## REDRUTH TOWN COUNCIL



## **CONSEL AN DRE** RESRUDH

Redruth Civic Centre, Alma Place, Redruth, Cornwall TR15 2AT Tel No: 01209-210038 e-mail: admin@redruth-tc.gov.uk

Town Mayor: Clir R S Barnes

Town Clerk: P B Bennett

Our Reference: RTC/400/2/Mtg 31st May 2023

See Distribution

Dear Councillor

#### Meeting of the Engagement Committee – 5th June 2023

You are summoned to attend an Interim Meeting of the Redruth Town Council Engagement Committee which will be held in the Langman Room, Redruth Civic Centre, Alma Place, on Monday 5th June 2023, commencing at 7p.m.

The Agenda and associated documentation are attached for your information.

Yours sincerely

Peter Bennett Town Clerk

**Enclosures:** 

Agenda and associated documentation.

Distribution:

Action:

Cllr S Barnes

Cllr C Garrick Cllr H Biscoe Cllr D Reeve

Cllr A Biscoe Cllr P Broad

Cllr I Thomas Cllr E Smith

Cllr M Brown

Cllr B Craze

Cllr C Skinner

Cllr B Ellenbroek

Information:

All other Town Councillors Cornwall Council Members

Redruth & District Chamber of Commerce

Press & Public

## **Redruth Town Council**

# Engagement Committee Meeting – 5th June 2023

## **AGENDA**

#### PART I - PUBLIC SESSION

- 1. To receive apologies for absence.
- 2. Members to declare any disclosable pecuniary interests or non-registerable interests (including details thereof) in respect of any item(s) on this Agenda.
- 3. To suspend Standing Orders to allow the public to speak.
- 4. To allow the public to put questions to the Committee relating to any items on this agenda.
- 5. To reinstate Standing Orders.
- 6. To receive a presentation from Jowdy Davey about Lowender
- 7. To receive a report on options for Christmas Lights & Grotto in 2023
- 6. To confirm the minutes of the meeting of:
  - 6.1 the Engagement Committee held on 3<sup>rd</sup> April 2023. [Minutes attached]
  - 6.2 the Interim Engagement Committee held on 2<sup>nd</sup> May 2023. [Minutes attached]
- 7. Town Clerks Report. [See report attached]
- 8. To receive correspondence. [None at time of publication]
- 9. To receive a verbal update from President of Redruth & District Chamber of Commerce on the work of the Chamber
- 10. Reports from Members/Officers:
  - 10.1 Report from the Engagement Officer on her department's work to date. [See report attached]
  - 10.2 Report from the Community Projects Manager on her work to date. [See report attached]
  - 10.2 Report on the work of the Library from the Library & Information Service Team Leader. [See report attached]
- 11. Update from Climate Working Group. [Chairman]

#### REDRUTH TOWN COUNCIL

#### REPORT FOR: Meeting of Engagement Committee on Monday 5th June 2023

1.0 SUBJECT OF REPORT: Report on options for Christmas Lights and Grotto for the 2023 Festive Season.

#### 2.0 **SUMMARY OF IMPLICATIONS**

a. Policy - Nob. Financial - Yesc. Legal - No

#### 3.0 **TERMS OF REFERENCE**

3.1 To provide the committee with information on Christmas Lights and Grotto options for December 2023

#### 4.0 **REPORT**

#### 4.1 **Background**

Members will recall that a large sleigh and reindeer installation was part of our new contract with Blachere Illuminations in 2022 which, due to security concerns was hosted in the Library. In addition, that the grotto, hosted by Tough Dough, was held in Units 11 and 12 in Market Way.

We have been negotiating a contract variation with Blachere Illuminations in the event that we do not have the sleigh and reindeer. They agreed that we could reallocate the cost of installing and removing the kit to extra lights on West End but that we couldn't be discounted the hire costs.

Alternatively, there would be an additional cost of £2,718 to extend the lighting along West End assuming all aspects of the current contract remain, i.e. that we have the sleigh and reindeer again.

In discussion with the SMT, we could extend the budget in full or in part assuming we could secure partial or full sponsorship as previously discussed for West End if another home could be found for the sleigh and reindeer.

Separately but connected, we will be unable to locate the grotto in Market Way for 2023 as it is now occupied so we have been considering alternatives for that too.

#### 4.2 Use of the Community Centre

After discussions with Mel Martin, suitable space options have been identified at the Community Centre. There is a meeting room that would hold both the grotto and sleigh and reindeer or alternatively that could be situated in the void at the middle of the building (although the door may be too small for that). The room has a nearby entrance so everything could be kept self-contained without too much disruption to the rest of the building and there is car parking.

Hosting these Christmas activities at the Centre opens out the possibility for other festive events such as craft sales etc which would be organised by the Trustees.

It would also mean that Christmas in Redruth would extend beyond just the town centre and encompass more of the town and hopefully engage more people.

In addition, positioning the Community Centre at the heart of significant community events in Redruth would demonstrate its worth to the town in grant applications and that investment would be worthwhile.

### 4.3 **RECOMMENDATION**

- 4.4 It is recommended that Members agree to pursuing an agreement with the Trustees of Redruth Community Association to host the lighting installation and grotto at Redruth Community Centre in November/December 2023.
- 4.5 It is recommended that Members agree to spend a maximum of an additional £2,718 to fund lights on West End.

