



Redruth Civic Centre, Alma Place, Redruth, Cornwall TR15 2AT

Tel No: 01209-210038 e-mail: admin@redruth-tc.gov.uk

Town Mayor: Cllr R S Barnes

Town Clerk: C Caldwell

Our Reference:
RTC/400/2/Mtg
Date:
3rd April 2024

See Distribution

Dear Councillor

Meeting of the Engagement Committee – 8th April 2024

You are summoned to attend a Meeting of the Redruth Town Council Engagement Committee which will be held in the Langman Room, Redruth Civic Centre, Alma Place, on Monday 8th April 2024, commencing at 7p.m.

The Agenda and associated documentation are attached for your information.

Yours sincerely

A handwritten signature in black ink, appearing to read 'C. Caldwell', with a long horizontal flourish extending to the right.

Charlotte Caldwell
Town Clerk

Enclosures:

Agenda and associated documentation.

Distribution:

Action:

Cllr S Barnes	Cllr C Garrick
Cllr H Biscoe	Cllr D Reeve
Cllr A Biscoe	Cllr I Thomas
Cllr P Broad	Cllr B Craze
Cllr M Brown	Cllr B Ellenbroek
Cllr C Skinner	
Cllr R Major	

Information:

All other Town Councillors
Cornwall Council Members
Redruth & District Chamber of Commerce
Press & Public

Redruth Town Council
Engagement Committee Meeting – 8th April 2024
AGENDA

PART I – PUBLIC SESSION

1. To receive apologies for absence.
2. Members to declare any disclosable pecuniary interests or non-registerable interests (including details thereof) in respect of any item(s) on this Agenda.
3. *To suspend Standing Orders to allow the public to speak.*
4. To allow the public to put questions to the Committee relating to any items on this agenda.
5. *To reinstate Standing Orders.*
6. To confirm the minutes of the meeting of:
 - 7.1 the Engagement Committee held on 5th February 2023 [Minutes attached]
7. Town Clerks Report. [See report attached]
8. To receive correspondence. [None at time of publication]
9. Report from President of Redruth & District Chamber of Commerce on the work of the Chamber [See report attached]
10. Reports from Members/Officers:
 - 10.1 Report from the Engagement Officer on her department's work to date. [See report attached]
 - 10.2 Report from the Events & Marketing Manager on her work to date. [See report attached]
 - 10.3 Report from the Library Manager on her department's work to date. [See report attached]
11. Report on Shopfront Design Guide Redruth Appendix



Redruth Civic Centre, Alma Place, Redruth, Cornwall TR15 2AT

Tel No: 01209-210038 e-mail: admin@redruth-tc.gov.uk

Town Mayor: Cllr R S Barnes

Minutes of a Meeting of the Redruth Town Council Engagement Committee held at Redruth Civic Centre, Alma Place, Redruth on Monday 5th February 2024

Present: Cllr H Biscoe Chair
Cllr S Barnes
Cllr A Biscoe
Cllr M Brown
Cllr B Craze
Cllr B Ellenbroek
Cllr R Major
Cllr D Reeve
Cllr C Skinner
Cllr I Thomas

In attendance: Ms S White Engagement Officer
Ms A Lamming Events and Marketing Manager
Mrs C Waterhouse Library Manager
Mrs J Pelham-Wales Administration Assistant
Miss N Brown Events and Marketing Co-ordinator

PART I – PUBLIC SESSION

1567.1 To receive apologies for absence

Apologies were received from Cllr Garrick (other commitments) and Cllr Broad (work commitments).

1567.2 Members to declare any disclosable pecuniary interests or non-registerable interests (including details thereof) in respect of any item(s) on this Agenda

None were declared.

1567.3 To confirm the minutes of the meeting of the Engagement Committee held on 4th December 2023

1567.3.1 RESOLVED by Majority that the minutes of the Engagement Committee Meeting held on the 4th December 2023 are a true and accurate record of proceedings. [Proposed Cllr Brown; Seconded Cllr Thomas]. Cllrs Barnes abstained as he had not been present at the meeting.

1567.4 Clerk's Report

A report was circulated prior to the meeting. The Engagement Officer reported that finding a suitable location for the Town Centre Hub was still in progress, and funding for the premises should be available from April 2024. An update would be provided at the next meeting of the Committee. The report was noted.

1567.5 To receive correspondence

No correspondence had been received.

1567.6 To receive a verbal update from President of Redruth & District Chamber of Commerce on the work of the Chamber

Mr Hernandez was unable to attend the meeting but the Engagement Officer had attended a recent meeting of the Chamber of Commerce and was able to report that plans were underway for shopping week, and that the Chamber were actively seeking new members. The Chamber's next AGM would take place in March 2024.

1567.7 Reports from Members/Officers:

1567.7.1 Report from the Engagement Officer on her department's work to date

A report had been circulated prior to the meeting. The Engagement Officer added that the funding for the Town Accelerator Fund had been confirmed enabling creation of a new modern Visitor Information Centre in the Civic Centre entrance area. The Engagement Officer would keep Councillors updated on progress but advised that plans included retail space, information leaflets and an improved warm space. Cllr Ellenbroek congratulated the Engagement Officer on securing this funding in a competitive situation.

The Engagement Officer had been in contact with the Post Office and work was still ongoing to re-open the Redruth Branch. Discussions were also still ongoing with Link in relation to the Banking Hub and the Engagement Officer would update members when more information was available.

Cllr Reeve asked about the Redruth Map artwork and what the feedback had been. The Engagement Officer said that unfortunately it was not ready in time for this meeting, but she hoped to circulate it as soon as it was ready. The report was noted.

1567.7.2 Report from the Events & Marketing Manager on her work to date

A report had been circulated prior to the meeting. The Events & Marketing Manager presented information about St. Pirans Day advising that there was a Plan A and Plan B for the parade route, given the ongoing building work in Lower Fore Street. It was hoped that the building work would have concluded in time for the festival. The Events & Marketing Manager stated that now the engagement team was at full strength that she would be able to pick up the work on climate action, including the Working Group.

1567.7.3 Unanimously RESOLVED to re-allocate £1,500 budgeted in 2023/24 for the Redruth Recorded podcast to become match funding for Redruth Town Council's FEAST Young People in Festivals Application. [Proposed Cllr Brown; Seconded Cllr H Biscoe]

1567.8 Report from the Library Manager on her department's work to date

A report had been circulated prior to the meeting. The Library Manager discussed the library's latest performance report and spoke about the restructure of Cornwall Libraries Team advising that there were meetings taking place with new members and the new lead for the Education Library Service. The library was also planning for school Spring Term visits, World Book Day and St. Piran's Festival. Cllr Ellenbroek stated that the library was going from strength to strength. The report was noted.

1567.8.1 Unanimously RESOLVED to approve the draft policy on charity collections, enabling one charity/local organisation per month to fundraise in the library space, with November being reserved for the Poppy Appeal. [Proposed Cllr Ellenbroek; Seconded Cllr Brown]

1567.9 Report on outcomes from the Future High Streets Drop in event

A report had been circulated prior to the meeting. The report was noted.

1567.9 **To review current designs for the new Town Map**

The Engagement Officer reported that the draft Town Map design was not currently available, but that it would be circulated as soon as possible.

Chairman

Redruth Town Council
Engagement Committee
Town Clerks Report
Meeting Date: 8th April 2024

Min No	Item	Action	Response
1522.4	Town Centre Hub	Work with police & other agencies to improve provision for young people	Extended outreach provision undertaken; planning to start April 24 for Hub premises

Update from Redruth & District Chamber of Commerce

The Chamber had its AGM last month with elected Officers as before. No changes apart from our Treasurer who is Stephen Morrison.

The Chamber continues to actively work on the Town Markets organising and helping on the day.

We have reinitiated the Wozzon Druth notices; we have created a website and are printing hard copies to be distributed to all the businesses. We are asking any group, business, or organisation to provide us with any upcoming events or happenings within our area. This was an initiative pre pandemic and as there is a need we have taken on the task.

The Chamber website is finally under reconstruction and will be up soon.

We are planning the Redruth Shopping Week event again for this year hopefully to be held in the late summer or early fall, in an attempt to avoid bad weather.

We have met with Devon and Cornwall Police for a workshop on their SCONE package and the DISC Application came up. We will be working with them to roll this out town centre wide. The new admin for the App seems to have a good handle on it.

We are still seeking funding to bring life, colour and a sense of community to the High Street.

Manny Hernandez

Chair

Redruth & District Chamber of Commerce

REDRUTH TOWN COUNCIL

REPORT FOR: Meeting of Engagement Committee on Monday 8th April 2024

1.0 **SUBJECT OF REPORT: To update the committee on the work of the Engagement Officer**

2.0 **SUMMARY OF IMPLICATIONS**

- | | | | |
|----|-----------|---|----|
| a. | Policy | - | No |
| b. | Financial | - | No |
| c. | Legal | - | No |

3.0 **TERMS OF REFERENCE**

3.1 To provide the committee with information of the work carried out by the Engagement Officer & her team since the last meeting.

