



Redruth Civic Centre, Alma Place, Redruth, Cornwall TR15 2AT

Tel No: 01209-210038 e-mail: [admin@redruth-tc.gov.uk](mailto:admin@redruth-tc.gov.uk)

**Town Mayor: Cllr R S Barnes**

**Town Clerk: C Caldwell**

*Our Reference:*

RTC/400/2/Mtg

*Date:*

16<sup>th</sup> October 2024

See Distribution

Dear Councillor

**Meeting of the Engagement Committee – 21<sup>st</sup> October 2024**

You are summoned to attend a Meeting of the Redruth Town Council Engagement Committee which will be held in the Langman Room, Redruth Civic Centre, Alma Place, on Monday 21<sup>st</sup> October 2024, commencing at 7:00pm.

The Agenda and associated documentation are attached for your information.

Yours sincerely

A handwritten signature in black ink, appearing to read 'C. Caldwell', followed by a long horizontal flourish.

Charlotte Caldwell  
Town Clerk

Enclosures:

Agenda and associated documentation.

Distribution:

Action:

Cllr S Barnes	Cllr C Garrick
Cllr H Biscoe	Cllr D Reeve
Cllr A Biscoe	Cllr I Thomas
Cllr P Broad	Cllr B Craze
Cllr B Ellenbroek	Cllr K Grasso
Cllr C Skinner	
Cllr R Major	

Information:

All other Town Councillors  
Cornwall Council Members  
Redruth & District Chamber of Commerce  
Press & Public

**Redruth Town Council**  
**Engagement Committee Meeting – 21<sup>st</sup> October 2024**

**AGENDA**

**PART I – PUBLIC SESSION**

1. To receive apologies for absence.
2. Members to declare any disclosable pecuniary interests or non-registerable interests (including details thereof) in respect of any item(s) on this Agenda.
3. Public participation session – to enable the public to put questions to the Committee relating to any items on this agenda.
4. Presentation by David Westby – the Bal Maiden sculpture
5. Presentation by RJ Working on their work on climate action and engagement with young people
6. To confirm the minutes of the meeting of:
  - 6.1 the Engagement Committee held on 5<sup>th</sup> August 2024. [Minutes attached]
7. To receive correspondence. [None at time of publication]
8. Verbal report from President of Redruth & District Chamber of Commerce on the work of the Chamber.
9. To receive a presentation from Cara Upham from the Salvation Army about the Salvation Army Employment Plus scheme.
10. To receive a report from the Chair of the Redruth: Real Del Monte Twinning Association.
11. To receive a report from the Secretary of the Redruth: Mineral Point Twinning Association.
12. To receive a report from the Chair of the Redruth: Plumergat et Meriadec Twinning Association.
13. Reports from Members/Officers:
  - 13.1 Report from the Engagement Officer. [See report attached]
  - 13.2 Report from the Events & Marketing Manager. [See report attached]
  - 13.3 Report from the Acting Library Manager. [See report attached]

**PART II – PRIVATE SESSION** – Exclusion of the press and public

The Council is invited to pass the following resolution:- That pursuant to the provisions of the Public Bodies (Admissions to Meetings) Act 1960, the press and public be excluded from the Meeting for the following item of business, by reason of the confidential nature of the business to be transacted.

14. Verbal report on the provision of a Fun Fair at Murdoch Day 2025.



Redruth Civic Centre, Alma Place, Redruth, Cornwall TR15 2AT

Tel No: 01209-210038 e-mail: [admin@redruth-tc.gov.uk](mailto:admin@redruth-tc.gov.uk)

**Town Mayor: Cllr R S Barnes**

**Town Clerk: C Caldwell**

Minutes of the Redruth Town Council Engagement Committee held at Redruth Civic Centre, Alma Place, Redruth on Monday 5<sup>th</sup> August 2024

Present:	Cllr C Garrick Cllr H Biscoe Cllr A Biscoe Cllr B Ellenbroek Cllr B Craze Cllr K Grasso Cllr R Major Cllr D Reeve Cllr C Skinner Cllr I Thomas	Chair
In attendance:	Ms S White Ms A Lamming Miss K O'Dell Mr P Alison Mrs C Roger Mr A Jewell  Mr M Hernandez	Engagement Officer Events and Marketing Manager Administration Assistant Local Resident Local Resident Mineral Point & Plumergat et Meriadec Twinning Associations Redruth Chamber of Commerce & Real Del Monte Twinning Association

PART I – PUBLIC SESSION

**1590.1 To receive apologies for absence**

Apologies were received from the Town Clerk and Cllr Broad.