Sam White - Engagement Officer

# REDRUTH TOWN COUNCIL



## CONSEL AN DRE RESRUDH

Redruth Civic Centre, Alma Place, Redruth, Cornwall TR15 2AT Tel No: 01209-210038 e-mail: admin@redruth-tc.gov.uk

Town Mayor: Cllr M J Brown

Town Clerk: P B Bennett

Minutes of a Meeting of the Redruth Town Council Engagement Committee held at Redruth Civic Centre, Alma Place, Redruth on Monday 3rd April 2023

Present:

Cllr D Reeve

Chair

Cllr S Barnes Cllr A Biscoe Cllr H Biscoe Cllr M Brown Cllr B Craze Cllr C Skinner Cllr I Thomas

In attendance: S White

C Coomber

Engagement Officer Administration Manager

#### PART I - PUBLIC SESSION

1522.1 To receive apologies for absence.

Apologies were received from Cllrs Broad, Collins, Garrick, and Smith (other commitments)

Members to declare any disclosable pecuniary interests or non-registerable interests (including details thereof) in respect of any item(s) on this Agenda.

None were declared.

- 1522.3 To confirm the Minutes of the Meeting of the;
- 1522.3.1 Engagement Committee held on Monday 6th February 2023

RESOLVED by Majority that the Minutes of the Engagement Committee Meeting held on 6<sup>th</sup> February 2023 be accepted as a true and accurate record of proceedings. [Proposed Cllr Thomas; Seconded Cllr Brown] Cllrs A Biscoe, H Biscoe, and Craze abstained.

1522.3.2 Interim Engagement Committee held on Monday 6th March 2023

RESOLVED by Majority that the Minutes of the Interim Engagement Committee Meeting held on 6<sup>th</sup> March 2023 be accepted as a true and accurate record of proceedings. [Proposed Cllr A Biscoe; Seconded Cllr Thomas] Cllr Brown abstained.

#### 1522.4 Clerks Report

A report was circulated prior to the meeting. The Engagement Officer gave a verbal update with more information about the Town Centre Hub, advising the Engagement committee that there is currently a collection of different agencies looking existing projects and finding gaps. The Engagement officer is also in regular contact with Eugene at Redruth School. Cllr Thomas asked if Agents for Change would be invited to participate in the conversations? The Engagement officer confirmed that A4C would be invited to become involved. The

Engagement officer mentioned that most of the work currently being carried out is preparatory, and no funding or grant applications have yet been submitted until all details are finalised and a potential location is found. Cllr Thomas asked that the Engagement officer consider talking to Pool School as well as Redruth. The Engagement officer confirmed that the committee will be regularly updated on any progress of this work. The report was noted.

#### 1522.5 To receive correspondence.

No correspondence had been received.

# To receive a verbal update from the President of Redruth & District Chamber of Commerce on the work of the Chamber.

Unfortunately, Mr Hernandez was unable to attend the meeting. Cllr Reeve gave a brief verbal update on behalf of Mr Hernandez. The Chamber of Commerce had recently held its AGM, where most current officers had been retained. The planned shared prosperity fund application has now been joined together with the Redruth Revival cultural consortium application to hopefully benefit the whole town.

### 1522.7 Report from the Engagement Officer on her department's work to date

A report had been circulated prior to the meeting. Cllr Brown asked the Engagement officer if the Chamber of Commerce had been out with the Engagement team to approach businesses in the Town? The Engagement officer confirmed that this had not yet happened, primarily due to the recent Chamber of Commerce recent elections, but that it was on the list of priorities. Cllr Reeve asked for more information of the appointment of a new CPM. The Engagement officer confirmed member of the current team would be Acting up temporarily, and that a more permanent role was being discussed with Skylight. The Engagement officer informed the committee that there had been a good response for nominations for the Local Hero Awards. Cllr Reeve asked what would happen after the twelfth podcast had been recorded. The Engagement officer confirmed that there would be a couple of additional episodes available, and that the Engagement team were now in a much better position to be able to record their own podcasts following the purchase of mobile recording equipment. The Admin Manager confirmed that she would circulate the notes from the festival engagement meetings. The report was noted.

# 1522.8 Report on the work of the Library from the Library & Information Service Team Leader

A report had been circulated prior to the meeting. Unfortunately, due to illness the Library & Information Service Team Leader was unable to attend the meeting. Cllr A Biscoe asked if the warm space area would be continuing? The Engagement officer confirmed that there would be space left for the jigsaw, and the area would be kept as a "safe space" during the warmer months. The whole foyer area of the library is being looked at to make the most of the space. Cllr Barnes asked if the ILS team leader could look at making the pricing of items in the display cabinet clearer. The Engagement officer confirmed that this would be investigated further. Cllr Brown wished to thank the ILS team leader on all her hard work carried out for the recent Passmore Edwards Festival. It had been a successful event, with lots of positive publicity for the town. The report was noted.

#### 1522.9 Update from Climate Working Group

The Climate working group had not yet met as a group. But the CPIR climate group had recently had a talk from Cornwall Council environment team representative, to discuss weed killing hot foam machine recently purchased by Camborne Town Council. Cllr Reeve suggested that it may be possible for RTC to borrow it at a cost.

