Redruth In Numbers Appendix 3

This document was compiled by the Redruth NDP team from available data sources to provide numerical data about Redruth Parish as part of the evidence base for the NDP document.

It has data on population, deprivation & health, work, travel to work, employment space built, housing stock, housing numbers, expenditure, shopping habits, retail floor space, Town Centre information, including a car park study & education provision. *Some comments on the data are shown in highlighted blue text.*

Population

The Redruth Parish population is estimated to grow by **36**% from 2010 to 2030. In 2010 there were 12,664 people (2011 census). In the 2021 census there were 15,600 people, an increase of **23**% & it is expected to grow to 17,220 (Cornwall Council population estimate) by 2030, an increase of 36%.

This population growth is <u>not</u> evenly spread across Redruth Parish. Redruth North is growing and is anticipated to continue growing at more than twice the rate of the other wards, Redruth Central and Redruth South. See Table 1.

Table 1: Redruth Parish Population figures and estimates by ward, 2010-2016.

Note: These figures are not available post 2016.

Year/ Ward	2010	2016	Population change	% change from 2010 figures
Redruth North Population	4,376	6,538	+2,162	+49%
3 rd most deprived Ward in Cornwall, top				
10% of UK.				
Redruth Central Population.	4,154	3,819	-335	-8%
Redruth South Population.	4,134	4,493	+359	+9%
Redruth Parish Total	12,664	14,896	+2,232	+18%
Reference & source	2011	2016 population estimates taken from Cornwall		
	Census	Council website		

Number of households (2016) 5,529
Redruth in Hectares 731 hectares

Density (number of persons per hectare) 16.18 (4 x greater than Camborne & 3 x greater than Pool).

Reference: The above 3 figures are from EXPERIAN POPULATION & EXPENDITURE DATA & EXTRACT FROM RETAIL PLANNER. Information taken from the Roseworthy Hill Planning Application Information PA18/06111.

The population split is 49% Male/ 51% female in 2021 census.

The age profile in 2021 shows more under 4's at 5.8% than the UK average of 5.4%.

In every age group over 50, Redruth has more people that the UK average.

Redruth has fewer people that the national average in every age group from 10 - 49.

Deprivation & Health

Redruth North Ward is in the top 10% deprived wards in the Country. Table 2 gives evidence.

Table 2: Evidence of Deprivation (2016 figures)

table 21 21 defice of Deprivation (2010 figures)					
Criteria	Redruth %	Cornwall %			
% of children in out of work households	16%	12.1%			
% of children in lone parent households	27.6	23.6			
% of children living in poverty	18.8	14.8			

Redruth Parish scores **30.6** on the "Access to health Assets and Hazards" Index compared to **23.2** for England. This index measure how "healthy" a neighbourhood is by looking at accessibility and geographic determinants of health. The lower the score the healthier. Source: Access to Healthy Assets & Hazards (AHAH)

3,453 (22.1%) have a limiting long-term illness in Redruth Parish compared with 17.3% across England

28.5% of Reception year children were classed as overweight or obese (South West 22%, England 22.6%).

34.7% of Year 6 children were classed as overweight or obese (South West 31.7%, England 35.8%).

Disability figures in the 2021 census show that 22.1% are disabled under the equality act (UK average of 17.3%.

Numbers of Patients registered at a GP Practice April 2013 – January 2020 (Taken from CC's website).

From 2013 - 2019, patient numbers have increased by 5%. This equates to a 1% increase per annum. The figures since January 2020 are not currently available, but if this increase continues at this level, that would be a 20% in patient numbers from 2010 - 2030.

Practice	April 13	Oct 13	Oct 14	Oct 15	Oct 16	Oct 17	Oct 18
Clinton	4135	4121	4148	4070	4430	4553	4618
Manor	11645	11559	11527	11362	11768	11863	11858
Totals	15,780	15,680	15,675	15,432	16,198	16,416	16,476
Change	n/a	- 100	- 105	- 348	+418	+636	+696
% change	n/a	- 0.06%	- 0.06%	-2.2%	+2.6%	+4%	+4.4%

Practice	Jan 2019	Apr 2019	Jul 2019	Oct 2019	Jan2020
Clinton	4649	4663	4678	4707	4678
Manor	11851	11864	11904	11925	11955
Totals	16,500	16,527	16,582	16,632	16,633
Change	+720	+747	+802	+852	+853
% change	+4.6%	+4.7%	+5%	+5.4%	+5.4%

Table 3 Numbers of patients registered at a GP Practice April 2013 – January 2020.

The 2021 Cornwall Public Heath Annual report estimates that the Cornwall population will grow by an additional 11% from 2019-2039. These figures demonstrate how essential it is that the GP service can expand to meet the additional demand.

In 2018 there was a walk-in surgery based at Cardrew which was to be related to the community hospital at Barncoose. This closed in 2019.