4.0 **REPORT**

4.1 **Staffing**

Recruitment to all departments is now complete. Natasha Brown continues to settle in well and Willow will move to her regular Library & Information Assistant hours from 15th April.

4.2 **Organisation of community events**

Dates for 2024

- Easter Activities – Friday 12th April
- D Day – Thursday 6th June
- Murdoch day – 15th June
- Redruth Fun Day – Sunday 25th August
- Redruth International Mining & Pasty Festival – Saturday 20th and Sunday 21st September
- Spooky Redruth – 28th to 31st October
- Redruth in Lights – Saturday 30th November
- Festive Saturdays – 7th and 14th December

4.3 **Festivals & Events**

The Events and Marketing Manager's report gives more details on the outcomes of the new initiatives we trialed for St Piran's Day and how we will take the learning and build on those for Murdoch Day. St Piran's Day was cold and wet yet attendance was good and it seemed to be enjoyed by the community.

4.4 **Community Ownership Fund**

We had to submit an EOI again for this fund but we have done so and had a successful outcome so we have been working on our full application. We will apply to Window 1 which is open now and closes on 10th April.

4.5 **Banking Hub/Post Office**

As members know, we have been recommended for a Deposit Solution – this is slightly short of a full Banking Hub but as the parameters currently stand, we do not qualify for one due to the presence of Nationwide. It is hoped however, that the Deposit Solution will occupy its own premises as we do not have a Post Office location it can take space in and will offer business banking, which is currently a gap in provision in the town.

We have also been informed that an application from a prospective new postmaster is also being processed although this will definitely not involve reopening the old post office.

4.6 **CCTV**

As Members will know, we now have a route forward in terms of the Safer Streets 5 grant funding which will mean 2 additional cameras, upgrading 6 cameras and relocation of 1 camera. The relocation has already been done to the grateful thanks from the homeowner and the new cameras should be installed in the next couple of weeks.

At the time of writing, I am still awaiting more information on the matter of the control room and will give a verbal update in the meeting.

4.7 **Town Accelerator Fund**

The grant offer letter was received and signed and we are now awaiting payment of the first instalment of the grant. Planning is underway for the new Visitor Information space.

4.8 **Signage**

The new signage has now been installed around the town. There are three new maps:

- Outside the railway station
- At the Fore Street entrance/exit to Flowerpot Chapel car park
- In New Cut car park

The new finger posts have been installed but at the time of writing, we have had to raise an issue with Parc Signs as I'm unhappy with the quality of the lettering and casting on them. A verbal update will be given in the meeting if possible.

As a reminder, the maps were a HSHAZ-funded project with the design signed off by the HSHAZ board.

4.9 **Future of High Street Heritage Action Zone & Cultural Consortium**

As previously reported, the HSHAZ project has now finished and a new Town Team has been established. This is currently being incorporated with Terms of Reference etc and the first meeting is being arranged.

The Cultural Consortium is also continuing beyond the HSHAZ and the inaugural meeting for that will be organised soon.

4.10 **Dementia support**

To further my research into this for the Library, I attended a recent Memory Café at the Community Centre to talk to the organiser and observe the activities. It became clear from that event that a major barrier to participation is the availability of transport especially as many are unable to use public transport even if the service is there. So I have attended a NALC webinar on community transport which included a presentation by Bridport Town Council on how they established a community transport bus solution for their town as well as an insight into the types of community transport – including car clubs and car schemes with volunteer drivers – from the Community Transport Association.

I have also now received a book 'Supporting People to Live Well with Dementia – A Guide for Library Services' which although I haven't been able to read much of yet, will be useful for my research.

4.11 **Netball project update**

Portreath Parish Council has recently established a Community Junior Netball project and has found that the majority of young people taking part so far live within the Redruth parish boundary. So far, approximately 30 young people have taken part and a number of volunteers recruited to run the sessions. Vicki Webb, who has organised the project, will be attending a Council meeting later in the summer to present more information about it and to request some funding but requested that Councillors be introduced to the project at this stage.

4.12 **Redruth Pride**

Redruth Pride is on 12th May this year with a parade and activities in Fairmeadow Car Park. Cornwall Pride have requested that we fly the Pride flag from our flag pole for that day and also for the duration of Pride Month this June.

We have no set policy for this although historically the flag pole has only been used for St Piran's and the Union Flag. Councillors are therefore requested to give consideration to this request.

4.13 **Redruth Local Hero Awards**

We have received some good nominations for the Awards this year and judging will begin shortly. Please could I remind all Councillors that their invitations to the Awards Ceremony on 26th April have been sent out and that RSVPs as soon as possible would be appreciated so the table plan can be completed.

4.14 **Police engagement and liaison**

As ever, we are grateful to the Neighbourhood Beat Team for their support during St Piran's Festival. I was pleased to welcome Police & Crime Commissioner Alison Hernandez to town in February to observe the outcome of the Safer Streets 5 funding. The new Sector Inspector Louisa Brown has reestablished the Police Liaison Group meetings with the next one scheduled for Thursday 2nd May.

In terms of the ASB Officer, recruitment has now happened and we are awaiting confirmation of a start date for the officer. In the meantime, we have been supported by Camborne Town Council in that they have lent us some of their Street Marshal allocation and have had marshals patrolling the streets. We are hoping this can continue and are awaiting the outcome of a further funding bid for this.

4.15 **Parking at Lemin's Court**

The demolition of the former Clotworthy building has further complicated matters in this space but that should soon be resolved. At the same time, a new TRO has been designed for the space by Cornwall Highways that will resolve once and for all the ambiguity of the current signage and make it possible to enforce the illegal parking. It will also introduce a clear loading bay for the Regal. Thanks to support from Cllr Barnes and Helen Kneale, we are hopeful this can be implemented in this financial year.

4.16 **Engagement with town centre businesses & Totally Locally**

We spoke to all town centre businesses in the run up to St Piran's Day and will do the same as Murdoch Day gets close.

We have also been engaging with the Totally Locally team as they organise and plan events. They had a stand at St Piran's Day and we will be hosting the next meeting. We will be attending all future meetings so we can ensure they have all the information they need about town events and council-led initiatives.

We continue to attend Redruth & District Chamber of Commerce meetings where possible.

4.17 **Any other task as directed by the Town Council or Town Clerk.**

I have prepared briefing notes for the new Town Clerk and will now be able to hand back those responsibilities although I will still continue to work with my fellow SMT members to support Charlotte as she settles in to her role.

4.18 **CONCLUSION**

As the Engagement Officer I have been working with accordance to the agreed roles and responsibilities for the position, in addition to continuing existing projects and developing other tasks as and where appropriate.

4.19 **RECOMMENDATION**

4.20 It is recommended that:

4.21 Councillors give permission to fly the Pride flag from the flag pole on the day of Redruth Pride on 12th May and/or for the duration of Pride month in June.

4.22 That this reported is noted.

Sam White – Engagement Officer

1.0 **SUBJECT OF REPORT: To update the committee on the work of Events and Marketing Manager**

2.0 **SUMMARY OF IMPLICATIONS**

- | | | | |
|----|-----------|---|----|
| a. | Policy | - | No |
| b. | Financial | - | No |
| c. | Legal | - | No |

3.0 **TERMS OF REFERENCE**

3.1 To provide the committee with information of the work carried out by the Events and Marketing Manager since the beginning of the contract of employment.

4.0 **REPORT**

4.1 **Organisation of community events**

Dates for 2024

- Murdoch Day Saturday 15th June
- Seasonal events including Easter activities- 5th & 12th April
- Specsavers Redruth Local Hero Awards – 26th April
- D-Day 80 (June 6th), summer events and Spooky Redruth – 28th – 31st October
- Redruth Fun Day Sunday 25th August
- Redruth International Mining and Pasty Festival Friday 20th and Saturday 21st September
- Redruth in Lights Saturday 30th November

4.2 **St Piran's Festival**

We piloted a different layout for the St Piran's Festival in March due to a few factors we have learnt from experience in last year's festivals. The parade followed a route departing from Lemins Court at 11am and made its way out onto Chapel Street and up Fore Street to the top, turned left into Shoot Row and into Flowerpot car park for the St Piran's blessing and Trelawny shout. Unfortunately, on the day, the weather wasn't brilliant, meaning less people turned up for the parade and it made its way rather quickly up the hill impacting the follow-on timings. However, we felt the day was a success with many people attending, a lovely atmosphere and lots of happy faces. We trialed having the stage area at Flowerpot Car Park with Rewind Radio compering the stage, it was a good starting point to address the spacing issue for the festival growth and has given us lots to think about when planning the other festivals.

We set up a quiet room in Redruth Library for people to use as a space to get away from the busy environment of the festival, which was a great success and something we want to build on for future festivals.

4.3 **Murdoch Day**

We are planning for Murdoch Day on June 15th with a theme of 'Engineering Heroes', to coincide with the D Day 80th and the general Murdoch Day theme of creativity and innovation. We are planning to expand on the festival and work with other community organisations supporting the Georgian Ball on the 14th June as well as growing the festival with more inclusivity for different age groups.