# REDRUTH TOWN COUNCIL



## CONSEL AN DRE RESRUDH

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Town Mayor: Cllr M J Brown

Town Clerk: P B Bennett

Minutes of a Meeting of the Redruth Town Council Engagement Committee held at Redruth Civic Centre, Alma Place, Redruth on Tuesday 2<sup>nd</sup> May 2023

Present:

Cllr Reeve

Chair

Cllr Barnes Cllr Brown Cllr Craze Cllr Skinner Cllr Thomas Cllr Ellenbroek

In attendance: S White

A Hunt C Coomber J Pelham-Wales Clerk/Engagements Officer

Operations Officer Administration Manager Administration Assistant

#### PART I - PUBLIC SESSION

1526.1 To receive apologies for absence.

Apologies were received from Cllrs A Biscoe; H Biscoe; Smith; Garrick; (other commitments), Broad (family commitments).

1526.2 Members to declare any disclosable pecuniary interests or non-registerable interests (including details thereof) in respect of any item(s) on this Agenda.

None were declared.

1526.3 Clerks Report

A report was circulated prior to the meeting. The clerk advised there was no further update with regards to Town Centre Hub, but that they are hoping to reconvene meetings in the next couple of weeks.

1526.4 To receive correspondence.

No correspondence had been received.

1526.5 Report from the Engagement Officer on her department's work to date

A report had been circulated prior to the meeting.

Cllr. Barnes commented that the Local Heroes Awards were good and suggested that a list of events for the upcoming year should be put out on all the tables at future events. Cllr. Barnes hoped that the awards would be better attended next year. The Clerk commented that two Councillors per table were invited to the Local Hero awards to talk to the sponsors and winners, but few had sent any RSVP. There are hopes that next years' event will be better attended by the Councillors, supporting the Ambassador sponsors.

Cllr Reeve raised the issue of the lack of attendance by councillors at Town Council events, social events and civic events. Cllr Reeve suggested that this be addressed. Cllr Brown suggested that there was a wider discussion required. Cllrs Reeve and Brown both suggested that a Mentor / Buddying system could be introduced to new Councillors. Cllr Ellenbroek commented that there appeared to be a misunderstanding by the wider public about the roles and responsibilities of being a councillor, and that Redruth Town Council may wish to look that the Cornwall Council process of Councillor training. The Operations Officer advised that she had already started work on putting together a full induction programme for new Councillors, including the creation of a 'buddy' system, provision of a training package, an introduction to the role of the Town Council and its officers and guidance as to the role and responsibilities of a Councillor. As part of this work, she had also begun to looked into an ongoing training programme for existing Councillors and the way that the Town Council engaged with potential new Members. The Operations Officer stated that the work was not yet ready to come to Councillors for discussion, but that a report would follow in due course.

Cllr Thomas suggested that any future Councillor applicants be invited to speak to the Town Clerk prior to interview, to be given more information as to the role, and encouraged to attend a Council or Committee meeting as an observer.' Cllr Reeve also suggested that a skills assessment be included.

1526.5.1 Unanimously RESOLVED to ask: (i) that work continue on the preparation of an induction programme for all new Councillors and an ongoing training package for existing Councillors; (ii) that the current system for recruitment of new Councillors be evaluated and (iii) that a report on these matters be submitted to the Full Council in due course [Proposed Cllr Barnes; Seconded Cllr Brown]

Cllrs Craze and Skinner arrived at this point of the meeting.

1526.5.2 Cllr. Brown asked if there was an alternative location for the Union Jack to be flown in Redruth Town Centre, as several members of the public had asked him about it. The Clerk confirmed that unfortunately there was not an alternative location. If the scaffolding on the Chambers building were removed, then we would be able to fly the flag from there, but it was looking unlikely. There will be Union Jack, and Kernow flags flying up and down Fore Street from Wednesday 3<sup>rd</sup> May 2023. Cllr. Barnes asked if we could fly the Union Jack from our building. The Clerk said that to do this we would need to get listed building consent as previously advised. Cllr Thomas asked if the flag could be erected elsewhere. The Clerk said that unfortunately there was nowhere else at this time.

The Clerk mentioned that there are souvenir mugs available for the Coronation, of which some would be given as prizes at the Town Fete on Sunday. The mugs would then be available for Sale at £7 each in the library. 100 Coronation badges have been purchased and will be given out for free to the children at the Town Fete.

The clerk reported that Murdoch day participants of the parade, will receive a seed bracelet which can then be taken home and planted. These have been sourced from a local company.

Cllr. Reeve asked the Clerk if she had been to The Miners Event. The Clerk hopes to go later this month.

Cllr Reeve asked how the planning for the Pasty Festival was shaping up for September. The Clerk said that the Engagement Team have not been able to get in touch with The Cornish Pasty Association, but work is continuing.

Cllr Reeve asked about the Parade on Murdoch Day and did we know how many schools would be attending. The Clerk replied she would investigate and report back.

Cllr. Reeve asked the Clerk if there was any update on the ongoing Wilko parking area situation. The Clerk replied that the work was coming along slowly, but that they are now working with Helen Kneale the Community Link Support officer to hopefully make some

headway. Cllr. Barnes commented that he is due to have a meeting with Cllr Donnithorne to review the parking situations at both Bellevue and the rear of Wilko. The Clerk suggested it would be beneficial following this initial meeting to discuss all findings with all interested parties. The report was noted.