**1590.2 Members to declare any disclosable pecuniary interests or non-registerable interests (including details thereof) in respect of any item(s) on this Agenda**

None were declared.

**1590.3 Public participation session – to enable the public to put questions to the Committee relating to any items on this Agenda**

Mr Alison introduced himself as a local resident and asked if there was any further information on when the footpath next to the former Clotworthy's building would be reopened. He said he has struggled to access the town from the New Cut car park and has been made aware of friends that have been avoiding the town because of it. Cllr Garrick replied that RTC were well aware of the impact of the closure and have been putting pressure on Cornwall Council to try and get it reopened as soon as possible. Cllr Ellenbroek added that she had been in contact with building control and agreed it is very difficult to currently

access the town especially for disabled people. She added that now the building has been demolished it has become clear that the remaining structure is not safe and in a much worse state than expected. She advised Mr Alison to email her a letter with his concerns and she will pass it on. Cllr Garrick thanked Mr Alison for his time.

Mrs Roger said she wished to ask for information regarding the Mexican Twinning Association. She has been in contact with some Mexicans who were wanting to know if the Twinning Association was still in existence and could someone send them a copy of the last AGM minutes, and if there were any plans for a civic reception for the Mexican contingent attending the International Mining and Pasty Festival. Cllr Garrick replied that there would be a report from the Chair of the Redruth: Real Del Monte Twinning Association Chair later in the meeting and her questions would be answered then. Cllr Garrick thanked Ms Rogers for her time.

**1590.4 To confirm the minutes of the meeting of the Meeting of the Engagement Committee held on 13<sup>th</sup> May 2024**

1590.4.1 RESOLVED by Majority that the minutes of the Engagement Committee Meeting held on the 15<sup>th</sup> May 2024 are received, and the recommendations and resolutions are accepted and approved [Proposed Cllr Thomas; Seconded Cllr Ellenbroek]. Cllrs A Biscoe, H Biscoe, Barnes and Major abstained as they had not been present at the meeting.

**1590.5 To receive correspondence**

No correspondence had been received.

**1590.6 Verbal Report from the President of Redruth & District Chamber of Commerce on the work of the Chamber**

Mr Hernandez reported that the Chamber had held a meeting last Thursday. One of the items discussed was the upcoming gas works road closures involving West End and Chapel Street. He asked what RTC and Cornwall Council are going to do to ensure people know that the town would be open as usual. They have been receiving regular updates and are keeping local businesses informed. The Engagement Officer stated any signage would be the responsibility of Cornwall Council Highways and once we have official notification we will inform the Chamber. Mr Hernandez said the wooden block race would happen again this year as part of the International Mining and Pasty Festival and would be held on Alma Place. He has planned to meet with the Engagement Team to get the plans finalised.

**1590.7 To receive a presentation from Cara Upham from the Salvation Army about the Salvation Army Employment Plus scheme.**

Due to unforeseen circumstances Cara was unable to attend the meeting. She has been invited to the next Engagement Meeting in October.

**1590.8 To receive a report from the Chair of the Redruth: Real Del Monte Twinning Association**

Mr Hernandez confirmed that the Twinning Association still exists and advised Mrs Roger to contact John Hewlett, the Treasurer for further details in answer to her earlier questions. He explained that there had been difficulties in arranging meetings. He had tried to arrange zoom meetings as members from the association are from all over but only three attended so no meeting could be held as inquorate. He has been having conversations with the Town Clerk and Engagement Officer regarding a Civic Reception. At least 10 members from Mexico would be attending the International Mining and Pasty Festival and Mr Hernandez has planned to collect them from London and bring down to Redruth. Cllr Thomas stated he last attended a meeting in July last year and had not received any invitations for zoom meetings. Mr Hernandez said he sent invites to meetings, and it was up to individuals to respond and chase as necessary. Cllr Reeve pointed out that all contact information for the Twinning Associations could be found on the Redruth Town Council website:

[https://www.redruth-tc.gov.uk/Twinning\\_3325.aspx](https://www.redruth-tc.gov.uk/Twinning_3325.aspx) with lots of other information about all three associations. The Engagement Officer concluded that as we have a confirmed delegation visiting, we need to get organised in order to give them a proper welcome and will be arranging this with Mr Hernandez. Cllr Garrick thanked Mr Hernandez for his reports and his time.

**1590.9 To receive a report from the Secretary of the Redruth: Mineral Point Twinning Association**

Mr Jewell introduced himself as a former Redruth Town Crier and Secretary of both Mineral Point and Plumergat et Meriadec Twinning Associations. The Mineral Point Twinning Association has been mostly through school exchange visits with Redruth School and the school have been responsible for the majority of the planning. When the American students visit Mr Jewell would take them out for a day showing them Redruth and the surrounding areas such as Gwennap Pit, Poldark Mine and the nearest beaches. This year a group from Redruth School went out to Mineral Point. A lady is visiting later this year and is going to become a Bard. Mr Jewell has planned to introduce her to the town council. The Twinning Association has very few members left, and Mr Jewell hoped that more can be found to continue the association.

**1590.10 To receive a report from the Chair of the Redruth: Plumergat et Meriadec Twinning Association**

Mr Jewell stated the Plumergat et Meriadec Twinning Association connection as much more cultural. A delegation from Redruth visited earlier this year and were treated to a wonderful time. These visits happen yearly with us visiting one year and then they come here the next. There is a large difference in the number of members, they have 55 and we have only 25. When they are visiting, they are shown as much of Redruth and Cornwall as possible. The Twinning Association desperately needs more members. Gala nights have been planned in order to raise money to help cover the cost of hosting the French guests. Cllr Barnes stated they are actively recruiting for more members, 19 went to France last time and more members would help bring costs down. He added that he would be more than happy to provide further information. Cllr Garrick thanked Mr Jewell for attending and providing updates.

**1590.11 Reports from Members/Officers**

**1590.11.1 Report from the Engagement Officer**

A report was circulated prior to the meeting. The Engagement Officer gave a verbal update on the banking hub and post office. It has been confirmed that until the rules change later this year, we cannot do anything further, but the deposit solution would be in place by the end of the year. There was interest in the post office which has not gone any further at present, the Engagement Officer has asked to be kept updated. There was a Totally Locally meeting held at RTC the previous week. It was a very positive meeting, and things are moving forward. Members of the Engagement Team attended the funeral of PCSO John Thorne last Friday. Cllr Thomas said he was listening to an interview with someone from the Financial Conduct Association who stated that banks have an obligation to provide services and if enough members of the public petition for it they are obligated to do something, and he wondered if the Engagement Officer could investigate. The Engagement Officer confirmed that she would contact them for further information.

The report was noted.

**1590.11.2 Report from the Events and Marketing Manager**

A report was circulated prior to the meeting. The Events and Marketing Manger stated that the team had been very busy following a successful Murdoch Day. There had been a wash up meeting where feedback and ideas were shared, any further comments were welcomed particularly ideas on how best to proceed with the theme tune. Summer workshops have

been planned and activities are ongoing throughout the school holidays. Planning for the International Mining and Pasty festival has been well underway and the pasty making tent is returning this year. The Climate Action group has 8 members, and two meetings have been held to date. The group have been reviewing the current policy and planning to update it. Cllr Major asked about the skate workshops, how they are advertised and said several young girls have mentioned to her that they would like a girls only one as the boys sometimes get boisterous and intimidating. The Events and Marketing Manager replied all sessions are fully booked and the summer events budget has been spent but she would keep in mind for future sessions, and they were advertised on Facebook and the Discover Redruth website. Cllr Thomas asked for clarification on the theme tune, if we were reviewing it or reverting to how it was previously. He feels that the public opinion is that traditional values should prevail. The Events and Marketing Manager replied that both options were on the table, we have a new contact in Redruth Town Band and would like to work more with them whilst being aware Murdoch Day clashes with Bugle Festival. The Engagement Officer said previously Redruth Town Band had enough members to do both but this year they didn't and chose to go to Bugle which forced us into the situation of changing the tune and previous feedback suggested the traditional tune was too slow. Cllr Major agreed that the tune needs to have a tempo that the children can dance to.