Following an application for the FEAST Young People in Festivals funding, we have been successful in achieving a grant fund of £1,500 towards the cost of purchasing silent disco equipment. We are delighted to achieve this and are now planning for a silent disco to take place on Murdoch Day in Redruth Library. Buying the equipment will be more cost-effective in the long run as we'd like to run a silent disco at multiple festivals in the year and a quiet room at every festival. We are also looking into creating an equipment leasing agreement so we can lease our equipment to other event organisers.

4.4 **Redruth Town Band**

Following negotiation, a proportion of our budget has been allocated to ensure Redruth Town Band can perform at each event. They are unable to play at the next festival – Murdoch Day which leads to the question of whether to have another towns brass band lead the parade or a different genre of band.

4.5 **Seasonal Events**

The first seasonal event of the year is Easter activities at the library, these include 2 easter egg hunts and a crafting activity in Redruth Library. We are working on plans for the D-Day 80th anniversary that include a proclamation and community engagement.

I'm planning for a series of summer events at East End park, St Rumon's Gardens and in conjunction with Redruth Library.

4.6 **Climate Action**

As per my report in February, I would like to start up the Climate Action working group again with members from Redruth Town Council and the community to fulfil the commitments made in the Climate Action policy. For Councillors or any other community members wanting to be involved in the group, please contact me at marketing@redruth-tc.gov.uk

We have lent Cllr Ruth Major four of the Redruth Town Council Litter pickers to use with her 'Redruth Robbers' Group under a long-term lease agreement. I have been looking at ways to make the festivals in Redruth more sustainably friendly through some local training providers.

4.7 **Specsavers Redruth Local Hero Awards**

Nominations are steadily coming in for the awards, please do share the award information with your contacts, using this link- www.discoverredruth.co.uk/nominations/ the deadline for nominations is April 7th. RSVPs for the event for councillors is April 8th, please contact Keira at: mea@redruth-tc.gov.uk to confirm your attendance.

4.8 **Any other task as directed by the Town Council**

Publications

The Murdoch Day Festival guide will be released on May 24th, two weeks before the festival. The Spring Redruth Record was released on February 29th. The next - Summer Redruth Record will be published on May 17th.

Social Media

Our social media presence has been steadily growing since July 2021 which the team are very proud of.

Discover Redruth Facebook – 1,174 new followers (Total 5,887)

Redruth Town Council Facebook – 666 new followers (Total 1,218)

Discover Redruth Instagram – 474 new followers (Total 2,160)

LinkedIn – 199 new followers (Total 212)

We've had some fantastic engagement on posts in the winter and spring months. The posts with the most reach and engagement in the last 90 days were the ones about the build up to the St Piran's Festival and the welcome to a new town business – Gingers Diner. These posts had a reach (individually) of 20,000 with 93 organic interactions.

Top-performing organic posts

Here are posts that have performed well over the last 90 days. Understanding what's working can help you decide what to create and share next, so you can keep up the great work.

Highest reach on a post



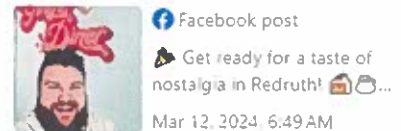
This post's reach (23,925) is **3,928%** higher than your median post reach (594) on Facebook.

Highest reactions on a post



This post received 342 reactions.

Highest comments on a post

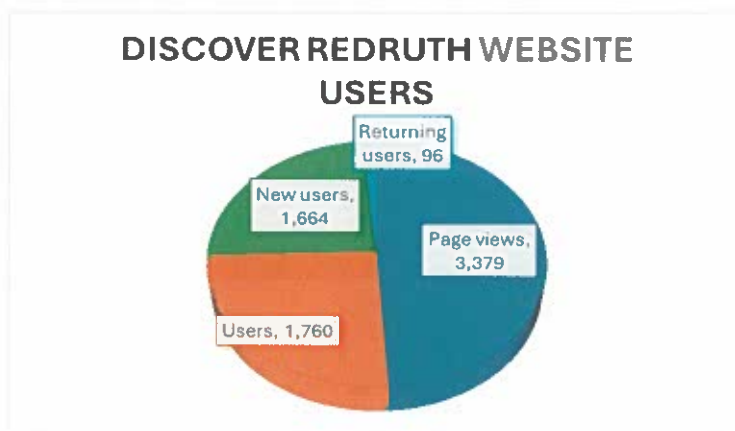


This post received 61 comments.

Discover Redruth website

The Discover Redruth website is growing in page visits and new users, year on year and especially around festival times. In February 2024, there were 3,628 page views and 2,238 users on the site.

In March 2024, there were 3,379 page views and 1,760 users on the site. There were 1,664 new users and 96 returning users during the month of March:



4.9 CONCLUSION

As the Events and Marketing Manager, I have been working with accordance to the agreed roles and responsibilities for the position, in addition to continuing existing projects and developing other tasks as and where appropriate.

4.10 RECOMMENDATION

It is recommended that:

That this report is noted.

Alice Lamming – Events and Marketing Manager

REDRUTH TOWN COUNCIL**REPORT FOR: Meeting of Engagement Committee on Monday 8th April, 2024****1.0 SUBJECT OF REPORT: To update the committee on the work of the Redruth Library and Information Service****2.0 SUMMARY OF IMPLICATIONS**

- | | | | |
|----|-----------|---|----|
| a. | Policy | - | No |
| b. | Financial | - | No |
| c. | Legal | - | No |

3.0 TERMS OF REFERENCE

- 3.1 To provide the committee with information of the work carried out by the Redruth Library and Information Service since the last report.

4.0 REPORT

Since my last report, I have reviewed two sets of performance data – January and February 2024 and the performance across the two months is highlighted below. January was a much quieter month for us, and our issuing of books dropped as compared to the previous year. The weather has had a great effect on our visitor numbers over the winter and start of spring.

The more positive result is that our computer usage has increased. We have seen a great many visitors to the area on temporary / visitor cards as well as an increase in migration to the area. Our growth during February was 17.88 % up on visits compared to last year. Our Digital Champion programme is also seeing great success. By supporting our customers, we are getting more enquiries for help with getting online – especially with more Cornwall Council services being delivered that way.

I will provide a more detailed update on our Digital Champion programme in my next report, when the annual figures have been collated.

Performance report – January 2024

January data				
	Jan-20	Jan-23	Jan-24	% growth
All books issued	7,213	6,600	6,482	-1.79%
Computer Usage	416	292	327	11.99%
	As of 01/01/24	New borrowers	% growth	
Borrowers	2,862	72	2.52%	
Door Counter	5,170			

	Jan-23	Jan-24
Enquiries	292	103
Signposting Further Assistance	44	51
	2	0

February data				
	Feb-20	Feb-23	Feb-24	% growth
All books issued	7,372	5,933	6,350	7.03%
Computer Usage	304	274	328	17.88%

	As of 01/01/24	New borrowers	% growth
Borrowers	2,855	59	2.07%

Door Counter	4,986
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	Feb-22	Feb-23
Enquiries	0	75
Signposting Further Assistance	0	3
	2	0

The table below illustrates our footfall figures over a 12-month period, highlighting how the service was operating. We recorded **68,383** visits to the Library and Information Service – a slight decrease in overall numbers as our average has reached 70,000 visitors over a year.

Monthly Footfall Figures	Total
March 2023	6,180
April 2023	4,780
May 2023	5,278
June 2023	5,992
July 2023	6,507

August 2023	7,144
September 2023	5,662
October 2023	6,256
November 2023	5,757
December 2023	4,657
January 2024	5,170
February 2024	4,980
Footfall over 12-month period	68,363

4.1 **Read-Ruth – our Library newsletters for March and April 2024**

Please find below the March edition of our Library newsletter – highlighting our engagement activity over the Winter.



REDRUTH TOWN COUNCIL

READ-RUTH

THE NEWSLETTER FROM REDRUTH LIBRARY



DYSLEXIA AWARENESS

We are trying to make our Library as inclusive as possible. As part of this, in January, the Library and Engagement teams at Redruth Library received training from Dyslexia Cornwall. Attendees had a fantastic training session and are looking forward to implementing what they have learnt.

TREWIRGIE NURSERY VISIT

During National Storytelling Week, 20 children came to visit the library from Trewirgie Nursery School. The children learnt all about what happens at the library, listened to some stories and got to explore the library. If you are a school or nursery setting that would like to arrange a visit to the library, please get in touch.



NEW BOOK CLUB

Both of our in-house Book Clubs are full at the moment. We are though creating a list of people that would be interested in joining a Book Club with a view to starting another group. If you would be interested in joining a Book Club, please speak to anyone behind the desk in the library or email redruth.library@liscornwall.org.uk.