Chairperson

Redruth Town Council
Engagement Committee
Town Clerks Report
Meeting Date: 5<sup>th</sup> June 2023

Min No	Item	Action	Response
1522.4	Town Centre Hub	Work with police & other agencies to improve provision for young people	Existing provision mapped & work underway to establish gap in provision. Funding streams investigation ongoing

#### **REDRUTH TOWN COUNCIL**

#### REPORT FOR: Meeting of Engagement Committee on Monday 5th June 2023

# 1.0 SUBJECT OF REPORT: To update the committee on the work of the Engagement Officer

#### 2.0 **SUMMARY OF IMPLICATIONS**

a. Policy - Nob. Financial - Noc. Legal - No

#### 3.0 TERMS OF REFERENCE

3.1 To provide the committee with information of the work carried out by the Engagement Officer & her team since the last meeting.

#### 4.0 **REPORT**

#### 4.1 Staffing

The Engagement Team continues to work well despite being down to three and Alice is proving very capable in her new role. Work has now started on resolving the vacancy by looking at the entire team structure and job descriptions.

The Library team is at full strength and preparing for a busy summer of activities. Benchmarking has begun with regard to some of the roles and we will be talking to the team about that soon. In the meantime, we are continuing to drive performance across the board.

## 4.2 Organisation of community events

#### Dates for 2023

- Murdoch Day Saturday 17<sup>th</sup> June 2023
- International Mining & Pasty Festival –8-10<sup>th</sup> September 2023
- Redruth in Lights Saturday 25<sup>th</sup> November 2023

We are supporting and helping the organisers of these events where required and where resource allows.

#### 4.3 Festivals & Events

Plans for Murdoch Day are well advanced and we are confident of a great day. More information is covered in the Community Projects Manager's report.

We had excellent attendance at the Coronation Town Fete on Sunday 7th May. We were lucky that the weather was good so people could enjoy all the space in the park. We have received good feedback and taken some learnings to be applied to the Fun Day in September.

#### 4.4 Redruth Festivals Discussion Groups

There hasn't been another meeting since the last Engagement Committee and we are already planning for the next meeting will be on Thursday 22<sup>nd</sup> June.

#### 4.5 Cornwall Festivals Networking

We have recently attended a couple of Cornwall Festivals Networking events which are organised by FEAST. They have been very useful in meeting with other town events managers and learning from their experiences.

As the meetings are held across Cornwall, we won't be able to attend every time but will endeavour to have at least one member of the Engagement Team represent Redruth as often as possible.

#### 4.6 Murdoch Day

At the time of writing, we are just finalising the full programme but I should be able to share a programme in the meeting.

Full details will be given by the Community Projects Manager about the day and the marketing campaign is now underway. This time, we are testing large 6 sheet bus shelter adverts in Blowinghouse Hill, Tolgus Tesco and in Pool by Crembling Well. These are ideal for both bus passengers and motorists.

#### 4.7 Town Crier

Max Morrison has been our acting Town Crier since last Christmas and has been performing very well. We held an open competition this spring to appoint a permanent town crier and as a result of that, we were able to confirm Max in the post.

We need to do some work altering the costume to fit him but we anticipate Max making his full debut on Murdoch Day.

#### 4.8 Christmas Lights

Please see separate report regarding options for the festive season in 2023

#### 4.9 Community Ownership Fund

The government's Community Ownership Fund has recently opened up to be able to receive applications from local councils. The money could be used for either purchasing a new asset or refurbishing a current asset to make it more energy efficient and suitable for modern uses.

The Redruth Community Centre has had a number of grant applications declined recently so I have had a meeting with Mel Martin about submitting a grant application for all the work required.

As a first step, she will apply to the Community Capacity Fund at Cornwall Council to provide funds to commission architects and energy consultants to provide recommendations as well as undertake a condition survey.

After that, we will prepare and submit a EOI before hopefully moving to a full application.

The COF closes to applications in March 2025. I will keep the Committee updated on progress over the next few months.

#### 4.10 Skatepark Path

Work began in mid-May to build the path to the Skatepark and Children's play area. Due to the good weather since then, work has progressed well and it is anticipated it will be complete very soon.

There were some initial reports of ASB in the work compound but that doesn't seem to have continued. The police were informed and made some evening patrols.

#### 4.11 **Telephone Box**

The former phone box outside the London Inn was removed for refurbishment a few months ago. That is now complete but the work on the London has meant it hasn't been possible to request the return of the box until now. It will take some time to arrange this and we will also be using Murdoch Day as an opportunity to ask people what they would like the phone box to be on its return. Any ideas members may have would be gratefully received to add into the mix.

#### 4.12 Police engagement and liaison

There have been some gaps in police resource recently although our beat officers and others have continued to do as good a job as they can.

ASB is a continuing problem including at East End Park. Drugs at New Cut has also been reported.

We have a commitment for police attendance at future Full Council meetings.

#### 4.13 Parking at Lemin's Court

There has been an ongoing issue with car parking behind The Regal and Wilkos that is preventing deliveries and previous efforts to resolve it. I met with the manager at Wilkos and the manager at The Regal to understand the issues and discussed the issue with Helen Kneale at Cornwall Council. She has convened an internal meeting at CC and I will get feedback on that soon so we can plot the way forward.