The report was noted.

#### **1590.11.3 Report from the Acting Library Manager**

A report was circulated prior to the meeting. The Engagement Officer said the Acting Library Manager was on annual leave and added the Library team had almost been overwhelmed as it has been incredibly busy even on sunny days. The Reading Challenge has been going very well and we have recruited a great bunch of volunteers. It has been lovely to see so many young people enjoying choosing books and reading. Cllr Ellenbroek stated we are very lucky to have the National Literacy Trust working with us in Redruth and said she was extremely appreciative of all the hard work from our Library team, wonderful to see young people in the Library. She gave a huge thanks to the Library and Town Council teams for making it such a warm and welcoming place to be. The Engagement Officer added the Library van will be going out into the community at East End Park where there would be good access. Cllr Thomas asked if other parks could be considered, and the Engagement Officer replied they are investigating the feasibility of other parks.

The report was noted.

Mr Alison, Mrs Roger, Mr Hernandez and Mr Jewell left the meeting at this point.

## **PART II – PRIVATE SESSION – Exclusion of the Press and Public**

1590.12 The Council was invited and agreed to pass the following resolution:- That pursuant to the provisions of the Public Bodies (Admission to Meetings) Act 1960, the press and public be excluded from the Meeting for the following item of business; by reason of the confidential nature of the business to be transacted [Proposed Cllr H Biscoe; Seconded Cllr Garrick]

#### **1590.13 Verbal update on Library Staffing**

A verbal update was given by the Engagement Officer regarding library staffing.

**SUMMARY OF IMPLICATIONS**

- |    |           |   |    |
|----|-----------|---|----|
| a. | Policy    | - | No |
| b. | Financial | - | No |
| c. | Legal     | - | No |

**1.0 TERMS OF REFERENCE**

- 1.1 To provide the committee with information of the work carried out by the Engagement Officer & her team since the last meeting.

**2.0 REPORT**

**2.1 Organisation of community events**

**Dates for 2024**

- Spooky Redruth – 28<sup>th</sup> to 31<sup>st</sup> October
- Remembrance Sunday – 10<sup>th</sup> November
- Redruth in Lights – Saturday 30<sup>th</sup> November
- Festive Saturdays – 7<sup>th</sup> and 14<sup>th</sup> December

Dates for 2025 festivals and events will be discussed in the Events & Marketing Manager's report.

**2.2 Festivals & Events**

The summer saw some successful events including skate sessions and bug hunts in East End Park. The Redruth Fun Day on Bank Holiday Sunday in August was very successful and it seemed to be a popular day with families, although maybe less so with traders.

The International Mining & Pasty Festival in September was mixed. Friday's Mining Day was blessed with beautiful weather and a great turnout. The smoking of the stacks using the colours of the Mexican flag was as impactful and moving as ever. Saturday's activities were marred by a storm during set up although some aspects of the festival did proceed as planned and were very popular. A lot of learning has been taken from this situation and will be implemented going forward, as well as built into the planning for future events. The Events & Marketing Manager's report will go into more detail.

**2.3 Funding opportunities**

Members will recall that I was about to apply to the Community Ownership Fund for refurbishments to the Community Centre but the fund was paused just after the election was called. I am expecting the budget at the end of October to include information on new funding opportunities and will look to submit an application as soon as possible whilst at the same time working in the Bid Writing team to look for alternatives.

**2.4 Banking Hub/Post Office**

The Deposit Solution option is still progressing as planned and I am awaiting more information on the installation. The qualification criteria for a Banking Hub have recently changed in our favour so following a conversation with Link UK, I have resubmitted our request for a full Banking Hub. A verbal update will be given in the meeting.

Unfortunately, I do not have any further updates on the Post Office.