<u>Work</u>

Economic activity figures in the 2021 census show that **58.1%** are employed (UK average of 57.4%), 2.7% are unemployed (UK average of 3.5%) & 39.2% are economically inactive (UK average of 39.2%).

844 children aged 0-19 (24%) are in relative low-income families in Redruth Parish compared with 20% across England.

Occupation information from the 2021 census is:-

- Managers, directors and senior officials 10.7% (UK average of 12.9%)
- Professional occupations **12.8%** (UK average of 20.3%)
- Associate professional and technical occupations 10.8% (UK average of 13.3%)
- Administrative and secretarial occupations **9.4%** (UK average of 9.3%)
- Skilled trades occupations **14.1%** (UK average of 10.2%)
- Caring, leisure and other service occupations 13.7% (UK average of 9.3%)
- Sales and customer service occupations 9.2% (UK average of 7.5%)
- Process, plant and machine operatives **8.0%** (UK average of 6.9%)
- Elementary occupations **11.2%** (UK average of 10.5%)

Travel to Work

Travel to work information from the 2021 census shows that :-

- 62% of employees drive to work (UK average of 44.5%), another 5.1% are passengers, (UK average of 3.9%)
- 9% walk, (UK average of 7.6%)
- 1.2 % cycle, (UK average of 2.1%)
- 0.8% motorbike, (UK average of 0.5%)
- 3.2% public transport. (UK average of 6.3%)
- 17.4% work from home, (UK average of 31.5%)

18% of households don't own a car in 2021 census. (UK average of 23.5%)

How Redruth Residents travel to work 2018? Information was obtained from *EXPERIAN POPULATION & EXPENDITURE DATA & EXTRACT FROM RETAIL PLANNER available in the Roseworthy Hill Planning Application Information PA18/06111*

What	Number	% (rounded)
All residents aged 16-74 in employ. (exc. FT student in SC, NI)	5,398	100%
Driving a car or van	3,658	68%
On foot	680	13%
Passenger in a car or van	397	7%
Work mainly at or from home	222	4%
Bus, minibus or coach	163	3%
Train	80	1.5%
Bicycle	79	1.5%
Motorcycle, scooter or moped	73	1.3%
Other method of travel to work	34	0.6%
Taxi	11	0.2%

This data shows the substantial increase in working from home from 2018 to 2021. It is still below the national average, probably due to the nature of Redruth employment.

Employment Space built in Redruth Parish 2010 – 2022

19,853 sqm of new employment space has been built in Redruth in that time period.

Site Name	Description	Size of Development	Office/ industrial / Other
Kresen Kernow	Opened in 2019,	4,242sqm	Other
Krowji Phase 1	The Phase 1 Percy Williams development opened in 2015. The 2 new buildings have a BREEAM 'Excellent'	2,238sqm	Office
Krowji Phase 2	Phase 2 began in 2019 and completed in November 2020 to a BREEAM Excellent rating.	2,026sqm	Office
The Elms	The Elms is a formally redundant building & provides office space, facilities for voluntary, community and social enterprises to share. Opened in 2011	436 sqm	Office
Treleigh Park (Plot 1)	Construction of 2,790 sqm of BREEAM Excellent speculative employment space.	2,790 sqm	Industrial & Office
Treleigh Plot 2	Construction of 800sqm of space	800 sqm	Industrial & Office
Treleigh Plot 4	Construction of 2,371 of space	2,371 sqm	Industrial & Office
Treleigh Plot 5	Construction of 1,190 of space	1,190 sqm	Industrial & Office
Treleigh Plot 6	Construction of a hybrid industrial unit comprising office accommodation & production space & is BREEAM Excellent.	871 sqm	Industrial & Office
Treleigh Plots 7 & 8	Four flexible factory units built to a BREEAM excellent standard.	2,806 sqm	Industrial & Office
Wheal Harmony	The site has delivered 547 sqm of high quality light industrial space & 2 x 164.8sqm office buildings.	876 sqm	Industrial & Office
Parc Erissey	Plot 21 (ex Barton House). 5 x industrial/ warehouse units for B8 use, opened in 2020 as Amazon Depot.	1,718 sqm	Industrial & Office
Totals		19,853 sqm	

Table 4 Employment Space built in Redruth Parish 2010 – 2022

Housing

A detailed analysis of permissions & completions was undertaken in October 2020. This indicated that Redruth was on target to reach housing numbers within the plan period if permissions were developed. There is an issue with some stalled sites.

Status of the Redruth Housing	Total	Market	Afford	Notes
		House	House	OM – Open Market
		(OM)	(AH)	AH – Affordable Housing
Completions (end of March 2020)	922	624	298	Built from 2011- 2020 in Redruth Parish.
Permissions (full) end of March	596	475	121	61 of these were considered stalled in
				2020. This figure now is higher, but
				hasn't been quantified.
Outline permissions (end of	383	356	27	This includes 160 for Brewery & 158 OM
March 2020)				& 27 AH for Tolgus
Decision pending (planning apps)	30	9	21	This is an approximate figure – single
				dwellings have not been reviewed.