#### 4.14 Young People's Support

The mapping of provision is ongoing and once that is complete, we will be able to identify the gaps and see how they can be filled.

#### 4.15 Redruth Local Hero Awards

We held another successful Redruth Local Hero Awards night at the end of April and it was great to recognise those in our community who had done so much.

We had great support from our sponsors but costs continue to increase so we will be looking at new ways to generate more income to cover the costs. The date for 2024 will be Friday 26<sup>th</sup> April.

#### 4.16 The Redruth Recorded Podcast

We are about to release our 11<sup>th</sup> episode of the podcast and so we are nearly up to our first year. I have received confirmation from Chaos that they will add two free episodes to our contract in light of the teething problems we had early on and I will be looking for options going forward, especially as we now have our own voice recorder.

Please could I ask you all to subscribe to the podcast or share it with your networks when the next episode is published.

#### 4.17 Engagement with town centre businesses

As we always do, all town centre businesses will be receiving updates on Murdoch Day and detailed information about the day. I continue to attend Redruth & District Chamber of Commerce meetings where possible.

#### 4.18 Any other task as directed by the Town Council or Town Clerk.

I am continuing to work towards the CiLCA qualification. I have now submitted all Learning Outcomes for all Units and am now working through a small number of referrals. I had a very useful one to one session with Sarah Mason from CALC recently and anticipate being complete very soon.

I have also been fulfilling my responsibilities as part of the Senior Management Team.

#### 4.19 **CONCLUSION**

As the Engagement Officer I have been working with accordance to the agreed roles and responsibilities for the position, in addition to continuing existing projects and developing other tasks as and where appropriate.

#### 4.20 **RECOMMENDATION**

4.21 It is recommended that that this reported is noted.

Sam White - Engagement Officer

#### REPORT FOR: Meeting of The Engagement Committee on Monday 5th June 2023

No

#### 1.0 SUBJECT OF REPORT: To update the committee on the work of the Community Projects Manager

#### 2.0 **SUMMARY OF IMPLICATIONS**

a. **Policy** No b. **Financial** 

C. Legal No

#### 3.0 **TERMS OF REFERENCE**

3.1 To provide the committee with information of the work carried out by the Community Projects Manager since the beginning of the contract of employment.

#### 4.0 **REPORT**

#### 4.1 Organisation of community events

#### Dates for 2023

- The Coronation 6th & 7th May
- Murdoch Day 17th June
- International Mining and Pasty Festival 8th/9th/10th September

#### 4.2 **Redruth Festival Discussion**

We held a fantastic Redruth Festival Discussion on Thursday 9th March from 5pm until 6.30pm in the St Rumon's Club. We had a brilliant session with a good turnout of people, including some new attendees and received good feedback. Community members came together to share ideas and network. We received feedback on how the St Piran's Festival went and shared our future events including- The Kings Coronation, Murdoch Day, International Mining and Pasty Festival and Redruth in Lights and any other events happening in Redruth. If you would like to see the full notes, we are happy to share.

The future sessions will be the same format and include feedback for all festivals. Next potential dates are: 22nd June 14th September and 30th November.

#### 4.3 The Kings Coronation

We had a brilliant weekend in Redruth celebrating the Kings Coronation over the weekend of Saturday 6th and 7th May. We had a 'Royal' town market on the Saturday and screened the Coronation in Redruth Library from 10am - 1pm, around 15 people come into the library to watch the service in the Langman room.

On the Sunday, we had a town fete at Victoria Park, the day began at 10am with a performance from the Riverside Singers and Raise the Ruth, we had lawn games, a maypole workshop and dance and a miniature garden plate competition judged by the Townswomen's Guild. We hired a marquee for these competitions and had a seating area with crafting activities and a bunting making workshop ran by the Why Don't You Club. The day was a great success with around 300 people attending, enjoying the relaxed day and atmosphere. Redruth Town Band did several special performances at the bandstand, as did the band Whippletree and Redruth Festival Band. We invited West Coast Academy to come along and conclude the day with an exciting demonstration of parkour, gymnastics and

cheerleading which drew in the crowds. We felt the day was a great success and look forward to the fun day there in September, the day would not have been possible without the exceptional help of some regular Redruth volunteers.

#### 4.4 Murdoch Day Festival Saturday 17th June 2023

We have been busy planning the Murdoch Day Festival for June 17th with the aim to grow the day in size and offering. The day will commence at 10am with a welcome from the Mayor and Town Crier, street stalls will line Fore Street and Market Strand and Hall with a current total of 67 stalls booked. The town will be dressed with Redruth Town Council flags, Union Jacks, St Piran flags and a commission project we are working on with local group Shallal, to make 15 Redruth Festival themed flags.

There is a full schedule of music and entertainment including Freddy Zapp's music stage on Green Lane, performances in St Rumon's Garden, Tatey Court and Market Hall, we will have 2 living mermaid statues who send out positive environmental messages through music and a circus workshop outside the Regal Cinema. There will be pockets all over town (and beyond) celebrating William Murdoch and the theme of Creativity and Innovation which is the theme for the parade. The Parade will muster at 10.30am at Lemins Court to depart at 11am, we have 300 children and adults due to walk in the Murdoch Day parade. We have supported local artist Chris Nixon, to work with Treleigh School and the Why Don't You Club to facilitate a series of workshops creating artwork for the parade. We have guests Blystra Arts and The Samba Cambada band who are excited to engage with the community, a food corner and the annual fun fair in Flowerpot car park.