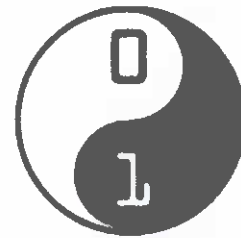


GET CRAFTY

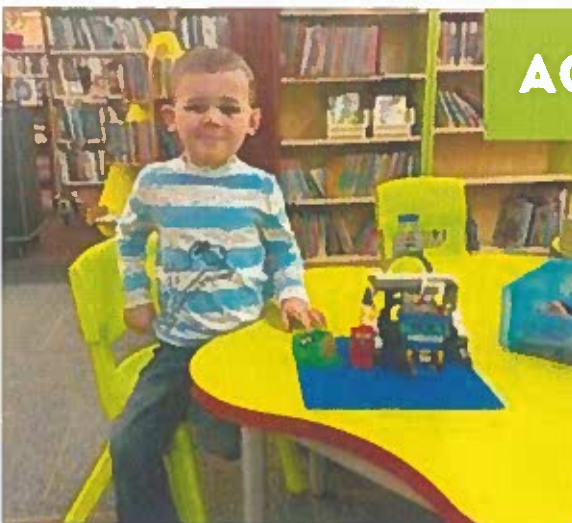
In January the Get Crafty group had a session using air dry clay. Group members made a range of things from hand built dishes and pots to decorations. The group thoroughly enjoyed getting their hands dirty and we had great feedback from this session! Get Crafty normally takes place on the 1st and 3rd Wednesday of the month 10:00-12:00 and is free to attend. Get Crafty is aimed at adults - please watch this space for a session aimed at home educating families coming soon.

CODER DOJO

CoderDojo is a club where young people (roughly between 7 and 17) can explore and play around with different computer programming languages and creative computing or follow pathways to help them learn. Our CoderDojo normally takes place on the 1st Saturday of the month and is free to attend.



CoderDojo



ACTIVITIES & GROUPS

Our regular activities and clubs include:

- Lego Club
- Coding Club - CoderDojo
- Rhymetime & Little Story Seekers
- Get Crafty
- Book Clubs
- Writers Group

Please see our Facebook page or ask in the Library for more information on activities.

Please find below the April edition of our Library newsletter – highlighting our engagement activity to kick-start Spring.

Issue 11: April 2024



REDRUTH TOWN COUNCIL

READ-RUTH

THE NEWSLETTER FROM REDRUTH LIBRARY



WORLD BOOK DAY

Our theme this year for World Book Day was The Very Hungry Caterpillar. As usual our staff members dressed up for the day. We hosted 3 class visits from Trewirgie Infants who enjoyed some fruit from The Grow Box and stories. In the evening we hosted our World Book Day Party with games, dancing and party food.

THE HUNGRY CATERPILLAR VISIT

On the morning of World Book Day The Very Hungry Caterpillar came to visit Redruth! He walked through town to meet a class from Trewirgie Infants before collecting a basket of fruit from The Grow Box and heading back to the library. The caterpillar was kindly loaned to us having previously starred in the Fowey Carnival.



NEW BOOK CLUB

Both of our in-house Book Clubs are full at the moment. We are though creating a list of people that would be interested in joining a Book Club with a view to starting another group. If you would be interested in joining a Book Club, please speak to anyone behind the desk in the library or email redruth.library@liscornwall.org.uk.



ST PIRAN'S FESTIVAL

We had a busy day with extended opening hours as part of the St Piran's Festival in Redruth. We hosted some crafting activities - children could have a go at St Piran's themed colouring, making their own daffodil and could create their own mini book all about Cornwall. The National Literacy Trust joined us in the morning providing some extra crafts for families. We also hosted the festival band in the library before they took part in the parade.

CRAFTY FAMILIES

Our Get Crafty group has grown in recent months and home educating families have been joining in with the sessions. So we will be trialling a new crafting group called Crafty Families which will start on the 17th April 13:30-14:30. Going forward, the group will run on the 1st and 3rd Wednesday of the month. Please ask in the library for more details.



ACTIVITIES & GROUPS

Our regular activities and clubs include:

- Lego Club
- Coding Club - CoderDojo
- Rhymetime & Little Story Seekers
- Get Crafty
- Crafty Families
- Book Clubs
- Writers Group

Please see our Facebook page or ask in the Library for more information on activities.

4.2 **Any other task as directed by the Town Council or Town Clerk.**

Nothing to report.

4.3 **CONCLUSION**

Spring has definitely “sprung” in the library – with Treasure Hunts, Giant easter egg competitions and Redruth Book Feast to look forward to. We have more school visits planned and are looking forward to supporting Nursery settings with their school transitions. We are also planning ahead for the Summer Reading Challenge, that will feature in my next report. We are also connecting with new partners working across Redruth – ensuring that we are at the centre of our community, providing much needed support where it’s needed most.

4.4 **RECOMMENDATION**

It is recommended that this report be noted.

Claire Waterhouse
Library Manager

REDRUTH TOWN COUNCIL

REPORT FOR: Meeting of Engagement Committee on Monday 8th April 2024

1.0 **SUBJECT OF REPORT: Report on Redruth Shopfronts Design Guide document**

2.0 **SUMMARY OF IMPLICATIONS**

a.	Policy	-	No
b.	Financial	-	No
c.	Legal	-	No

3.0 **TERMS OF REFERENCE**

3.1 To provide the committee with information on the Redruth Shopfronts Design Guide document

4.0 **REPORT**

4.1 **Background**

In 2017, Cornwall Council endorsed the Cornwall Shopfront Design Guide so the character of Cornwall's special shopfronts could be preserved. As part of the HSHAZ, the Redruth Appendix to the guide was published and adopted by the HSHAZ Board at the end of March. It is now presented to the Engagement Committee for similar adoption.

4.2 **Contents**

The author of the Guide has surveyed and researched many of the historic shopfronts in the town and identified interesting details such as the mosaic doorways and surviving features. He also highlights best practices in contemporary shop fronts. He identifies issues with some shops and opportunities for the way forward.

4.3 **RECOMMENDATION**

4.4 It is recommended that this report is adopted by the committee.

Sam White
Engagement Officer



Cornwall Shopfront Design Guide
Appendix 4 Redruth

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2. Introduction
3. Heritage assets: Conservation Area
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7. Heritage led regeneration in Redruth
8. What makes Redruth special
9. Original shopfronts
10. Signage
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12. Issues
13. Opportunities
14. Opportunities for co-ordinated solutions
15. Fore Street
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This guide has been produced by Cornwall Council Strategic Historic Environment Service as part of the Historic England and HM Government funded High Street Heritage Action Zone March 2024

Adapted from an original layout by Tim Kellett



Redruth Garment Decorators Store, Upper Fore Street, Redruth

Using the guide

Introduction:

The Cornwall Shopfront Design guide was endorsed on 15 September 2017 as a Cornwall Council guidance document. It gives advice on the design of shopfronts, which contribute so much to the special character of Cornwall's settlements.

Special appendices such as this one for Redruth will be produced over time for selected towns and villages to give information on local distinctiveness. These can be produced by local Council's or partnerships.

Formal endorsement of this appendix is currently being progressed

Owners:

Do your research and find out what is the best design approach to suit your business and the building you are in.

Is the building listed, in a conservation area or does it have surviving historical features? Are you keen to get a more creative design?

Use the Shopfront Design guide, and for shops in Redruth, this appendix, to check your building and see a range of design options. Then choose the right designer for the job with proven experience in achieving the quality of work you need.

Designers:

Use the Shopfront Design Guide and appendices as a checklist. Not all the headings may apply but they will help in working out the best options for the client.

Confirm what permissions are required.

Do your research into the historic context of the building and character of the street. Consider how to complement the building and the streetscape with the new design.

Investigate the remaining fabric, and look for evidence of previous designs which could be repaired and incorporated as a priority in the design.



Introduction



17 Bond Street



Zen Nail and Beauty shop, 10 Fore Street

This guide is an appendix to the [Cornwall Shopfront Design Guide](#), so you must refer to that document for more detailed information on design options, technical advice and good examples.

It also complements the Redruth Conservation Area Appraisal and Management Strategies for Redruth Town Centre, in particular, and Plain an Gwarry with more information on the heritage of the town and its future management.

Historically, shopfront designs were often based on the same principles and main components but they did vary tremendously in their detail. Again, the main Shopfront Design Guide will illustrate these.

We are looking here at some of the specific characteristics and opportunities in Redruth itself, so any work can be more relevant and locally distinctive. We should aim to restore the lost character of the retail core to ensure it is attractive and distinctive in order to be competitive, as well as increasing footfall and contributing to community pride.

The town centre can provide an alternative shopping environment of specialist, local and independent businesses mixed in with new commercial and community activities. In Redruth there are already specialist shops and a growing creative presence in the town which could be built upon. Connections to the past can be revived through repair and restoration. New attractions can be developed through restoration and the incorporation of innovative and locally distinctive detailing to strengthen the town centre as a destination.