Status of the Redruth Housing	Total	Market	Afford	Notes
		House	House	OM – Open Market
		(OM)	(AH)	AH – Affordable Housing
Pre-app	34	34	0	Trengweath, 34 Fore Street, Old Fire
				station,
Totals	1965	1498	467	These totals include everything
Totals (excluding Brewery & stalled sites)	1744	1277	467	

Table 5 Status of Redruth Housing Builds in 2022.

Housing Permission & Completion Figures from Cornwall Council (2018) Table 6

<u> </u>	
CPIR Housing Numbers since 2010 (at October 2018) for the Urban area	Numbers
Housing completed since 2010	2,000
Houses permitted but not yet completed	2,600
Windfall sites expected to come forward (estimate)	500
Total for CPIR area	5,100

The additional 100 houses are expected to come through small developments. Table 7

Tolgus (land now owned by CC is the major housing site for Redruth NP)	Numbers
Number of homes in the masterplan	650
Phase 1 – number of homes permitted	375
Phase 2 – number of homes allocated but not yet permitted	280
Total Tolgus figures	655

Redruth Housing Stock Totals in 2017

Evidence from EXPERIAN POPULATION & EXPENDITURE DATA 2017 & EXTRACT FROM RETAIL PLANNER

	Number	% (rounded)
Redruth Housing Stock (Total)	5,520	100%
Whole house or bungalow: Detached	1,222	22%
Whole house or bungalow: Semi-detached	1,460	26%
Whole house or bungalow: Terraced (Inc. end-terrace)	1,798	33%
Flat etc.: Purpose-built block of flats or tenement	705	13%
Part of converted/shared house (in. bed-sits)	252	5%
Flat etc.: In a commercial building	79	1%
Caravan or other mobile or temporary structure	5	0%
Household spaces with at least one usual resident (i.e. occupied	d)5,173	94%
Household spaces with no usual residents (i.e. Vacant)	347	6%
All household spaces with at least one usual resident	5,173	100%
1 person in household	1,702	33%
2 people in household	1,781	34%
3 people in household	803	16%
4 people in household	609	12%
5 people in household	193	4%
6 people in household	65	1%
7 people in household	12	0.23%
8 or more people in household	7	0.13%

Ownership of housing stock

Evidence from EXPERIAN POPULATION & EXPENDITURE DATA 2017 & EXTRACT FROM RETAIL PLANNER

All households	5,173	100%
Owned: Total - Including shared ownership	3,191	62%
Owned: Total - Excluding shared ownership	3,166	61%
Owned: Owned outright	1,527	30%
Owned: Owned with a mortgage or loan	1,639	32%
Shared ownership (part owned, and part rented)	25	0.5%
Social rented: Total	789	15%
Social rented: Rented from council (Local Authority)	255	5%
Social rented: Other social rented	534	10%
Private rented: Total	1,113	22%
Private rented: Private landlord or letting agency	1,028	20%
Private rented: Employer of a household member	4	0%
Private rented: Relative or friend of household member	67	1%
Private rented: Other	14	0%
Living rent free	80	1.5%

Retail Expenditure for Redruth 2016

Evidence from EXPERIAN POPULATION & EXPENDITURE DATA 2017 & EXTRACT FROM RETAIL PLANNER. All the figures quoted for Redruth are the lowest in the local area. Hayle, Camborne, & Pool were also reviewed.

Total Expenditure (in 2016 prices)	£55,822,422	100%
Total Comparison (non-food shopping)	£31,838,383	57%
Total Convenience (food & drink etc)	£23,984,039	43%
T. I.	040.005	4000/
Total retail per household (2016)	£10,095	100%
Total Comparison (per household)	£5,758	57%
Total Convenience (per household)	£4,338	43%
Total food & non-alcoholic drinks (per household)	£2,939	29%
Total ratail non narray (2010)	C4 404	
Total retail per person (2016)	£4,484	
Total Comparison (per person)	£2,558	
Total Convenience (per person)	£1,927	
Total food & non-alcoholic drinks (per person)	£1,306	
Restaurant & café meals	£5,302,853	
Alcoholic drinks away from home	£2,447,473	
Takeaway meals eaten at home	£1,484,805	
•	• •	
Other takeaway & snack food (e.g. ice-cream, drinks)	£1,478,449	
Contract catering (food)	£215,105	
Residential Homes	£21,452	
Home help	£273,370	
Nursery Creche & Playschools	£1,035,551	
Childcare payments	£1,796,484	
Funeral Expenses	£149,130	
Tunctul Expenses	L173,130	