We are supporting local artist Vicki Aimers in conjunction with Redruth Library to bring a week long residency to the library in the lead up to Murdoch Day; which includes a series of botanical sketchbook and pocket tableu workshops. An exciting addition to the festival, organised by Cobweb Tours is a Georgian Fayre on the eve (Friday 16th June), before Murdoch Day which we have been helping to organise and support with some funding. We have been drumming up the marketing and PR through digital and printed marketing, with the expansion of 3 bus shelter adverts within the parish.

The day will celebrate Redruth's past, present and future creativity, and innovation in the community.

#### 4.5 Media Pack

In conjunction with the Redruth Record and Redruth Festival guides, we have created a media pack with the intention to bring in a small revenue stream of advertising to cover the printing costs of the publications but also increase awareness for local businesses and projects.

#### 4.6 The International Mining and Pasty Festival 8/9/10 September 2023

Plans are under way for the International Mining and Pasty Festival in September, we are in early talks with a resident ex miner to host a Miners event on the 8<sup>th</sup> September, with a potential to co-host this with a local group.

Pasty day on the Saturday is filling up with traders, our aim is to create a food Diaspora village area with an international food offering. We are working with Redruth School to create Pasty making workshops, heats and final culminating on the 9<sup>th</sup> September. As well as running edible pasty competitions, we will have a few crafting sections. We are planning a pasty trail with the local pasty shops and a giant pasty giveaway. There will be a schedule of music and performances on Pasty Day celebrating the towns heritage and international links.

The Fun Day on Sunday 10<sup>th</sup> is already full with stalls and traders, we will have a games area, music on the bandstand and a dog show run by K9 Crusaders.

#### 4.7 Any other task as directed by the Town Council or Town Clerk.

#### Redruth Record

The next Redruth Record (autumn issue) will be out by the 28th August.

The Murdoch Day Festival guide will be out by the 2<sup>nd</sup> June.

#### Social Media

Our social media presence has been steadily growing since July 2021 which the team are very proud of.

Discover Redruth Facebook - 645 new followers (Total 5,358)

Redruth Town Council Facebook - 415 new followers (Total 967

Discover Redruth Instagram - 319 new followers (Total 2,005)

LinkedIn - 142 followers (Total 155)

We've had some fantastic engagement on posts in the last year with an engagement growth of 5.3%. The posts with the most reach and engagement in the last 90 days have been around the St Piran's Festival and the Redruth Local Hero Awards posts, with a reach on these standalone posts of 5,362 and 7,340.

During the tail end of the winter and spring months, we created digital and printed content in line with mental health awareness and created a warm/food bank guide. We interviewed Man Down Cornwall and Georgia's Voice for the Redruth Recorded podcasts which have been turned into blog and social media features. The Discover Redruth website had 9,084 page views during January – April 2023 with popular hits on the content and what's on pages, in total during this period, there were 4,363 new users on the website.

#### 4.8 CONCLUSION

As the Community Projects Manager, I have been working with accordance to the agreed roles and responsibilities for the position, in addition to continuing existing projects and developing other tasks as and where appropriate.

#### 5.0 **RECOMMENDATION**

5.1 That this reported is noted.

Alice Lamming - Community Projects Manager

#### REDRUTH TOWN COUNCIL

### REPORT FOR: Meeting of Engagement Committee on Monday 5th June, 2023

1.0 SUBJECT OF REPORT: To update the committee on the work of the Redruth Library and Information Service

#### 2.0 **SUMMARY OF IMPLICATIONS**

a. Policy - Nob. Financial - Noc. Legal - No

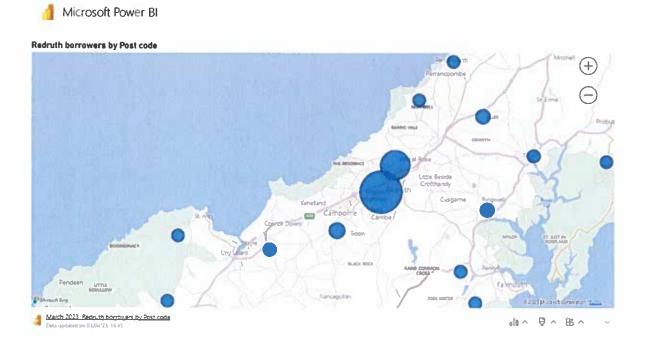
#### 3.0 **TERMS OF REFERENCE**

3.1 To provide the committee with information of the work carried out by the Redruth Library and Information Service since the last report.

#### 4.0 **REPORT**

New reporting software has been introduced by Cornwall Council since my last report. It allows us to drill down into borrower datasets that have not been accessible until now.