Heritage assets: Conservation Area

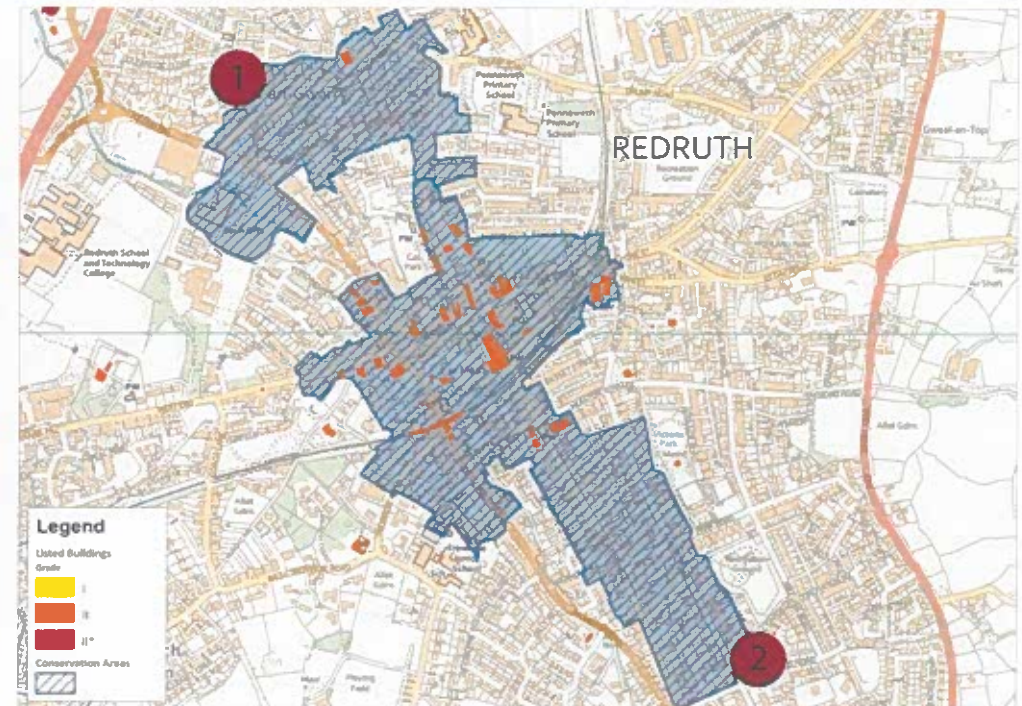
Redruth has two conservation areas, Plain an Gwarry (1) and Redruth Town Centre (2). Conservation Area Appraisals and Management Strategies were produced for both conservation areas to help manage any changes in a positive way. Both Appraisal and Management Strategies were endorsed by Cornwall Council as a material consideration within the emerging Cornwall Council Development Framework by Cabinet on 24th April 2010.

Almost all notable shopfronts are located in the Town Centre Conservation area. The Town Centre Conservation Area Appraisal and Management Strategy includes the following proposed Actions relating to shopfronts (page 51):

- 'The notion of Redruth as a specialist retail centre should be explored in conjunction with a tourism strategy that emphasises the quality of the historic built environment and attractive topographical setting'
- 'Opportunities should be sought to convert or construct low-cost flexible premises for small businesses, perhaps in the creative/IT sectors. These might be located above shops, if satisfactory access can be gained'



© Cornwall Records Office

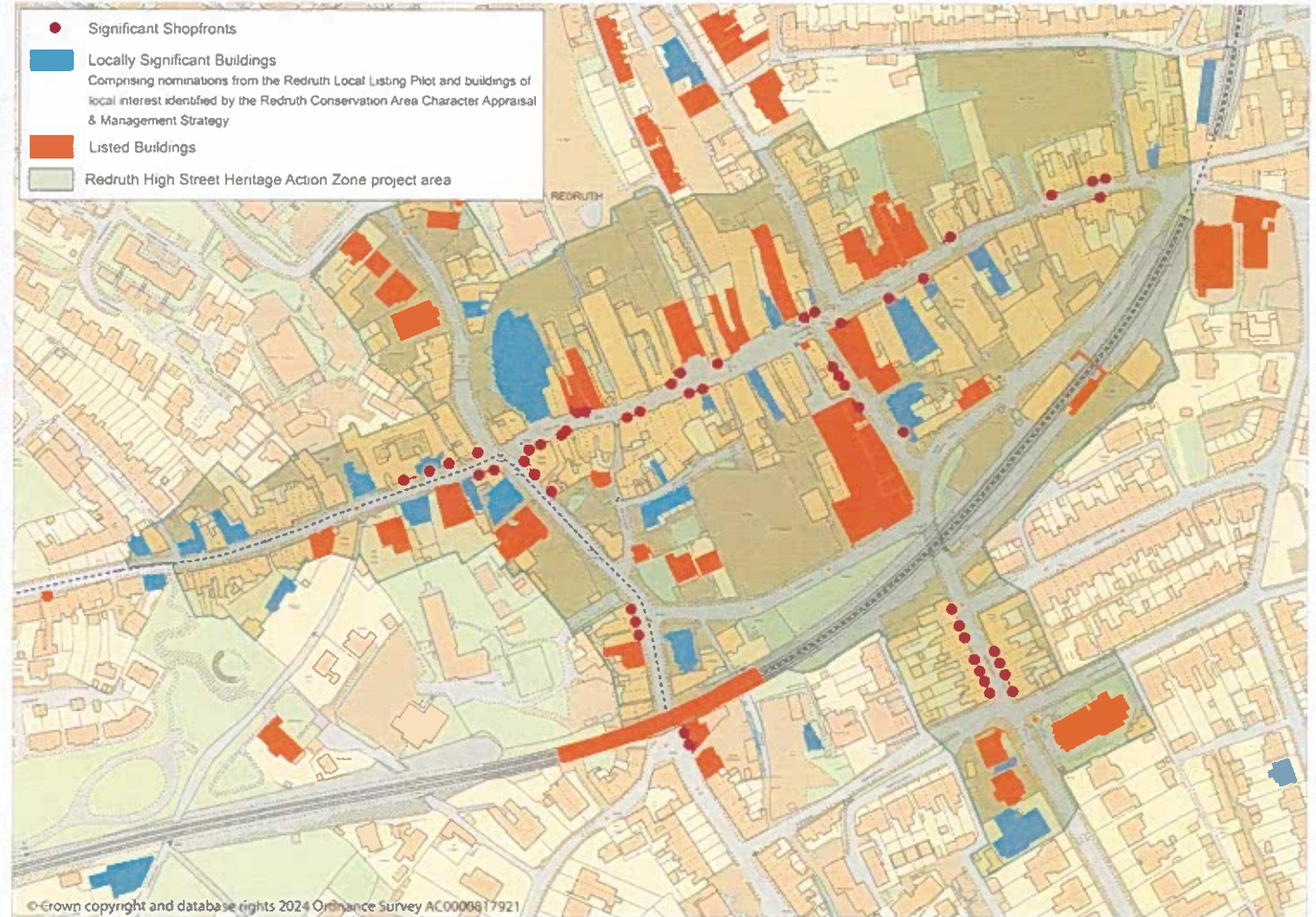


Heritage assets: Listed buildings



There are many Listed Buildings in Redruth which can be viewed on the British Listed Buildings website. Many of those currently incorporate shopfronts or commercial frontages such as the buildings above in Falmouth Road(1).

Listed Building consent is required for any alteration that affects its character as a building of special interest. Clearly many of these deserve future restoration or enhancement work and a lot of original character has already been lost. There are also many unlisted buildings in the Conservation Area, including buildings of local interest, with shopfronts that still have historic merit. These are shown along with listed buildings on the map on the right.



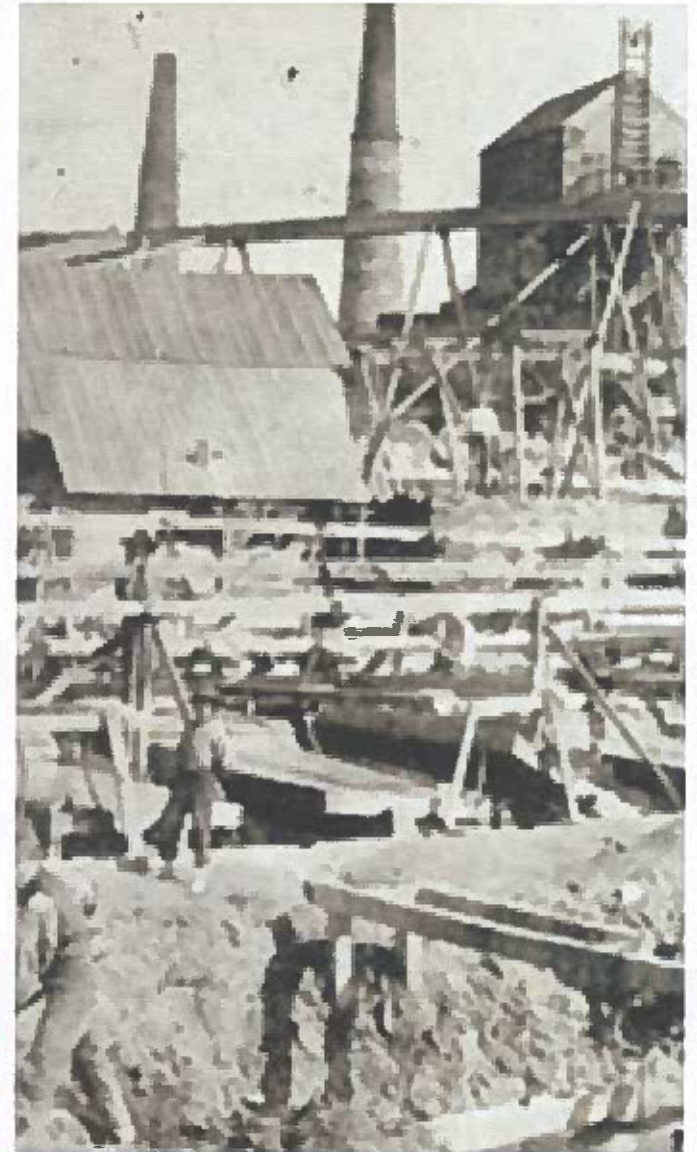
Heritage Assets: World Heritage Site

The development of industrialised mining in Cornwall between 1700 and 1914, and particularly the innovative use of the high-pressure steam beam engine, led to the evolution of an industrialised society, focused on mineral extraction, processing and allied industries.