All retail businesses in 2016 (Redruth)	£58,046,663	100%
Chemists	£2,689,728	5%
Confectioners, tobacconists, newsagents and supermarkets	£25,704,691	44%
Department stores	£7,363,871	13%
Other specialised stores	£15,051,596	26%
Retail sales not in stores	£5,050,720	9%
Second hand stores	£365,744	0.6%
Specialised food stores	£1,819,949	3%

Where Redruth Residents do their shopping (from Household survey) Convenience Market Share 2014 and 2018 – Main food shopping

Premises	2014	2018
Aldi, Church Street, Camborne	6.6%	1.0%
Tesco, Wesley Street, Camborne	0%	1.2%
Lidl, Pool	8.7%	8.3%
Morrisons, Pool	15.3%	4.5%
Tesco Extra, Pool	8.4%	4.3%
Iceland, Fore Street, Redruth	5.8%	8.2%
Tesco, Tolgus Hill, Redruth	41.2%	36.3%
Aldi, Redruth	Not open	19.2%
Local shops, Redruth	0%	2.5%
Asda Penryn	3.2%	1.7%

6.8%

96.1%

5.2%

92.5%

Convenience Market Share 2014 and 2018 – Top-up food shopping

2014	2018
3.9%	0%
7.4%	0%
5.3%	1%
6.5%	3.3%
10.9%	2.3%
13.7%	9.7%
26.3%	23.1%
Not open	5.4%
16.5%	1.5%
0.9%	0%
0%	0.5%
91.4%	46.7%
	3.9% 7.4% 5.3% 6.5% 10.9% 13.7% 26.3% Not open 16.5% 0.9%

Redruth Town Centre Table 8

Internet/Home delivery

Total

ill a contraction of	OWII CCIICI	C Table 6					
Operator	Net	Net	Net	Benchmark	Benchmark	Benchmark	Survey
	floorspace	convenience	comparison	convenience	convenience	convenience	based
		floorspace	floorspace	goods sales	goods sales	goods	turnover
				density	density	turnover	2018 (from
				2017	2018	2018	catchment)
				£/sqm	£/sqm	(£m)	(£m)
Iceland	434	412	22	£6,396	£6,387	£2.63	£3.45
Others	1268	1141	127	£4,500	£4,496	£5.13	£1.16

From the figures in Table 8, we can conclude that Iceland is busier than you would expect but the rest of Redruth Town Centre's retail space is trading at a quarter of the level you would expect.

Out of Centre Stores Table 9

Operator	Net	Net	Net	Benchmark	Benchmark	Benchmark	Survey
	floorspace	convenience	comparison	convenience	convenience	convenience	based
		floorspace	floorspace	goods sales	goods sales	goods	turnover
				density	density	turnover	2018 (from
				2017	2018	2018	catchment)
				£/sqm	£/sqm	(£m)	(£m)
Tesco	2183	1856	327	£12,221	£12,209	£22.66	£39.17
Aldi	1003	1003	251	£10,755	£10,744	£10.78	£14.90

From the figures in Tables 8 & 9 we can see that the major retailers in Redruth are located outside the primary retail frontage area of the town centre. Tesco is within the town centre boundary, Aldi is not. Tesco has more Convenience floorspace than the whole town centre and is out-trading everyone. Both Tesco & Aldi are trading better than you would expect based on the survey information.

Tables 8 & 9 above: Floorspace figures from Cornwall Retail Study Update 2015 (Table 8) Benchmark convenience turnover obtained from Global Data (formerly Verdict) projected forward to 2018 using growth in convenience expenditure derived from Experian Retail Planner Briefing Note 15 (Dec 17)

Retail units

[Source: Cornwall Council Planning].

The table below shows the number of retail units in Redruth town 2017 - 2019. Overall numbers have been static, from 192 in 2017 to 190 in 2019. The service sector made up the largest component at 43.9% in 2019, followed by Comparison stores at 29.6%.

Table 10

Table 10	Table 10								
	Retail units by sector								
Sactor	20)17	2018		2019		Cornwall	National	
Sector	No	%	No	%	No	%	Average 2019	Average 2018	
Convenience	12	6.3	14	7.4	13	6.9	8.0	10	
Comparison	57	29.7	55	29.1	56	29.6	38	36.9	
Service	84	43.8	83	43.9	83	43.9	40.6	39	
Vacant	36	18.8	34	18	35	18.5	12.6	12.9	
Miscellaneous	3	1.6	3	1.6	3	1.6	0.8	1.5	
Total	192	100	189	100	190	100	100	100	

Note:

Convenience stores include: Bakers; Butchers; Fishmongers; Greengrocers; Delis, Health Food, Grocers, Frozen Food; Newsagent/Convenience & PO; Confectionary/Ice Cream Kiosk; Off Licence & Homebrew; Supermarket; Tobacconist Vape/ECig.

