Station – our lovely parks. We can bring people to our centre from the far reaches of our wards.

# What Structure Best Suits the Operating of Such

- Community Interest Company – see York Bike Belles CIC
- Registered Charity – see Bury St Edmunds Rickshaw, Beartown Rickshaw, Shropshire Cycle Hub

# Not Reinventing the Wheel – Rickshaw Rides

- Several towns and cities offer rickshaw services, often focusing on community engagement and providing rides for those with mobility challenges or social isolation. Some examples include Bury St Edmunds, Thetford, and Congleton in the UK. Additionally, rickshaws are a common sight in tourist areas of London and other major cities worldwide.
- **Bury St Edmunds:**
- Bury St Edmunds Rickshaw provides free rickshaw rides to residents, connecting them with the community and providing access to the town. They operate with a team of volunteers and even have a dedicated wheelchair-accessible rickshaw.
- **Thetford:**
- A similar free rickshaw service is launching in Thetford, inspired by the Bury St Edmunds model, to combat loneliness and limited mobility.
- **Congleton:**
- Beartown Rickshaw offers free leisure rides to those experiencing social isolation or limited mobility in and around Congleton, with routes including Congleton Park, Astbury Mere, and the Biddulph Valley Way.
- **Stowmarket:**
- A free rickshaw service is also set to launch in Stowmarket, offering rides to residents facing isolation or mobility issues.
- **Other Locations:**
- **London:**
- Rickshaws, also known as pedicabs, are a popular way to get around tourist areas of London.
- **Tourist Destinations:**
- Rickshaws can be found in many cities popular with tourists, offering rides to see local sights. For example, Hastings has a rickshaw tour company, and Nice in the French Riviera offers electric rickshaw tours.

## **Existing Rickshaw Rides – Structures and Funding**

<https://bucksshawretirementvillage.com/bucksshaw-village-pensioners-to-get-rickshaw-rides-to-shops-and-park-in-new-community-scheme/>

How are existing rickshaw rides funded.

### **Chorley MP and Speaker of the House of Commons, Sir Lindsay Hoyle, helped launch a new community rickshaw initiative aimed to help the local community**

Residents of a Lancashire retirement village will be transported on rickshaws, thanks to a new community initiative.

Sir Lindsay Hoyle took part in the maiden voyage which was made possible by a generous donor. Community members living at Bucksshaw Retirement Village will benefit from the innovative scheme which means that those with mobility issues can still travel to the shops, park and other places in a cost-effective way. Chorley MP and Speaker of the House of Commons Sir Lindsay Hoyle MP today visited the village and took a test ride in one of the vehicles.

The large-scale community initiative in Bucksshaw Village, which is located on the edge of Euxton between Chorley and Leyland, came about through collaboration between HICA Group, a not-for-profit organisation which exclusively manages it, and Bucksshaw Community Church, local businesses and other members of the community. Two rickshaws were purchased after a fundraising campaign inspired by Andrew Kesiak, Community Pioneer at Bucksshaw Retirement Village who thought they could bring many benefits to residents, staff and local members of the community.

A large number of the residents at the retirement village are unable to walk far or cycle so this provides a perfect way for them to travel around their local village. The rickshaws enable them to get out and about and integrate with other members of the community who are being encouraged to volunteer to drive the rickshaws, chauffeuring residents and their carers to the park, local supermarket, or simply a ride out to enjoy some sunshine.

The event saw Sir Lindsay Hoyle MP speaking with residents and HICA employees, sampling a rickshaw ride and talking to other local community businesses, groups and the general public. Activities on the day included a raffle alongside other interactive events and welcomed local businesses and people from the wider community.

The rickshaws cost £4,500 each with GA Pet Food Partners in Chorley donating £500 towards the cause. A further £1,000 came from the local Tesco Community Fund and the remaining amount was donated by a member of the community who wishes to remain anonymous.

Julie McGlough, health and wellbeing manager at Bucksshaw Retirement Village, said: "We're absolutely thrilled to introduce the rickshaws to our residents and the local community. They'll prove an invaluable tool to not only residents, enhancing their physical, mental and social wellbeing, but to everyone else who is part of the local community."

“By volunteering to cycle a rickshaw or take a resident and member of staff on a local tour, we can promote a more socially active and integrated community where people come together regardless of their age, gender or status, to connect, interact and establish new friendships. If you'd like to get involved in our rickshaw activities, please do get in touch.”

Buckshaw Retirement Village has recently undergone an expansion, opening a new suite, consisting of 16 bedrooms, to house more residents. Residential care and support includes a range of luxury studio and one-bedroom apartments which the company says “provide the highest level of comfort and care”. The Grange Suite also features new communal areas where residents can socialise with one another and their loved ones.

Terry Peel, CEO at HICA Group, said: “It's wonderful to bring everyone together to celebrate the official arrival of the rickshaws to Buckshaw Retirement Village. The rickshaws represent partnership, unity and cross-community collaboration that we hope will bring the local community closer together and encourage social integration across all ages, genders and community groups.

“It's a great occasion for Buckshaw Retirement Village which has undergone a recent expansion to accommodate more members of the local community, providing a high quality of supported living. We're now on the hunt for local community rickshaw volunteers so if you're interested, please let us know.”

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## **Bury St Edmunds Rickshaw**

<https://www.bserickshaw.org.uk/>

We also work with local charities Still Good Food, Bury Drop In, Gatehouse Foodbank, Storehouse Foodbank and Abbeycroft Leisure to distribute food and essential supplies.

To request a free ride, contact us on **01284 339449**, or online here. If you'd like to join us as a volunteer, apply online here.

### **Bury St Edmunds Rickshaw Sponsorship Menu**

BSE Rickshaw is an entirely volunteer based service. We are completely reliant on donations, sponsorships and grant income. We keep our costs as low as possible, but still have to make a concerted effort to raise core cost funding.

Our rickshaws are out and about in the town Monday – Saturday throughout the year. As such, they represent excellent opportunities for sponsorship visibility. We have five rickshaws: three for passengers; one for wheelchairs; and one for our cargo rides.

We are happy to receive any amount in donation and offer the following as potential sponsorship packages. Currently, we only have space on our wheelchair bike for advertising.

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## **Shropshire Cycle Hub**

<https://www.shropshirecyclehub.uk/rickshaws>

### **HAIL for your FREE ride**

**Simply hail a ride if you see us for a rickshaw ride by one of our volunteer drivers**

**This FREE service is currently on Saturdays (subject to availability)**

**Anywhere within the river loop & up to a mile beyond**

**DONATIONS via cash, card or website are most welcome & appreciated**

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## **York Bike Belles**

<https://www.carehome.co.uk/news/article.cfm/id/1657427/Rickshaw-rides>

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## **Beartown Rickshaw**

<https://register-of-charities.charitycommission.gov.uk/en/charity-search/-/charity-details/5191898/full-print>

## Charity overview

### Activities - how the charity spends its money

To increase the mental health and well-being of residents who for whatever reason have limited mobility by offering free rides on a rickshaw and going to car free spaces such as Astbury Mere, Congleton Park and Biddulph Valley Way

### Income and expenditure

Data for financial year ending 31 August 2024

**Total income: £6,201**

**Total expenditure: £3,646**

### People



**6 Trustee(s)**

**28 Volunteer(s)**

**Employees with total benefits over £60,000**