2.5 **Lemin's Court**

We are awaiting the start of the consultation process for the new restrictions which should begin soon.

2.6 **New Town Council website**

We have now been able to connect again with Redruth School and we will be progressing the project once we have met them and fully delivered the brief. The Website Working Group will be convened soon.

2.7 **CCTV**

We are moving closer to being able to compare two options for future CCTV monitoring for Redruth and hope to be able to bring that to Full Council later this autumn. A verbal update will be given in the meeting.

2.8 **Discover Redruth centre**

The students at Exeter University have now been briefed on the project and at the time of writing, are applying to take part in the project. A verbal update will be given in the meeting.

2.9 **Local Government Awards**

I have previously reported that we are intending to apply for the Awards in due course. However, the scheme is introducing new criteria so I will be attending a webinar to understand more.

2.10 **Staff Away Day**

Following on from our visit to Wigan, I have been given permission by the team there to use some of the team models at our own staff away day so I have been preparing the materials required for that, as well as other visual props to support the processes on the day.

2.11 **Community Safety**

As well as the work on the new arrangements for CCTV, I have also been focusing on other aspects of community safety. I continue to attend the task and finish group for Safer Streets 5 although most of the funding has now been allocated.

I have been having regular catch ups with the ASB Team Manager together with my counterpart at Camborne Town Council to assess the impact of our ASB Caseworker.

The next Police Liaison Group meeting is scheduled for early November and the next Safer Towns meeting will be held in person here at the Civic Centre in October.

I have also been working with the new Neighbourhood Watch Community Project Manager to support her work to expand the network in Redruth.

2.12 **Christmas Lights**

We have had electricians on site in recent weeks to rewire the Christmas light connections to ensure a full display. Some other faults have been identified throughout the circuit which have been repaired. Blachere Illuminations will be attending on 30<sup>th</sup> October to install the lights and as previously mentioned, they will be switched on 30<sup>th</sup> November.

2.13 **Engagement with town centre businesses & Totally Locally**

I have attended both Totally Locally and Redruth & District Chamber of Commerce meetings recently. The gas works and associated road closures are very concerning to town centre businesses and we will continue to work with them, Cornwall Council and Wales & West Utilities to mitigate any impacts as far as possible.

2.14 **Other projects at initial or scoping stages**

- Town Crier story coat – this is proceeding and the Coat has accompanied the Town Crier on his visit to Real Del Monte.



- Redruth Press hoardings on the old Post Office – these are now complete and in situ.
- The Ladder – funding received from GWR Customer and Community Improvement Fund to improve the streetscape between the station and The Ladder. This project is proceeding well and will include advertising frames on Station Road, a mural under the bridge and flags on Bond Street.
- The Teenage Market – allowing young people between 13 and 21 (or 25 for SEND) to trade in a market setting. We have included provision for this in the 2025/6 budget and will bring concept scoping ideas to a future meeting.
- 'Made in Redruth newspaper' – exploring how the Town Council can support The Ladder to produce the next issue following their grant application in July. We are continuing to work with The Ladder on this.

### 3.0 **RECOMMENDATION**

3.1 It is recommended that this reported is noted.

Sam White – Engagement Officer

**SUBJECT OF REPORT: To update the committee on the work of the Events and Marketing Manager**

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**SUMMARY OF IMPLICATIONS**

- |    |           |   |    |
|----|-----------|---|----|
| a. | Policy    | - | No |
| b. | Financial | - | No |
| c. | Legal     | - | No |

**1.0 TERMS OF REFERENCE**

- 1.1 To provide the committee with information of the work carried out by the Events and Marketing Manager and her team since the last meeting.

**2.0 REPORT**

**2.1 Organisation of community events**

The event dates are summarised in the Engagement Officers' report.

**2.2 Festivals & Events**

**Redruth International Mining and Pasty Festival**

To celebrate the bicentenary and the relationship between Redruth and Real Del Monte, a delegation of 10 Mexican visitors travelled to Redruth to join us for the festival. Our visitors were welcomed on their first night with a fish and chip supper at the Penventon Hotel.