Comparison stores include: Footwear; Clothing, Accessories; Furniture, Carpets, Textiles, Antiques, Homeware; Books, Stationers, Cards, Toys, Jokes; DIY, Hardware, Household goods, Indoor Markets, Catalogue/ Discount Bric a Brac; Chemist, Health & beauty, Pharmacy, Perfumery, Skincare; Opticians/ Hearing specialist; Charity Shop; Florists & Pets & Gardening Supplies; Electrical, Computers, Office Supplies, Cameras; Art & Craft Supplies, Wool, Fabric, Dressmaking; Gifts, Craft & Retail Art Galleries; Outdoor, Camping, Fishing, Cycles, Mobility & Sports; Jewellery, Clocks & Repairs; Phone Shops, Accessories & Repairs; Car Showrooms, Car Parts, Car Hire (SG); Photos/Printing/Copying/Framers; Shoe repair, Engraving, Key Cutting, Locksmith; Music, Video, Gaming, DVD.

Services include: Restaurant / Café; Ice Cream Parlours, Milkshake & Sandwich Bars; Public Houses; Hot Food & Drink T/A; Banks & Building Societies; Estate Agents / Lettings & Property; Solicitors/ Accs./ Financial Advsrs; Other Professional Services; Health & Beauty + Nails & Tanning; Barbers / Hairdressers; Betting, Pawn Shops & Amusement Arcades; Tattoo & Piercing Studios; Dry Cleaners/ Launderette; Travel Agents, Bus & Ferry Tickets; Funeral Directors.

Retail vacancy rate: Since the Cornwall Council Local Plan was published in 2016 retail has changed and less space is required. Cornwall Council monitors Cornwall's Town Centres on an annual basis and the results for Redruth in 2020 are given here. In 2013 the vacancy rate was 15.6% in Redruth, in 2020 it had increased to 20%.

Survey Year	A1	A2	А3	A4	A5	B1a	D1	D2	Vacant	Other	Total	% Vacancy	% Cornwall Vacant
2020	85	22	15	4	11	11	15	8	46	8	225	20.4	13.2
2019	93	24	14	5	11	11	16	8	35	8	225	15.6	11.2
2018	94	26	14	5	10	10	20	9	34	6	228	14.9	10.4
2017	91	28	15	6	9	8	17	10	36	7	227	15.9	9.6
2016	95	26	13	4	9	10	19	10	39	5	230	17	9.4
2015	91	29	13	4	10	10	19	10	47	6	239	19.7	9.1
2014	94	34	16	4	9	10	20	10	37	2	236	15.7	8.6
2013	97	34	13	5	9	12	17	11	37	2	237	15.6	8.4

Table 11: Town Centre Uses by Survey Year, including % vacancy rates.

Car Parking Study 2022

Car Park	Owner	Spaces	Charges	Peak	Audit
Name				Occupancy	Rating
				Rates	
New Cut	Cornwall	55 (including 4	Long Stay	60% Saturday	Amber
Extension	Council	disabled) + 1-2 coach	0 - 4hr between £1.60	+ Weekday	
		spaces	- £4.40, 24hr £5.10		
New Cut	Cornwall	197 including 9	Short Stay	38% Saturday	Amber
	Council	disabled, 6 motorbike	0 - 3hr between 80p -	/32%	
		+ 7 private residential	£3.70	Weekday	
		spaces			

Car Park Name	Owner	Spaces	Charges	Peak Occupancy Rates	Audit Rating
Iceland	Private	55 including 2 disabled + 4 motorbike spaces	Short Stay, 0 - 2hr between 50p - £1.00. Iceland refunds £1 on spend over £5.	92% Saturday / 96% Weekday	Green
Flowerpot Chapel	Cornwall Council	129 including 8 disabled, 3-4 motorbikes + 2 electric charge points	Long Stay, 0 - 4hr between 80p - £3.70, 24hr £5.10	77% Saturday + Weekday	Green
Fairmeadow	Private	145 spaces	Long Stay, 0 - 12hr between £1.50 - £3.00	22% Saturday + Weekday	Red
St Rumon	Private	36 spaces	Short Stay, 0 - 4hr between 50p - £3.00	75% Saturday / 61% Weekday	Amber
West End	Cornwall Council	85 spaces	Long Stay 24hr only £2.80	42% Saturday + Weekday	Red

Table 12: Summary of the 7 Car Parks in Redruth Town Centre reviewed in the July 2022 study.