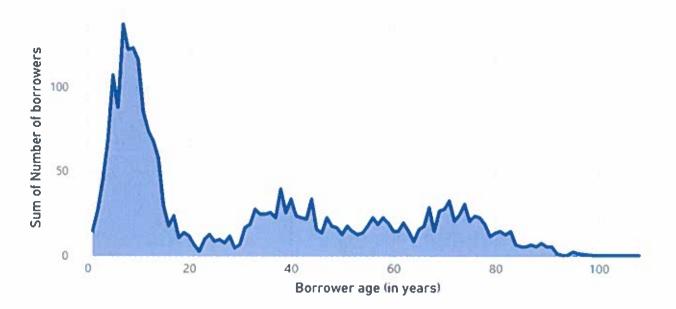
The first map highlights the postcodes of all of our borrowers.



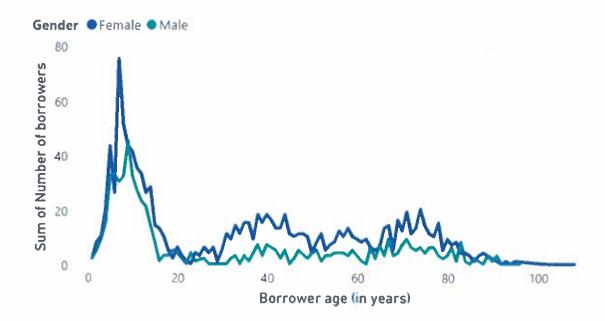
The second set of data illustrates our borrowers in age (combined) and then age and gender. It is interesting to note that the highest number of borrowers we have are aged 7 – and that the drop in secondary school age children falls at a significant rate. This is something that we are addressing with the secondary schools in the area.

This additional data set is the first version of what we hope the new reporting software can produce.

## Borrowers by age (in years)



## Number of borrowers by Borrower age and Gender



We then have the performance data that we would usually receive with our performance reports.

#### Performance report - March 2023

March data				
	Mar-19	Mar-22	Mar-23	% growth
All books issued	8,093	7,273	7,628	4.88%
Computer Usage	348	206	309	50.00%
185.	As of 01/03/23	New borrowers	% growth	
Borrowers	2,554	75	2.94%	
Door Counter	6,180			

#### Performance report - April 2023

April data				
	Apr-19	Apr-22	Apr-23	% growth
All books issued	6,914	6,733	7,145	6.12%
Computer Usage	305	235	255	8.51%
	As of 01/04/23	New borrowers	% growth	
Borrowers	2,608	60	2.30%	
Door Counter	4,780			
	Apr-22	Apr-23		
Enquiries	508	178		
Signposting	35	34		

The table below illustrates our footfall figures over a 12-month period, highlighting how the service was operating. We recorded **70,175** visits to the Library and Information Service – an increase of **2,190** for the same period last report, showing steady growth each month.

Monthly Footfall Figures	Total
May 2022	4,624
June 2022	4,964
July 2022	6,004
August 2022	7,984
September 2022	6,009
October 2022	6,318
November 2022	5,860
December 2022	5,461
January 2023	5,874
February 2023	6,117
March 2023	6,180
April 2023	4,780
Footfall over 12-month period	70,175

## 4.1 Warm Space at Redruth Library

Our Winter Support Programme has been a huge success. As the table below highlights, our Warm Space has been well utilised over the winter months, supporting **961 people in total** (**32 were identified as vulnerable** and given additional support). It has certainly proved that our space has something for everyone - Crisis support and signposting for those individuals who are vulnerable, to comfortable chairs and a jigsaw for mindfulness.

w/c
05/12/2022
12/12/2022

Dece	rmber
Weekly Total	Vulnerable
42	6
46	4

	w/c
02,	/01/2023
09,	/01/2023

January		
Weekly Total	Vulnerable	
24	-	
43		

19/12/2022	26	2	16/01/2023	37	2
26/12/2022	17	-	23/01/2023	40	1
			30/01/2023	42	1
	131	12		186	4

v/c	
2/2023	06/0
2/2023	13/0
2/2023	20/0
2/2023	27/0
2/2023	20/0

February				
Weekly Total	Vulnerable			
41	1			
30	2			
41	2			
57	2			
169	7			

	M	larch	
w/c	Weekly Total	Vulnerable	
06/03/2023	43	1	
13/03/2023	34	-	
20/03/2023	40	-	
27/03/2023	46	3	
	the state of the state of the		
	163	4	

w/c
03/04/2023
10/04/2023
17/04/2023
24/04/2023
24/04/2023

A	pri	7
Weekly Total		Vulnerable
38		3
37		-
36		-
55		-)
	100	
166		3

w/c
01/05/2023
08/05/2023
15/05/2023
22/05/2023
29/05/2023

146

May		
Weekly Total	Vulnerable	
53	-	
25	1	
37	-	
31	1	
-	-	

#### 4.2 Vicki Aimers Residency – Wastelands to Wonderland



We are thrilled to welcome Vicki Aimers to the Library w/c 12<sup>th</sup> June with her Wastelands to Wonderland Residency.

Vicki will be with us for a week, exploring the life and the amazing environmental ideas of Catherine Payton Phillips – whilst creating new work and delivering three activity sessions;

#### Tuesday 13th June

Vicki will facilitate 2 x workshops for Pennoweth School. A morning session and an afternoon session- 20 children each = 40 in total

"I'm an Orchard Explorer" – the children will learn how to make a botanical sketchbook, discover the world of botanical illustrations and use magnifying glasses to draw what they see. They will also learn about the biodiversity of an orchard through drawing, painting and writing.