On Friday - the Mining Tribute Day - the festival began with the biggest turnout we've seen in three years with a headcount of 150 people at Wheal Uny for the tribute. The event began at the Miner Statue where a large group gathered to join Cobweb Tours on a storytelling historical walk of Redruth. At Wheal Uny, smoke rose out of the three chimney stacks in a tribute to all those in the mining industry, past and present. This year, the stacks billowed with red, green and white smoke representing the Mexican flag in celebration of the bicentenary. We've really enjoyed working on this event over the past three years and building on its success, each year we come up with new ways to refine and enrich the event for all to enjoy.

Saturday – Pasty Day - started dry and bright with set up well underway until a storm arrived much earlier than forecasted. Sadly by 9:30am, Fore Street become flooded and was becoming unsafe so we made the difficult decision to cancel the outside elements of the festival on safety grounds. Parts of the event were able to continue in Market Hall, The Buttermarket and Redruth Library including a Cornish Diaspora exhibition and Mexican inspired workshop. There was a great buzz in the town with people coming out after the storm had passed and still plenty to see and do. Sadly, the pasty making tent kindly supported by the Cornish Pasty Association and Abbotts Event Hire was unable to go ahead but I have since spoken to them and we will be taking the learning away from the event to make this element weatherproofed and streamlined for 2025.

We have since held an internal de-brief session and have constructive ideas to take forward for next year, we will be working imminently on a weatherproofing solution and emergency plan for these types of situations for the forthcoming events.

## Summer events

We had a busy summer of additional events for the community to enjoy which included:

- Six skate workshops at East End Park.
- Café Petite on Tuesday 30<sup>th</sup> July.
- Bug talks at East End Park on August 1<sup>st</sup> and 28<sup>th</sup>.
- A kite making workshop as part of the Library 'Maker Mondays' and the Fun in the Park Day.
- Fun in the Park Day at East End Park in collaboration with our Library.
- Redruth Reads which was part of the Redruth Town Council grant funding scheme.
- Redruth Fun Day on August 25<sup>th</sup>, Victoria Park.

Redruth Fun Day took place at Victoria Park, the day was a great success with the dog show running classes all day hosted by K9 Crusaders, West Coast Academy did a series of displays, Redruth Charity Trust bought a whole host of sports demos, there was music on the bandstand, games and much more. We had positive feedback about how people enjoyed the day and being at the park.

## Redruth Remembrance Sunday – Sunday 10<sup>th</sup> November

Plans are underway working with the Redruth branch of the Royal British Legion for the annual Remembrance Parade and service in Redruth. There will be a civic reception in the Langman room at 9:30am, the parade departs from Seaview Terrace at 10:40 and the service at Victoria Park will be just before 11am. This will be followed by a service and reception at St Andrews Church, all are welcome to attend.

## Christmas in Redruth

We are busy working on an event schedule and plan for the Redruth in Lights event on November 30<sup>th</sup>, a Christmas grotto for the community and festivities for the Festive Saturdays – December 7<sup>th</sup> and 14<sup>th</sup>.

## 2025 key festival dates

- St Piran's Festival - Saturday 1st March 2025
- VE Day – Thursday 8<sup>th</sup> May 2025
- Murdoch Day - Saturday 21st June 2025
- Youth /Fun Festival - Saturday 30th August 2025
- Redruth International Mining and Pasty Festival - Friday 19<sup>th</sup> and Saturday 20th September 2025
- Redruth Remembrance Sunday – 9<sup>th</sup> November 2025
- Redruth in Lights - Saturday 29th November 2025

We have looked at next year's calendar and would like to move Murdoch Day one week further into June, this is to enable Redruth Town Band to be involved and not clash with large events like the International Sea Shanty festival, Golowan and the Royal Cornwall Show.

## 2.3 Climate Action

As detailed above, the weather is becoming more unpredictable and making outdoor events more challenging. We have discussed this in the climate action group and at Redruth Town Council and will be working on a plan for extreme weather resilience.

Within the climate action group, we have been reviewing the Redruth Town Council Action Policy but also sharing each other's skills and resources to support the community. At our last meeting we were joined by the Redruth Schools Eco Council lead and we are planning on bringing in some students to a meeting and asking them to help us review the Climate Action Plan. We also had a talk from Surfers Against Sewage, focusing on the plastic free status in Redruth.