Education

Evidence of Provision in Redruth Parish (2022). Information is provided by Cornwall Council

Name	Address	Age range
Buzy Bees Pre-School	The Hive, Redruth TR16 4AY (at	2 years – 4 ½ years
	Treleigh)	
Flying Start Redruth	Children's Centre 24 Drump Rd,	0 years – 11 years
	Redruth TR15 1LU	
Little Stars Nursery	Warmstar House, Chapel Street,	1 years -5 years old
	Redruth	
Lowen Harts	Gweal-an-top, School Lane, Redruth	0-5 years
Pennoweth Primary & Nursery	Drump Road, Redruth	3 & 4 years old
School		
Trewirgie Infants & Nursery	Trewirgie Road, Redruth TR15	3 & 4 years old
Windmill Nursery	Krowji, West Park, Redruth TR15 3AJ	0-5 years

Table 13: Nurseries in Redruth Parish in 2022

Name	Address	Age range
The Curnow School	Drump Road, Redruth,	2 years – 19 years. A non-selective school for
	TR15	special educational needs and disability, offering
		91 places.

Table 14: Specialist School in Redruth Parish

Name	Address	Age range & capacity
Pennoweth	Drump Road,	5 years to 11 years. Could be allowed 420 pupils max
Primary & School	Redruth TR15	(i.e. 14 classes),
Treleigh	Treleigh Redruth	5 years to 11 years 256 pupils in 2017. 255 should be
Community	TR16	maximum in 2018.
Primary School		

Trewirgie Infant	Trewirgie Road,	5 years to 11 years Could take up to 630 pupils max .
& Junior School	Redruth, TR15.	

Table 15: Primary Schools in Redruth Parish in 2022

Name	Address	Age range & capacity		
Redruth School	Tolgus Vean, Redruth	11 years to 16 years. Capacity is 1,500 pupils		
	TR15			

Table 16: Secondary School (but no sixth form) in Redruth Parish in 2022.

There is currently no 16+ education provision within Redruth Parish. Pupils aged 16+ travel to Pool, Camborne or Truro as appropriate.



Redruth Economic Profile

September 2021

Produced by the **Economic Growth Service** for the CC Intelligence Network



If you would like this information in another format please contact:

Economic Growth Service

Email: economicdevelopment@cornwall.gov.uk

Telephone: 0300 1234 100 www.cornwall.gov.uk



Introduction

The following report provides economic data from several sources for the town of Redruth. Headline data is provided covering: population; employees; household income; deprivation; house prices; broadband; vacancies; claimant count (unemployment) and Universal Credit. The Cornwall Council Intelligence Network also produces analysis on other data (e.g. health and education) which can be accessed at the following: -

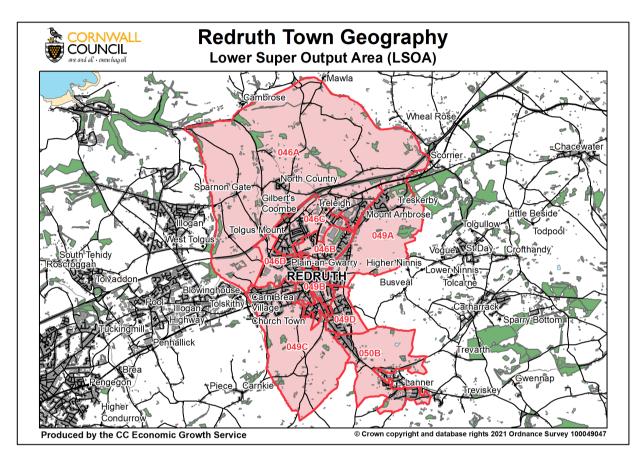
- The Cornwall We Know | Let's Talk Cornwall
- COVID-19 Insights Dashboard
- Public Health Annual Report
- Safer Cornwall Document Library
- Housing Intelligence

If the links above do not provide the required level of detail or spatial coverage then please contact the Intelligence Network - performance@cornwall.gov.uk to discuss whether there are alternative data sources that may be of use.

Geographies

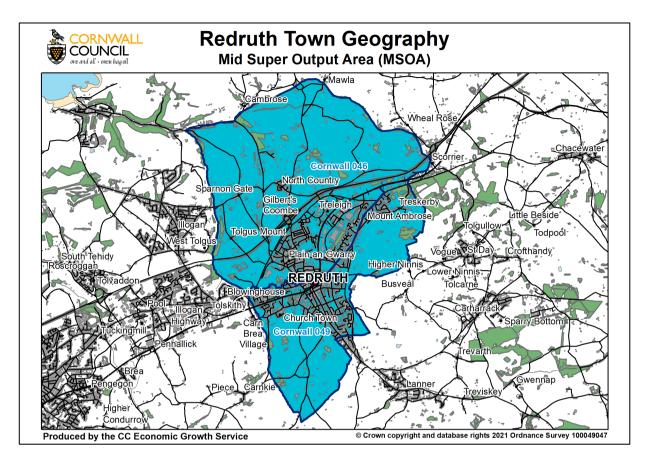
The data for Redruth in this report is mainly based on Lower Layer Super Output Area (LSOA) and Middle Layer Super Output Area (MSOA). The maps below show the geographies identified as the towns best fit.