#### Thursday 15th June

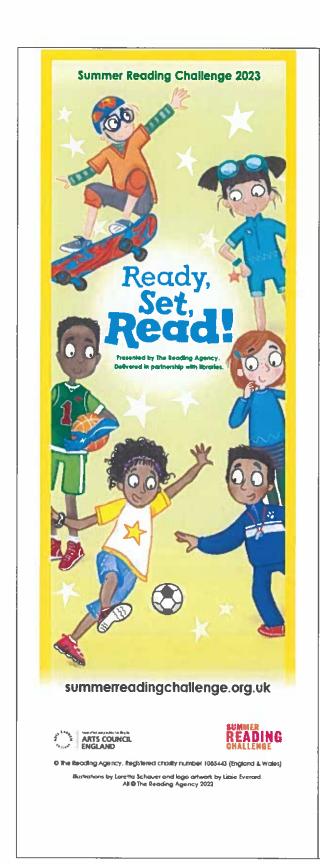
Vicki will facilitate an adult creative workshop where participants can make a nature inspired gathering pocket tableaux using preloved fabrics and exploring fabric image transfer and narrative stitch. This is again in response to Catherine's love of nature and caring for local communities. Materials are provided by the Artist.

#### Saturday 17th June - Murdoch Day

Repeat of "I'm an Orchard Explorer" activity for families, enhancing the Murdoch Day theme of Innovation and Creativity.

#### 4.3 Summer Reading Challenge

This year's theme for the Summer Reading Challenge is Ready, Set, Read! The aim this year is to try to encourage our young readers to become more active and get outdoors. In designing our summer activities to support this year's challenge, we will also be taking the team outdoors – so watch this space!



Join the Summer Reading Challenge for loads of fun!



It's FREE to take part at the library. You'll read books over the summer and collect special stickers and rewards.

Could you skip, scoot or take the bus to the library? You could even play a game on the way!

Get ready to read!



MSPIRING ACTIVE READERS THE READING AGENCY

summerreading challenge.org.uk



### 4.4 Read-Ruth – our new Library newsletter

To accompany the new look reporting software, Cornwall Council has asked us to create a newsletter that can be attached to our library homepage on the Cornwall Council webpage.



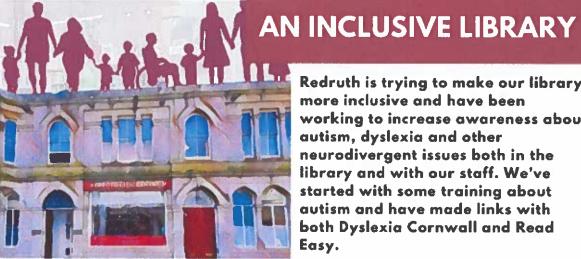
the newsletter from Redruth Library

# **WORLD BOOK NIGHT**

Redruth had some help from a friendly T-rex to hand out some books to celebrate World Book Night and spread the love of reading to those who don't regularly read. We hope that our book giveaway brings new readers to Redruth Library.

We were lucky to have Sam Bradbury visit us to run our Easter Holiday craft activity. We made bees from yarn wrapped around pasta and printed bubble wrap honeycomb. Redruth Library love having Sam visit us, he always brings such bee-rilliant crafting ideas!





Redruth is trying to make our library more inclusive and have been working to increase awareness about autism, dyslexia and other neurodivergent issues both in the library and with our staff. We've started with some training about autism and have made links with both Dyslexia Cornwall and Read Easy.

PASSMORE PASS IT ON

PHOTO CREDIT: GREG MARTIN / CORNWALLLIVE

The Passmore Edwards Centenary was celebrated with a giant book chain of 80 people. The day started with a Big Book Chat at The Ladder and some amazing puppets of Mr & Mrs Passmore Edwards made by Shalal. The Writers and Reading Groups from Redruth Library joined local school children joined local residents passing 100 books from The Ladder in Clinton Road to the new Redruth Library in Alma Place.

## **REDRUTH BOOK FEAST**

The inaugural Redruth Book Feast took place in April. The Library hosted two children's authors, Naomi Jones and Tracy Curran as part of the festival. Attendees got to listen to their stories before taking part in some fun activities. We are already excited for the 2024 festival!





# ACTIVITIES & GROUPS

Our regular activities and clubs include:
Lego Club
Coding Club
Rhymetime & Little Story Seekers
Get Crafty
Book Clubs
Writers Group
Please ask in the Library for more information on activities.

#### 4.5 **Publicity**

The Library's Facebook page now has 1,400 followers. Our posts are vibrant, family focused, have an identifiable brand, and gives a clear message. We now have our own Instagram account, with complimentary posts running in parallel with our Facebook feeds.

#### 4.6 Any other task as directed by the Town Council or Town Clerk.

Nothing to report.

#### 4.7 **CONCLUSION**

As our new Library newsletter highlights, we've had an amazing Spring – jam-packed with family activities, school visits and our Passmore Pass-It-On celebration. We are looking forward to an action-packed summer with the launch of this year's Summer Reading Challenge – Ready, Set, Read! The Library Team are continuing to work extremely hard to ensure we deliver a summer of brilliant engagement activities for our community.

#### 4.8 **RECOMMENDATION**

It is recommended that this report be noted.

Claire Waterhouse Library and Information Service Team Leader