In the Engagement team, we have been working with RJ Working. RJ Working is a Cornish charity based in Redruth which seeks to engage and empower young people through Restorative Justice Practice. We have been meeting with RJ Working regularly and are

admins, alongside themselves and Camborne Town Council of a Facebook group - Camborne and Redruth Climate Awareness. We aim to use this group as a collaborative platform to share Climate related news and ideas. Councillors will be invited to attend a conversation about climate change issues with RJ Working in the New Year.

## 2.4 Other Activities

### Publications

The Redruth 'Christmas Guide' will be released on the 8<sup>th</sup> of November. The next Redruth Record - the winter edition, will be published on the 9<sup>th</sup> of December; we are going to collaborate with The Ladder on this publication and combine it with the next Made in Redruth newspaper.

### Social Media

Our social media presence has been steadily growing since July 2021, which the team are very proud of.

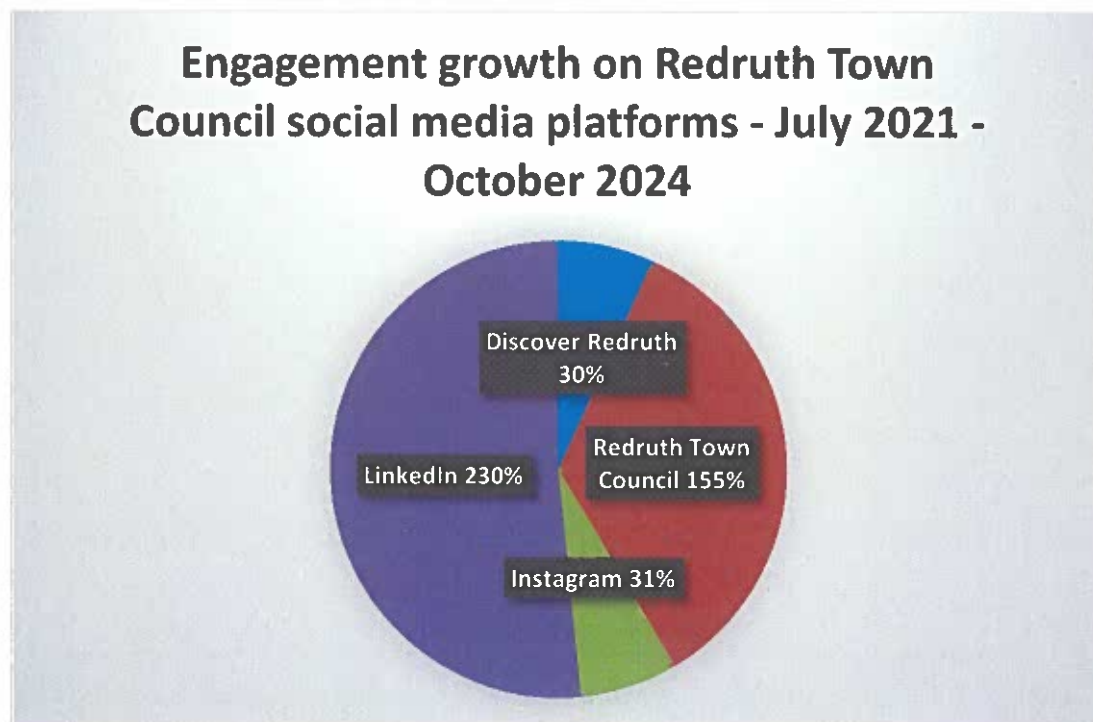
Discover Redruth Facebook – 1,654 new followers (Total 6,367)

Redruth Town Council Facebook – 787 new followers (Total 1,339)

Discover Redruth Instagram – 603 new followers (Total 2,289)

LinkedIn – 236 new followers (Total 249)

Below is a graph highlighting the digital engagement growth over the last 3 years:



### Discover Redruth website

The Discover Redruth website is growing in page visits and new users, year on year and especially around festival times. We have been busy updating and adding to the Discover Redruth website pages, building on the Community and What's On pages.