Lower Layer Super Output Area



Redruth LSOA						
LSOA	LSOA Name	Local Name				
E01018908	Cornwall 046A	North Country, Radnor and Sparnon Gate				
E01018909	Cornwall 046B	Drump Road and Cardrew				
E01018910	Cornwall 046C	Redruth North, Close Hill, Strawberry Fields and Treleigh				
E01018911	Cornwall 046D	Redruth Tolgus Hill and Plain-an-Gwarry				
E01018912	Cornwall 049A	Redruth Sandy Lane and Treskerby				
E01018913	Cornwall 049B	Redruth Train Station and Victoria Park				
E01018914	Cornwall 049C	Redruth Buller Hill and Churchtown				
E01018915	Cornwall 049D	Redruth Albany Gardens and Clinton Road				
E01018917	Cornwall 050B	Lanner West and South Downs				

Middle Layer Super Output Area



Redruth MSOA				
MSOA	MSOA Name	Local Name		
E02003919	Cornwall 046	Redruth North		
E02003920	Cornwall 049	Redruth South		

Parliamentary Constituency

Some data is only available at UK Parliamentary Constituency level. The town of Redruth is located in the <u>Camborne and Redruth Constituency</u>.

Profile produced by the Economic

Growth Service at Cornwall Council

Redruth Data Profile

a breakdown of Economic Indicators for the Town of Camborne

Please note an LSOA Geography has been prioritised where data exists.

SOA

8 Population

16,864

Mid Year - Residents ONS, 2019 Parliamentary Constituency

Employee Annual Earnings

£19,261 £19,764

Total Resident

丽

Total Workplace

ASHE, 2020 - Camborne and Redruth PC

Annual Total Resident Earnings in Cornwall are £20,710 with Total Workplace Earnings standing at £19,847.

MSOA

House Prices

£182,750

Average House Price

The average house price in Cornwall is £250.000. Parliamentary Constituency

Skill Levels

33.8%

NVQ Level 4+

APS 16-64, Dec 2020

33.9% of 16-64 year olds have skills exceeding Level 4 in Cornwall.

Town Based

Vacancies

142 (2.4%)

Job Postings (12 Month Avg) Burning Glass, 2020

The vacancy rate for Cornwall stood at 1% of employees in 2020.

ISOA

Claimant Count

550 (5.5%)

Unemployed (12 Month Avg)

The claimant rate for Cornwall in 2020 stood at 5% of the 16-64 population.

LSOA

UC Universal Credit

1,460 (14.5%)

Universal Credit (12 Month Avg)

DWP, 2020

The rate for Cornwall in 2020 was 12.6% of the 16-64 population. MSO

Businesses

505 | 655

Enterprises Workplaces

UK Business Count, 2020

LSOA

Employees

6,000

Employees

MSOA

Broadband Speeds

45.5mbps

Avg. Download Speed

OFCOM, 2020

The average download speed across Cornwall was 46mbps in 2020. MSO_A

Household Income

£24,500

Net Income After Housing ONS, 2018



Profile Updated: 07/10/21

Employment

Data from the 2011 census provides a picture of which sectors both the residents and the workforce of Redruth were employed in. Census figures include both employees and the self-employed, whereas the Business Register and Employment Survey is solely employees.

Redruth and Cornwall - Employment Sector Share							
	ß	Redruth	1	Cornwall			
	Residents 2011	Workplace 2011 ¹	Employees 2019*	Residents 2011	Workplace 2011 ¹	Employees	
Sector	%	%	%	%	%	%	
Agriculture, forestry & fishing	0.9	0.4	0.0^{2}	3.0	3.1	2.1 ²	
Mining & quarrying	0.4	0.2	0.2	0.7	0.6	0.4	
Manufacturing	10.7	15.0	16.7	7.9	7.8	7.0	
Energy	0.6	0.3	0.0	0.4	0.3	0.3	
Water & waste	1.3	0.9	2.5	8.0	0.8	0.7	
Construction	9.3	10.9	13.3	9.0	9.1	6.5	
Wholesale, retail & motors	18.2	15.5	25.0	16.8	17.4	19.1	
Transportation & storage	3.7	3.7	5.8	3.7	3.6	2.8	
Accommodation & food services	6.2	5.3	7.5	9.2	9.5	15.3	
Information & communication	1.3	2.4	3.3	1.7	1.7	1.6	
Financial & insurance	1.3	1.3	0.4	1.5	1.5	0.9	
Real estate	1.1	1.1	1.2	1.4	1.4	1.9	
Professional, scientific & technical	4.0	4.5	5.0	4.7	4.6	5.6	
Administrative & support services	4.9	4.2	2.5	4.3	4.4	6.0	
Public administration etc.	6.1	7.5	0.8	6.3	5.8	3.3	
Education	9.1	9.8	7.5	9.7	9.6	7.9	
Health & social work	16.8	13.4	11.7	13.5	13.4	14.4	
Other services	4.2	3.6	3.4	5.3	5.4	4.7	
	100.0	100.0	100.0	100.0	100.0	100	

Source: NOMIS, Census 2011 – Columns marked (*) are from the Business Register and Employment Survey (BRES) so are not a direct comparison to the Census figures. Sector percentages may not sum to 100% due to rounding. More detail is available providing the specific numbers employed in each sector.