This, in due course, had a profound impact on the growth of industrialisation in the United Kingdom, and consequently on industrialised mining around the world. Redruth is situated at the eastern end of a line of towns and villages which was the most heavily industrialised tin and copper mining district in Cornwall –the Central Mining District. Redruth’s density of historic mining-related sites justifies it being part of the Outstanding Universal Value (international importance) of the Cornwall and West Devon Mining Landscape World Heritage Site (or Cornish Mining World Heritage Site).

Redruth has some fine Victorian architecture, a reflection of the prosperity of the town during this period, where monies derived from mining activities were invested to develop the town. The Mining Exchange (1) and offices of the mine stockbrokers Abbott and Wickett,(2) and the Gopeng Tin Mining Company, illustrate well the importance of the town in this regard in the latter 1800’s. The town also retains many other impressive historic buildings, including its banks (3), and whilst not key attribute features as such, these served a community that enjoyed particularly close associations with the mining industry. A number of these are vacant and efforts are being made to create new uses for them. A detailed Historic England report on the town’s historic banks is available (see page 21 Links). The architecture of the town also reflects the Cornish diaspora with impressive late-Victorian and Edwardian villas built on former mining ground in Clinton Road at a time when Redruth miners were prospering in South Africa.

Further information about policies relating to the World Heritage Site are included on page 20



Wheal Sparnon Mine - now Victoria Park
@ Royal Cornwall Museums 2021



Redruth as a Market Town

Redruth was a small market town which expanded in the eighteenth century through the boom in demand for copper ore from surrounding mines. Redruth quickly became one of the largest and richest mining areas in Britain and the town's population grew dramatically. The town later established a focus on the dealing of international mine shares-following the decline in local mineral production-and has since become known as the nineteenth century mining capital of the world.

Redruth and its market originated in the fourteenth century, following a charter granted in 1333. The medieval market was originally held in Fore Street, but later moved to Market Strand. A letter from a businessman visiting Redruth in 1778 extols the virtues of the Redruth Market:

'Oh, ye who never knew the joys, try it! Remember Redruth Market, there you can have it all in perfection and in no town in the kingdom is there greater abundance of quality.'

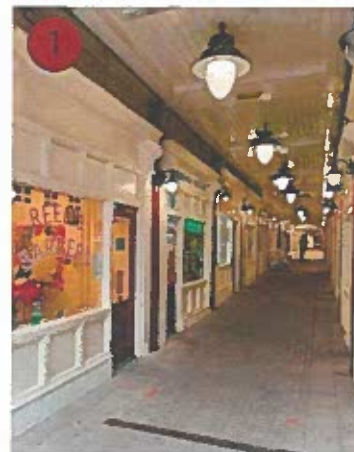
In 1791 Redruth Market was said to be 'by far the largest in the county', stretching from a market building near the site of the town clock and along Fore Street.

An indoor shopping arcade was created on the site of the former meat market as part of the Alma Place redevelopment in 1990's (1). This leads to the Buttermarket, redeveloped as part of Redruth High Street Heritage Action Zone, which has been trading since 1795 (2). A detailed Historic England Report is available (See page 21 Links)

Shops and markets are a key part of the town's historic development. The retention and reuse of remaining original shops, signs and buildings related to the town's historic links as a market town is critical to retain character and identity.



Rowe & Co, Fore Street, Redruth. Photo courtesy of the Paddy Bradley collection



1874-77 photo (Kresen Kernow, Corn02860)

Heritage Led Regeneration in Redruth



Redruth has had considerable investment in recent years. Key historic buildings in the town were renovated through a Historic England funded Town scheme (1988), Conservation Area Partnership scheme (1996-99) and a High Street Heritage Action Zone (2020–24). High quality public realm improvements funded through SWRDA and English Partnerships were carried out to co ordinate with the Conservation Area Partnership improvements. Kresen Kernow, a state of the art archive centre was opened in 2019. It was built with funding from National Lottery Heritage Fund and Cornwall Council in the shell of the town's former brewery and contains the worlds largest collection of documents, books and maps and photographs relating to Cornwall's history. Krowji, home to Creative Kernow, opened in 2015. It is Cornwall's largest creative hub, providing studios and workshops for a wide range of creative businesses at a repurposed former grammar school on the edge of the town centre.

The link with the creative industries sector is growing in the town centre. There is a growing cluster of businesses at the bottom of Fore Street including an Art Room in Knights Arcade and a pottery and gallery in Tower House. With the historic art colonies of St Ives, Newlyn and Falmouth becoming less affordable Redruth town centre is seeing the repurposing of vacant premises as studios, workspace and retail linked to the creative economy. 'Make a Mends' at the junction of Fore Street and Penryn Street is an innovative 'upcycling' venue that uses creative ways to repurpose materials or give a broken item a new lease of life. Other charity shops in the town also offer recycling opportunities which are valuable in the current cost of living and climate crisis.

Core values from Redruth's recently produced brand filter including making the town:

- Distinctively Cornish (an independent, but not exclusive affordable, modern, creative and progressive Cornish town that works for everyone)
- Resourceful and Regenerative (embracing a repurposed economy, being resilient, adaptable and creating own solutions to society's big issues)
- Sparking Ideas (building on the spark that lit Murdoch's first gas lamp, being innovative and progressive, young voices driving purposeful change)

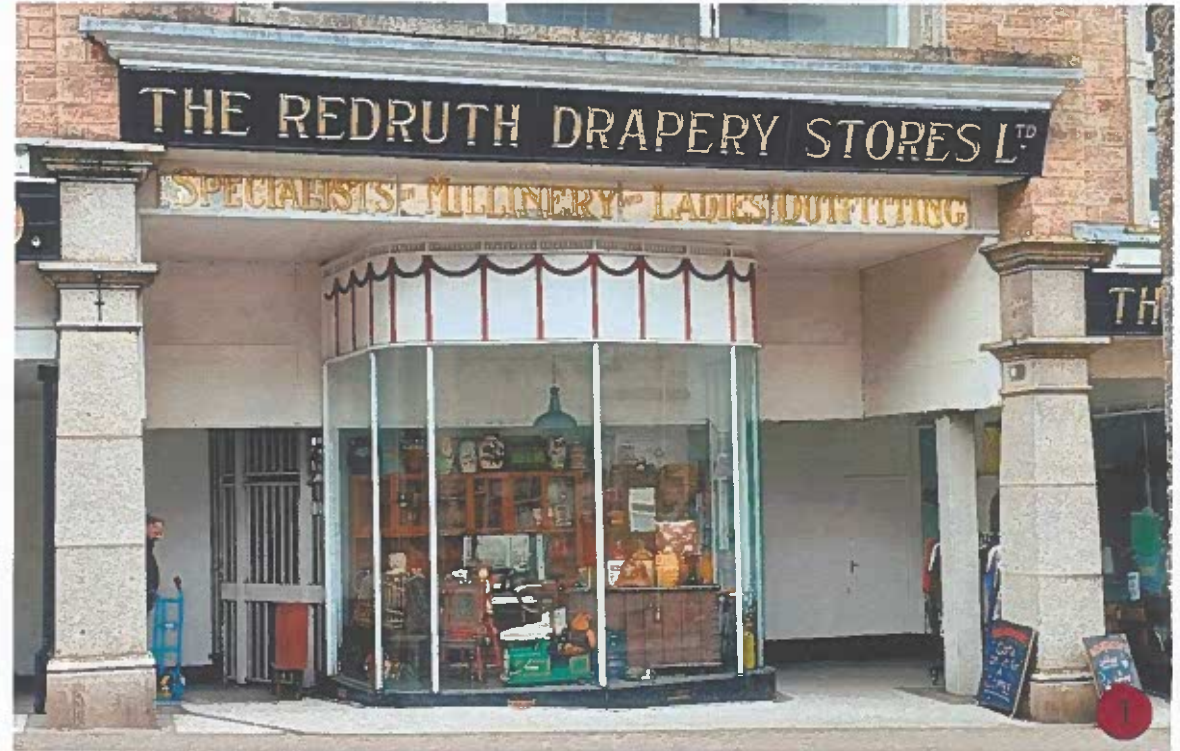
These values work well with shopfronts, signs and historic building frontages in the town. Original detail could be restored and maintained but innovation and spark could be added to new signs and shopfronts.