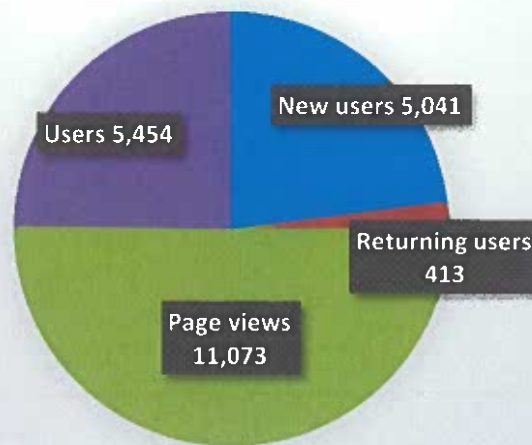
Over the last two months, the website has had the following growth:

New users – 5,041

Returning users – 412

Page views – 11,073

## Discover Redruth website growth - August - October 2024



### Discover Redruth Branding

We are at the early stages of reviewing the Discover Redruth branding. We currently have to pay a licence fee to use the existing branding which expires at the end of March 2025 and we feel the look and feel of Discover Redruth has changed in the last three years. We have skills in house which we want to utilise to create an updated identity for Discover Redruth. This will save the financial output of licensing and make our marketing and campaigns more consistent.

We are working on a concept to be brought to the next Engagement Committee in February 2025.

### 3.0 **RECOMMENDATION**

3.1 It is recommended that this reported is noted.

Alice Lamming – Events and Marketing Manager

**1.0 SUBJECT OF REPORT: To update the committee on the work of the Redruth Library and Information Service**

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**2.0 SUMMARY OF IMPLICATIONS**

a.	Policy	-	No
b.	Financial	-	No
c.	Legal	-	No

**3.0 TERMS OF REFERENCE**

3.1 To provide the committee with information of the work carried out by the Redruth Library and Information Service since the last report.

**4.0 REPORT**

After a super busy summer within the library service, we are now entering a little quieter time of year.

Within the month of August, we held three maker Mondays which tied into our very successful Summer Reading Challenge. We visited ten of our eleven catchment schools to deliver assemblies and from July 13<sup>th</sup>, 674 children signed up with 427 completing, topping our target of 367. We could not have achieved such a great outcome without our team of eighteen young volunteers who gave 405 hours of their time over a period of 11 weeks. A Pizza evening as way of a thank you is due to be held within the next few weeks.

We jointly worked with the Events and Engagement team to provide a fun morning outside at East End Park, hosted a café Petit experience and remained open on the Pasty and Mining Festival Day until 4:00pm.

Other activities included the Myth Makers workshop, lino printing with Falmouth University and a Roald Dahl Day. For the Fun Palace weekend, we invited two Pennoweth school classes in for a poetry workshop on the Friday, in the evening a great collaboration with the Writers Block saw us host a Speakeasy Poetry Slam for adults and finished with a poetry postcard drop in for all on the Saturday morning.

Focusing on our outreach, we visited Redruth Secondary school and linked in with the mobile library and welcomed over 75 pupils on board to join the library, attended three coastline neighbourhood action days, visited the NHS festival at the rugby club and also warm tums at CN4C.

All staff completed the manual handling training, Maria and Sarah attended the Library Partnership Forum and gained some useful ideas and contacts to take forward and the library was nominated for the Coastline Housing 'Customer at the heart awards', for the links with Miners Court and the Neighbourhood action days, we were honoured to have been nominated and had a great evening.

## **Performance report**

<b>July 24</b>	<b>August 24</b>	<b>Sept 24</b>
8181 books borrowed	9097 books borrowed	6471 books borrowed
258 new borrowers	137 new borrowers	112 new borrowers
340 accessing computers	393 accessing computers	384 accessing computers

### **4.2 Conclusion**

As can be seen from the figures over the last three months, just how important our links are with schools in the area and the outreach work which brings in new users.

We are looking forward to a busy half term and Christmas run up, promoting our warm space, the hire of blood pressure monitors and welcoming more partner agencies in.

### **4.3 Recommendation**

It is recommended that this report be noted.

Sarah Bolton  
Acting Library Manager.