¹ Workplace census figures use a Workplace Zone geography these do not always match the LSOA boundaries.

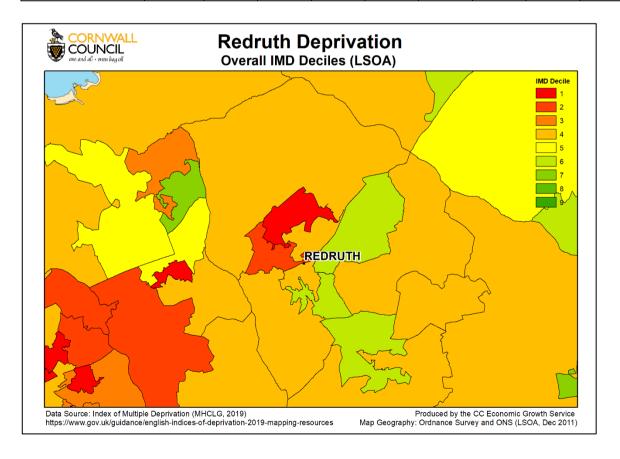
² These figures exclude farm agriculture (SIC subclass 01000).

Deprivation (IMD)

The Indices of Multiple Deprivation (IMD) is a dataset produced to classify the relative deprivation (essentially a proxy for poverty) of small areas across England.

IMD deciles are calculated where 1 is the most deprived 10% of LSOAs and 10 the least deprived 10% of LSOA's in England. This is the same for rank with 1 being the most deprived in England and 32,844 the least deprived neighbourhood.

Redruth IMD Breakdown									
LSOA	Overall IMD Rank	Overall IMD Decile	Income Decile	Employment Decile	Education Decile	Health Decile	Crime Decile	Housing Decile	Living Env Decile
Cornwall 046A	12494	4	5	4	4	5	8	2	2
Cornwall 046B	11654	4	5	4	5	3	4	7	1
Cornwall 046C	1072	1	1	1	1	1	6	7	6
Cornwall 046D	5314	2	2	1	4	2	4	8	2
Cornwall 049A	18098	6	6	5	5	6	8	7	3
Cornwall 049B	11341	4	4	3	7	4	7	9	1
Cornwall 049C	12446	4	4	4	5	4	6	5	3
Cornwall 049D	19202	6	5	5	6	7	10	6	5
Cornwall 050B	17655	6	6	5	7	5	8	9	1



Economic Data Sources

List of Data Sources Available for Redruth						
Data	Source	Frequency	Geography	In Profile		
Broadband Speeds	Connected Nations, OFCOM	3 x a Year	MSOA	More Detail Available		
Car ownership	Census 2011, ONS	Census	LSOA	No		
Claimant Count	Claimant Count, NOMIS	Monthly	LSOA	Yes		
Commuting	Census 2011, ONS	Census	LSOA	No		
Deprivation	Index of Multiple Deprivation, MHCLG	Irregular	LSOA	Yes		
Dwellings	Census 2011, ONS	Census	LSOA	No		
Earnings	ASHE, NOMIS	Annual	Parliamentary Constituency	Yes		
Economic activity	Census 2011, ONS	Census	LSOA	No		
Employment	Census 2011, ONS	Census	LSOA	More Detail Available		
Employment	Business Register and Employment Survey, ONS	Annual	LSOA	More Detail Available		
Employment - workplace	Census 2011, ONS	Census	LSOA	More Detail Available		
Enterprises	UK Business Activity	Annual	MSOA	More Detail Available		
House prices	HPSSA table 46, ONS	Quarterly	LSOA	More Detail Available		
Household income	Income estimates for small areas, ONS	Irregular	MSOA	Yes		
Household spaces	Census 2011, ONS	Census	LSOA	No		
Population	Mid-Year Population Estimates by Small Areas, ONS Annual		LSOA	Yes		
Qualifications	Census 2011, ONS	Census	LSOA	No		
Skills	APS, NOMIS	Annual	Parliamentary Constituency	More Detail Available		
Travel to work	Census 2011, ONS	Census	LSOA	No		
Universal Credit	Claimant statistics, DWP	Monthly	LSOA	More Detail Available		
Vacancies	Labour Market Insight, Burning Glass	Quarterly	Town	More Detail Available		
Vacancy salaries	Labour Market Insight, Active Informatics	Quarterly/ Annual	Town	No		
Workplaces	UK Business Activity	Annual	MSOA	More Detail Available		