What makes Redruth special

Redruth was pivotal in the history of Cornish mining. As mines prospered, those benefiting had considerable disposable income to spend. This is reflected in the quality of shops that were created in this time. The most notable remaining shopfronts are those for the Drapers on West End, with curved glass shop display windows and gilt glass signs (1).

Redruth's shopfronts have a number of characteristics which make them significant:

- A lot of quality original shopfronts remain, many with unaltered original windows and detailing to upper stories above. Curved glazing bars and curved glazing to shopfronts are a distinctive feature (2).
- Glass and gilt signs: gilded incised 3D wooden letters covered with a reverse painted sheet of glass or reverse gilded glass (1).
- Many original entrance mosaics to shops still remaining incorporating former shop names (see page 11).
- Predominantly Victorian shopfronts with some later examples, such as on Bond Street, which reflect the aspirations of the 1920's with features such as sunburst motifs (3).
- Links to tin and copper mining.
- A vibrancy which reflect that of the community and town's history.
- Good variety of independent shops including specialist shops, creative uses and affordable studios and workspaces.



Redruth Drapery Stores, East End. These incised, gilded letters were originally covered by a sheet of reverse painted glass. @ Historic England, James Davies 2021



Original shopfronts



Many high quality original shopfronts remain, reflecting Redruth's former prosperity. These add significant character to the conservation area and bring in footfall. A number still retain original detailing to upper stories above the shopfront (1). Some are vacant and underused however (1,4), and a number in need of maintenance and repair (3,4). Key principles for the towns shopfronts are:

- No more loss of historic fabric. Owners and designers should examine the buildings and identify any historic features.
- Repairing historic shopfront features as a priority and incorporate into new shopfronts. Use long lasting paint to reduce maintenance periods. Ensure upper stories are well maintained and rainwater discharge is functioning correctly so as not to cause damage to the shopfronts below.
- Do not cover over historic features with new signs or panels.
- Reinststate characteristic features such as projecting cornices, framed fascias, pilasters, console brackets and curved glazing bars.

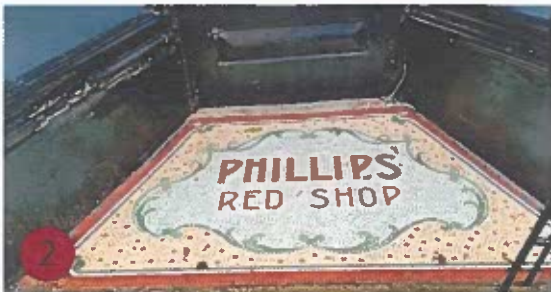


Signage

- Original signage is often concealed under more recent signage and can be easily revealed. Exposing this signage, such as on the former Redruth Drapery Store, West End (1), often enhances the quality of the shopfront and building regardless of the current use.
- Glass and gilt signs and reverse gilded glass seen in the West End Stores building (2) gives distinctive character and should be preserved and revealed where evident.
- Glazed and reverse painted leaded glass such as on the former Whittaker building, Fore Street (3), is a distinctive feature and should be preserved on glazing where it exists and incorporated on new shopfront glass if possible.
- Lettering spaced away from the fascia to give a three dimensional feel such as on 'Hatter's, Fore Street (4) can work well.
- New shop signage in the town centre should be of a high quality, whether traditional or contemporary (5 and 6). Some recent signage on town centre shops is poor, detracting from the shop and building. Refer to the Cornwall Shopfront Design guide's section on signage (pg 9).



Mosaic shop entrances

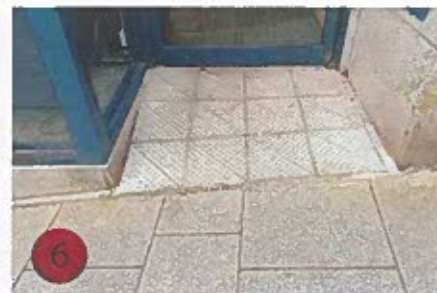


Issues

- High quality original shopfront entrance mosaics still remain on many town centre shops, sometimes internally (1 to 4).
- Fore Street is very steep and any level access solution to a shop needs to be carefully detailed. Some recent level access solutions to shops are fairly bland and detract from the quality of the shopfront (5 to 7).

Opportunities

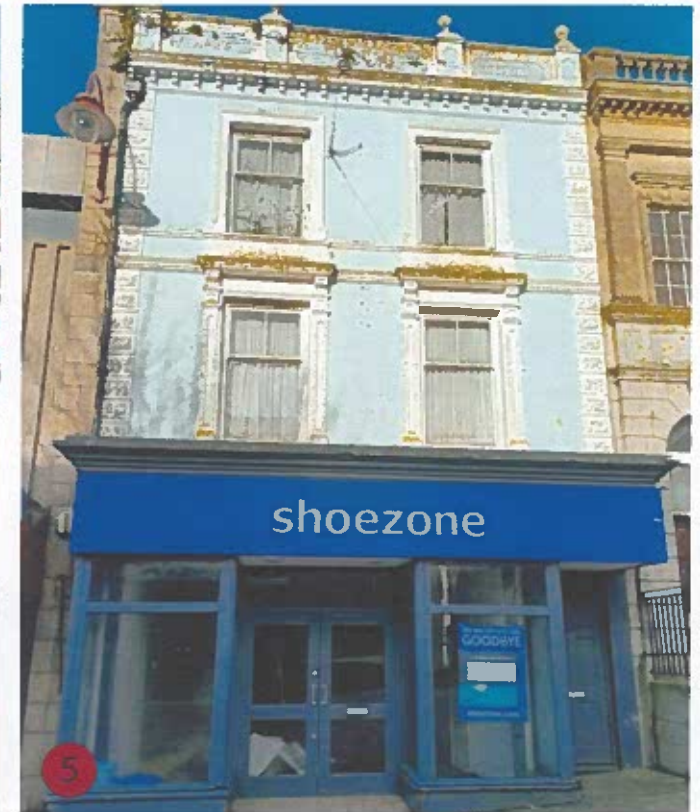
- Original shopfront entrance mosaics should be maintained and repaired, if required, as they are a key feature in the town. These mosaics should be regularly cleaned.
- New mosaic entrances could be introduced as part of any new or improved shopfront. A new entrance mosaic at Regal Cinema as part of Redruth HERS scheme (8) and engraved granite slabs at opeway entrances as part of the streetwork improvements (9) are good references for future work.



Issues

Issues

- Redruth still retains many architecturally impressive buildings with original shopfronts still retaining original detailing and character (1,2 and 3,6). Some inappropriate alterations are creeping in however, and some shopfronts and high level detailing above are poorly maintained. Missing and defective guttering, for example, could cause damage to the shopfront below.
- Vacancy and underuse of some shops and upper stories above shops (3,5).
- Level access detailing to shops in Fore Street (See page 15).
- Lack of coordination in detailing where more than one shopfront installed on same building (See page 14).
- Many original shops have recessed entrances which could potentially encourage rough sleeping and anti social behaviour (3,5).



Opportunities



Opportunities

- Promote appropriate timber repairs and finishes and regular maintenance of historic buildings.
- Regular annual spring clean to remove vegetation from gutters.
- Repair and maintain entrance mosaics and use these as a reference for new entrance mosaics on existing shops (See page 11).
- Carry out vacancy survey, investigating causes, and assess opportunities for creating living accommodation and offices over shops.
- Promote quality artistic and decorative metal grills, if required on recessed shop entrances and for security (Some current examples are shown in 1 and 2).
- More cafes and restaurants could create outdoor seating areas such as those at bottom of Fore street (3 and 4).
- Coordinate shopfront improvements where multiple shops exist on same building (See page 14).
- Reveal and expose any covered shop signage and install quality new signage (traditional or contemporary) as part of any shopfront improvement (See page 10).
- Build on specialist shops and new creative uses in Fore Street (5,6,7).
- Use Cornwall Shopfront Design guide to inform detailing on new or improved shopfronts.
- Investigate Conservation Partnership or Management Agreements for some areas.



Opportunities for co-ordinated solutions

Differing shopfront detailing, fascia and signage depth, and colour schemes often look clumsy on buildings with multiple shopfronts below.

A number of opportunities exist to bring owners or tenants together to try and co ordinate shopfronts and signage.

Examples include:

- 75 and 77 Fore Street (1)
- 814 and 84a Fore Street (2)
- 2-4 Bond Street (3)
- 2, 3, 4 Alma Place (4)
- 72 Upper Fore Street (5)
- 23-24 Fore Street (6)
- 9-10 Fore Street (7)
- 10, 16, 17 Chapel Street (8)



Fore Street



Issues

- High quality shops remain, but need for maintenance to shops and upper stories. Historic photos show many south facing shops had awnings and blinds.
- Very steep high quality pedestrianised main street, care needed with level access to shops (1).
- Narrow opes and recessed entrances could present potential security and anti social behaviour issues.
- Some vacant buildings and many underused upper stories (2 and 6).

Opportunities

- Regularly repair and maintain historic buildings and shopfronts and ensure any new shopfront designs and signs are of the highest quality (traditional or contemporary) informed by the Cornwall Shopfront Design guide.
- Indoor/outdoor space and outdoor seating opportunities, especially on South facing properties. Opening concertina windows at Regal Café work well (3).
- Repair and maintain any original mosaic shop entrances and install better quality level access solutions where required, using new mosaic tiling if possible.
- Install artistic and decorative quality metal gates and shutters where required.
- Investigate opportunities of coordinating improvements to shopfronts where more than one exist on the same building (4). Well designed central double doors could give an opportunity of splitting larger shops to two units (2).
- Investigate new uses for vacant buildings such as conversion of former bank (5) and progress schemes for living and workspace/offices over the shops.



Upper Fore Street

Issues

- Footfall potentially reduced to the top end of the street through distance from main street.
- Steep extension to Fore Street but with traffic (3).
- Some poor signage and window graphics creeping in (5).
- Underused upper storeys (1) and evidence of repairs needed on some buildings and shopfronts (6)

Opportunities

- Repair and enhance good quality shopfronts and signs, especially at top end of street.
- Encourage more specialist shops, such as Antique shops, at top end of street (4,7).
- Ensure upper stories are well maintained to protect shopfronts below.
- Co ordinated schemes with complementary shopfront detailing, colour and signage (2,8).



Bond Street



Issues

- Bond Street is a bit outside the town's main shopping core
- A number of shops are currently vacant (2, 5, 7)
- A few unsympathetic alterations (3) and windows (7) above shops have crept in. These detract from the quality of the shopfront below as well as the generally unaltered street. Any changes to the external appearance of shopfronts, windows and doors may require planning permission (see page 20)

Opportunities

- Specialist shops could be encouraged
- Most shops have separate front entrances to upper stories which will help keeping upper stories in use, possibly through live/work (5,6,7)
- The quality of remaining traditional shopfronts is high. In many cases original doors to upper stories and windows above remain unaltered. All original detailing should be retained, repaired and regularly maintained. The 1920's sunburst motifs on fanlights to some shops and doors are particularly distinctive (3, 4 and 7)
- The quality unaltered nature of the buildings on the street would lend itself to an occasionally pedestrianised or 'shared space' scheme to allow outdoor seating etc (1).
- Reinstating original windows and doors on some buildings would help retain the character of the street
- Investigate Conservation Partnership or Management Agreement and buildings of local interest resurvey



West End



Issues

- Busy steep street, often with idling traffic at junction. Noise and fumes could be an issue for shops.
- Limited commercial use for a number of shops through location outside shopping core and lack of on street parking.
- Security issues for shopfronts with large glazed panes and curved glass and low level glazed panes.
- Poor quality signage and deteriorating upper storey detailing above shops at junction with Falmouth Road (4).
- No 13 in danger of being lost without urgent repairs (6).

Opportunities

- Exposed Redruth Drapery signage a key feature and should be retained and maintained. Better quality window graphics would significantly improve the appearance of the shopfront (3).
- The cills of the former Drapery Stores sit slightly above pavement level and should be regularly checked and if required repaired (2).
- Assess condition of 'At Risk' buildings opportunities (4,6).
- Retain any original shopfront detailing in shopfronts (5).



Penryn Street / Falmouth Road

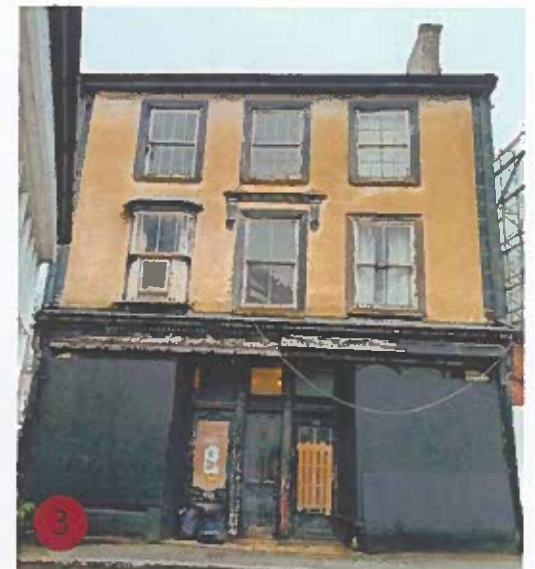
Issues

A major busy entrance to Redruth that is many people's first impression of the town. Fire damage has resulted in demolition and deterioration of buildings to the junction of Penryn Street with Station Hill (3).

No's 10,11 and 12 Penryn Street (1), opposite the road junction with Station Hill, are important historic buildings in the conservation area with good traditional shopfronts and distinctive curved shopfront detailing and original upper storey detailing intact. The shopfronts and upper storey windows on this group of buildings are deteriorating fast and shops are vacant and underused. The street is in the flood zone which might impact the use of the shopfronts.

Opportunities

- Urgent and comprehensive repairs are needed to many shopfronts and upper storey windows in Penryn Street.
- Shops are outside of the main shopping core and sensitive solutions retaining shopfronts but creating residential accommodation behind may be worth investigating if flooding issues can be overcome. The Cornwall Shopfront Design Guide gives examples of how this could be achieved (page 17).
- Shopfront detailing, colour schemes and signage could be co-ordinated on Tower House (2).



Permissions Legislation and Policy

Permissions

Any alteration to the design, or the erection of a new shopfront requires Planning Permission. Routine maintenance works such as redecoration or straightforward repairs do not require permission. Signage often forms part of the shopfront, and requires a separate application for consent under the Town and Country Planning (Control of advertisements) Regulations 2007.

Alterations to Listed Buildings require Listed Building Consent under the Planning (Listed Buildings and Conservation Areas) Act 1990. Any such alterations, including minor ones, should consider the importance and style of the building. Large scale details and a Heritage Impact Assessment (HIA). Should be provided with the application.

Further advice on works to historic buildings can be found here: [Advice for works to historic buildings - Cornwall Council](#)

For further advice and guidance contact the Historic Environment Planning Team: [hep@ Cornwall.gov.uk](mailto:hep@Cornwall.gov.uk).

Local Plan:

Policy 12, Design: The Council is committed to achieving high quality, safe, sustainable and inclusive design in all developments. Development must ensure Cornwall's enduring distinctiveness and maintain and enhance its distinctive natural and historic character.

Policy 24, Historic Environment: Development proposals will be permitted where they would sustain the cultural distinctiveness and significance of Cornwall's historic, rural, urban and coastal environment by protecting, conserving and where appropriate enhancing the significance of designated and non-designated assets and their settings.

The Redruth Neighbourhood Development Plan:

At the time of writing the NDP had not been adopted. Policies in the NDP should be referred to.

The World Heritage Site :

The Cornwall and West Devon Mining Landscape World Heritage Site (inscribed in 2006) is a designated heritage asset of international importance. World Heritage Sites are recognised within the National Planning Policy Framework (NPPF) as heritage assets of the highest significance. Additionally, the Levelling Up and Regeneration Act 2023 has enacted changes to the Town and Country Planning Act 1990 that now places a statutory requirement upon planning authorities to have special regard to the desirability of preserving or enhancing World Heritage Sites as relevant designated heritage assets. The WHS Management Plan sets out a number of policies which are relevant to this guide:

P3: Planning authorities will ensure that new development protects, conserves and enhances the site and its setting.

C2: New development will add to the quality and distinctiveness of the site by being of high-quality design and respectful of setting.

C3: There will be a presumption in favour of retaining and reusing historic buildings which are important components of the site, where this does not adversely affect outstanding universal value.

PN2: The World Heritage Site should be interpreted as a distinctive, evolving and living landscape.

T3: The distinctiveness of Cornish mining culture should be celebrated, promoted and propagated.

Links

Click the **red** headings below to link to the webpages

Cornwall Shopfront Design Guide

The parent document to this appendix with comprehensive design guidance on shopfronts

Redruth Conservation Area Appraisal and Management Strategies (CAAMP)

The Appraisal highlights the special character of each conservation area while the Management Strategies propose actions to protect this special character. Both reports are formally endorsed by Cornwall Council and used as a reference for planning applications.

Redruth Town Centre (CAAMP)

Plain-an-Gwarry (CAAMP)

Cornwall and Scilly urban survey (CSUS)

A framework for sustainable regeneration carried out in 19 towns across Cornwall (2002-2005). The reports improve understanding and characterisation of the distinctive historic quality of each town and identify heritage led regeneration opportunities.

Cornwall Industrial Settlements Initiative (Redruth and Plain-an-Gwarry)

An analysis carried out on 50 Cornish settlements between 1998 and 2004 which give an overview of each town's history, present character and importance.

Redruth High Street Heritage Action Zone

A £1.6 million Historic England Grant scheme (2020-2024), includes links to Historic England reports; 'The historic bank buildings of Redruth' and the Buttermarket.

Cornwall's Historic Environment Strategy (2022-2030)

World Heritage Site Management Plan

Redruth Old Cornwall Society